



Advanced Trademark Symposium

Preliminary Program

September 23-24, 2011
Hyatt Regency Washington on Capitol Hill
Washington, DC

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Overview

Participate in this two-day advanced level Symposium and gain valuable in-depth knowledge from experts in the profession. This event is limited to 100 attendees, to ensure quality interaction with speakers and superior networking with practitioners throughout the world. Notable topics to be covered include:

- Social Media and Your Brand
- Update on European Community Trademark Law
- Recent Developments in the Federal Trade Commission
- Recent Developments at the USPTO
- Secondary Liability
- Hot Topics in 2011 and Beyond

Top Reasons to Register:

- In-depth exploration and discussion of timely issues for advanced practitioners.
- Networking opportunities with in-house and outside IP attorneys with eight plus years of IP experience.
- Learn from colleagues and leaders of the IP community, receive practical information and earn valuable CLE credits at this insightful and thought-provoking conference.

Program

Agenda

Friday, September 23

9:00 am–5:30 pm **Registration and Information Desk**

9:00 am–10:00 am **Continental Breakfast**

10:00 am–10:45 am **Welcome And Keynote Address**

10:50 am–12:05 pm **General Session I**
The Power of Social Media

Interact with experienced panelists as they engage in a high-level discussion about the different kinds of social media available today and the myriad IP issues that accompany them. Receive practical guidance for addressing those issues and discover how these services can function as powerful tools. In-house practitioners and outside counsel will share clever tips on how you can use the IP policies of these popular services to your advantage, as well as how you can optimize social media for brand monitoring and enforcement.

Moderator:

Laura Covington, Yahoo! Inc. (United States)

Speakers:

Emily Burns, Google (United States)

Paul Loving, adidas America, Inc. (United States)

Alexander Macgillvray, Twitter, Inc. (United States)

Richard Nessary, Facebook, Inc. (United States)

Doug Wood, Reed Smith (United States)

Friday, September 23 (continued)**12:10 pm–1:25 pm**

General Session II

Update on Trademark Law in the European Union

International speakers will provide an update covering the most important developments this year in European law, including:

- Explanation about the reform of European trademark law based on the European Union Trademark Systems study carried out by the Max Planck Institute.
- New trends in trademark law, explained on the basis of recent case law by the European Court of Justice.

Moderator:

Charles Gielen, NautaDutilh (Netherlands)

Speakers:

Anna Carboni, Powell Gilbert LLP (United Kingdom)
Alexander von Muehlendahl, BARDEHLE PAGENBERG (Germany)

1:30 pm–2:30 pm**Networking Lunch****2:35 pm–3:50 pm**

General Session III

Recent Developments in the Federal Trade Commission

Learn the latest information on hot topics concerning the Federal Trade Commission (FTC) including the Green Guides, Testimonial/Endorsement Guidelines and privacy issues related to online behavioral tracking. Discussions will include:

- The FTC's Green Guides and its perspective on broad, general claims such as "sustainable" or "environmentally friendly" or "eco-friendly," versus claims that are specific and more easily substantiated such as "biodegradable," "non-toxic," "renewable," or "recyclable".
- FTC guidance regarding typicality disclaimers such as "results not typical" or "results may vary," and the

Friday, September 23 (continued)

applicability of guidelines to newer media such as blogs, when material connections exist.

- Recent FTC activity in online behavioral advertising and the opt-in vs. opt-out debate, the need for transparency and consumer control, and the use of personally identifiable information. The FTC's Staff Report: *Self-Regulatory Principles for Online Behavioral Advertising* will also be touched on.

Moderator:

Michael Madigan, RAI Services (United States)

Speakers:

Mary Engle, Federal Trade Commission-Bureau of Consumer Protection (United States)

Kathryn Barrett Park, General Electric Company (United States)

John Villafranco, Kelly Drye & Warren (United States)

3:50 pm – 4:15 pm

Networking Break

4:20 pm–5:35 pm

General Session IV The USPTO in 2011

Participate in an in-depth discussion of recent developments at the United States Patent and Trademark Office, both at the Trademark Office and the Trademark Trial and Appeal Board (TTAB). Panelists will discuss developments at the USPTO from the perspective of its leaders and its customers. Topics will include:

- The impact of IT developments on practices at the USPTO.
- The new quality metrics being used to measure patent examination quality.
- The trademark litigation tactics study.
- A review of new TTAB decisions, including post Bose decisions, decisions on adequate specimens, dilution, etc.

Moderator:

Kathryn Barrett Park, General Electric Company (United States)

Friday, September 23 (continued)

Speakers:

Deborah Cohn, U.S. Patent & Trademark Office (United States)

Timothy J. Lockhart, Willcox & Savage, PC (United States)

Anna W. Manville, Arnold & Porter LLP (United States)

Acting Chief Judge Gerard Rogers, U.S. Patent & Trademark Office (United States)

5:45 pm–7:15 pm

Networking Reception

Saturday, September 24

8:30 am–1:00 pm

Registration and Information Desk

8:30 am–9:30 am

Continental Breakfast

9:30 am–9:45 am

Welcome Remarks

9:45 am–11:00 am

General Session V
Secondary Liability

In the context of secondary liability issues such as trademark or copyright infringements, and related matters such as unfair competition or parasitism, receive a comparative review and insightful assessment of the approaches and treatment of secondary liability issues in IP matters, and find out: (1) To what extent an auction and online services provider (such as eBay) may be liable for trademark and copyright infringements carried out on its website; (2) Arguments that a video host provider (such as YouTube) can use when sued by a copyright and trademark owner; and (3) The liability regime of the search engines/ad words services provider (such as Google) in the same instance.

Moderator:

Michel Béjot, Bernard Hertz Bejot Societe d'Avocats (France)

Saturday, September 24 (continued)

Speakers:

Andrew P. Bridges, Winston & Strawn (United States)

Simon Chapman, Lewis Silkin LLP (United Kingdom)

Gabriel Karp, ePrize (United States)

11:10 am–11:30 am

Networking Break

11:30 am–12:45 pm

General Session VI

IP Hot Topics and Burning Issues

To ensure discussion of the hottest topics, the esteemed speakers will select which issues to discuss closer to the time of the meeting. In addition, the panelists will speculate on emerging trends in the near future.

Moderator:

Jody H. Drake, Sughrue Mion, PLLC (United States)

Speakers:

J. Thomas McCarthy, McCarthy Institute for Intellectual Property and Technology Law, University of San Francisco School of Law (United States)

Christine Haight Farley, American University (United States)

12:45 pm–1:00 pm

Meeting Wrap-Up

1:00 pm

Meeting Adjourns

Continuing Legal Education

This conference qualifies as an educational program for CLE and CPD credits. For more information, please email cle@inta.org or stop by the Registration and Information Desk at the conference.

Project Team

INTA would like to thank the joint Project Team for its excellent work in planning and presenting this conference.

Co-Chairs:

Janice Bereskin, Bereskin & Parr LLP (Canada)

David S. Fleming, Brinks Hofer Gilson & Lione (United States)

Project Team Members:

Michel Béjot, Bernard Hertz Bejot Societe d'Avocats (France)

Laura Covington, Yahoo! Inc. (United States)

Jody H. Drake, Sughrue Mion, PLLC (United States)

Charles Gielen, NautaDutilh (Netherlands)

Michael Madigan, RAI Services (United States)

Kathryn Barrett Park, General Electric Company (United States)

Staff Liaisons:

Sarah Bourke, International Trademark Association, Manager, Program Development (United States)

Stuart Ruff, International Trademark Association, Senior Meetings Planner (United States)

Sponsorship

PLATINUM SPONSOR

Platinum Sponsors – US \$6,000

- Recognition as the Platinum Sponsor on the Advanced Trademark Symposium online brochure and all of the pre-event marketing e-mails to INTA Members
- One-time use of the attendee mailing list (pre- and post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 200-word description and logo with link to firm/company website on the online brochure
- Two (2) full registrations
- Sponsor Ribbons for all attendees from the firm
- Company logo on table cards in the General Session
- The opportunity to include a piece of collateral or giveaway (some size and weight restrictions apply)
- Recognition at the conference as the Platinum Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, at registration, and other designated areas

GOLD SPONSORS

Conference Bag Sponsorship – US \$5,000

- Recognition as a Gold Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- and post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 100-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Conference bag with your company logo distributed to all attendees
- The opportunity to include a piece of collateral or giveaway in the conference bag (some size and weight restrictions apply)
- Recognition at the conference as the Conference Bag Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Internet Sponsor – US \$4,000

- Recognition as a Gold Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- and post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 100-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Recognition at the conference as the Internet Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Keycard Sponsorship – US \$4,000

- Recognition as a Gold Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- and post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 100-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Hotel keycards with your company logo
- Recognition at the conference as the Keycard Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Note Pad Sponsorship – US \$ 4,000

- Recognition as a Gold Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre-and post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 100-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Note Pad with your company logo distributed to all attendees
- Recognition at the conference as the Note Pad Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

SILVER SPONSORS

Continental Breakfast Sponsor – US \$2,000

- Recognition as a Silver Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- or post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 50-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Recognition at the conference as the Continental Breakfast Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Friday Lunch Sponsorship – US \$2,000

- Recognition as a Silver Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- or post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 50-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- The exclusive right to distribute one piece of collateral or giveaway on the chairs/tables in the lunch area
- Recognition at the conference as the Luncheon Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Opening Cocktail Reception Sponsorship –US \$3,000

- Recognition as a Silver Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- or post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 50-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Company logo on table cards and signage in the reception area
- Recognition at the conference as the Opening Cocktail Reception Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Refreshment Break Sponsor – US \$1,500

- Recognition as a Silver Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- or post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 50-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Company's logo on signage and table cards at the morning & afternoon breaks
- Recognition at the conference as the Refreshment Break Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Lanyard Sponsorship – US \$3,000

- Recognition as a Silver Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- or post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 50-word description and logo with link to firm/company website on the online brochure
- One (1) full registration
- Sponsor ribbons for all attendees from the firm
- Lanyard with your company logo distributed to all attendees
- Recognition at the conference as the Lanyard Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Marketing Piece Insertion Sponsorship – US \$2,000 (Unlimited Sponsors)

- Recognition as a Bronze Sponsor on the Advanced Trademark Symposium online brochure
- One-time use of the attendee mailing list (pre- or post-registration). Mailing list includes attendee name, company name and mailing address (no email addresses)
- 50-word description and logo with link to firm/company website on the online brochure
- Sponsor ribbons for all attendees from the firm
- The opportunity to include a piece of collateral or giveaway (some size and weight restrictions apply)
- Recognition at the conference as the Marketing Piece Insertion Sponsor in the printed *Final Program and Attendee Directory*, in the PowerPoint slide in the General Session, on the conference portal, and other designated areas

Hotel and Travel

Passport and Visa

All individuals from outside the United States require a valid passport to enter the United States. To determine if you require a visa to enter the United States and the documentation you need, please visit this website for more details:
<http://www.usembassy.gov/>.

Attention: Visa Waiver Program (VWP) Travelers to the U.S. Must Pre-Register for ESTA

The United States Department of Homeland Security now requires residents of certain countries who wish to travel to the U.S., to register for the Electronic System for Travel Authorization (ESTA). The countries included are:

Andorra	Italy	San Marino
Australia	Japan	Singapore
Austria	Latvia	Slovakia
Belgium	Liechtenstein	Slovenia
Brunei	Lithuania	South Korea
Czech Republic	Luxembourg	Spain
Denmark	Malta	Sweden
Estonia	Monaco	Switzerland
Finland	Netherlands	United Kingdom
France	New Zealand	(England, Northern Ireland, Scotland and Wales)
Germany	Norway	
Hungary	Portugal	
Iceland		
Ireland		

For more information on the VWP, visit this website:
http://www.travel.state.gov/visa/temp/without/without_1990.html.

Learn more about ESTA by clicking on the links below.

- [**U.S. Customs and Border Protection**](#)
- [**Visa Waiver Program Information**](#)
- [**Application for ESTA**](#)

Hotel

Hyatt Regency Washington on Capitol Hill

400 New Jersey Avenue, N.W.

Washington, D.C. USA 20001

+1-202-737-1234

Isabelle.jabart@hyatt.com

<http://www.washingtonregency.hyatt.com/hyatt/hotels/index.jsp>

Discover this historic city from Hyatt Regency Washington on Capitol Hill. Enjoy easy access to all the attractions of the capital of the United States from this ideal location in the heart of this thriving neighborhood. Walk to the Smithsonian and the National Mall, tour government centers, visit monuments and museums, cheer on the Major League Baseball Nationals team or the National Football League's Redskins team - all just minutes from this Capitol Hill hotel.

Within the inviting accommodations, you'll find gracious service, deluxe amenities, extensive business facilities – among the largest in the city - plush Grand Beds™ and tempting dining. .

Reservations and Room Rates

INTA negotiated a lower lodging rate for your convenience. The rate is available three (3) days prior and three (3) days after the published conference dates. **The hotel will not offer a rate lower than the INTA agreement.** The negotiated rate per night, that includes complimentary wireless internet and fitness center access, is:

US \$245.00 Single/Double Occupancy

**Current state and local taxes are 14.5% and are not included.*

To reserve your room, please use this website:

<https://resweb.passkey.com/go/INTA2011>

Alternatively, you may call 1-888-421-1442 to make your reservation. **Inform the agent that you are booking a guest room for the “INTA Fall Meetings” event and use the code INTA.**

Reservations are accepted on a first come, first served basis until the room block is filled or no later than **WEDNESDAY, AUGUST 10 AT 5:00 PM EST**, at which time reservations are accepted on a space and rate availability basis only. Additionally, please note the following important hotel lodging information:

Your hotel reservation must be guaranteed with a major credit card.

You may cancel your reservation 48 priors to your check-in day (by 5:00 pm EST).

Check-in time is 3:00 pm; check-out time is 12:00 pm.

The hotel will reconfirm your departure when you check-in. Should you leave earlier than expected, the hotel will charge an early departure fee equal to one night of room and tax (US \$281).

Ground Transportation

From/To Ronald Reagan National Airport (DCA):

Taxi: Taxis to the hotel are available outside the baggage claim area. The fare is approximately \$16-\$20 (10-20 min). The hotel bellman can assist with a taxi when you depart. Most D.C. taxis do not accept credit cards; be prepared to pay with cash.

Metro (Subway): Take the **Yellow/Blue** line from the airport to the Gallery Place/Chinatown stop. Transfer to the **Red** line to Union Station (2nd stop). The Union Station Metro stop is located three blocks from the hotel. Fare pricing depends on the time of day but ranges from US \$1.80-\$2.25 each way (20-25 min).

Shuttle Vans: Shuttle vans are located at the airport, outside the baggage claim area at Ground Transportation. Look for blue vans with yellow lettering. The shuttles make multiple stops and drop off directly at the hotel. Advance reservations may be made by calling +1-800-BlueVan (+1-800-258-3826) or online at www.supershuttle.com. Approximate fare is \$15 one way, and timing is dependent upon number of stops required by passengers, and can take up to 60 minutes.

From/To Dulles International Airport (IAD):

Taxi: Taxis are available on the lower level outside baggage claim. The fare is approximately US \$60-\$80 (50-60 minutes).

Shuttle Vans: Shuttle vans are located at the airport, outside the baggage claim area at Ground Transportation. Look for blue vans with yellow lettering. The shuttles make multiple stops and drop off directly at the hotel. Advance reservations may be made by calling +1-800-BlueVan (+1-800-258-3826) or online at www.supershuttle.com. Approximate fare is \$26 one way (\$10 for additional passengers in same party). Timing is dependent upon number of stops required by passengers, and can take up to 90+ minutes.

From/To Baltimore/Washington Airport (BWI):

Taxi: Taxis are available on the lower level outside baggage claim. Fare is approximately US \$70 and can take between 60 and 90 minutes.

MARC Train: This is a commuter train from BWI to D.C.'s Union Station, which is three blocks from the hotel. Approximate cost is US \$7 one way. The MARC train runs weekdays only. Click [here](#) for complete schedules and fares.

Shuttle Vans: Shuttle vans are located at the airport, outside the baggage claim area at Ground Transportation. Look for blue vans with yellow lettering. The shuttles make multiple stops and drop off directly at the hotel. Advance reservations may be made by calling +1-800-BlueVan (+1-800-258-3826) or online at www.supershuttle.com. Approximate fare is \$40 one way (\$12 for additional passengers in same party), and can take up to 120 minutes.

From/To Amtrak/Union Station:

Walking: The hotel is located 3 blocks away. Follow exit signs to get to the front of Union Station. Take E Street (between the semi-circle of flags) to the intersection of E

Street, NW and New Jersey Avenue, NW. The hotel will be directly in front of you.

Taxis: Taxis are available outside the main entrance of Union Station. Approximate fare is US \$6, with possible surcharges.

Getting Around Town/Private Car Services

For assistance in planning your travel, contact the hotel concierge. The concierge is available to assist you with private car arrangements, dining and tour options.

In and Around D.C.

As the season changes from summer to fall and with it the colors of the landscape, September is one of the year's most beautiful and temperate months in Washington. Students return to some of the world's top universities in the area (Georgetown, George Washington, American, George Mason and Howard, to name a few), and the US Congress reconvenes on "The Hill."

With the peak of the summer tourism season over, museum crowds become more manageable. Visitors will have more space to take in some of the world's most prominent museums. Top D.C. attractions include the Smithsonian's National Museum of Natural History, National Air & Space Museum, National Museum of American History, and the National Zoological Park. D.C. attracts more than 15 million visitors a year. For more information about the Smithsonian museum collection, go here:

<http://www.si.edu/>.

For detailed information about all that the Washington, D.C. Metro Area has to offer, please go here: <http://washington.org/about-washington-dc>.

D.C. Facts:

- The Washington, D.C. metro area is home to more than 400 international associations, 700 internationally owned companies, and more than 150 embassies and international cultural centers.
- The population in the District of Columbia is approximately 600,000; the population of the entire Washington-Baltimore Metro Area (that includes the DC suburbs in Northern Virginia and Southern Maryland) is nearly 9 million.
- 15% of D.C. residents are from outside of North America.
- There are more than 100 restaurants located in downtown Washington alone (not including fast food or delis).
- The area is served by three major airports (DCA, IAD, and BWI). DCA and IAD serve more than 90 domestic destinations and 25 international destinations; BWI serves more than 60 domestic destinations and 8 international destinations.
- D.C. offers thriving public transportation. The Metro is the nation's third largest, with 5 rail lines, 106 miles of track, and 86 stations) and is the nation's second most utilized transport system carrying more than 206 million riders each year.
- 70% of the land in Washington, D.C. is controlled by the National Park Service. D.C. offers 250,000 acres of parkland.
- D.C. sales tax is 5.75%, hotel tax is 14.5%, and restaurant tax is 10%.

*Source: *Destination DC*.

Climate and Dress

The average high temperature in Washington, D.C. in September is 80°F (27°C) with overnight lows averaging 57°F (14°C).

The meeting encourages business casual attire. Meeting rooms are well air conditioned and the inside temperature might be slightly warmer or cooler than you find comfortable. It is suggested that you dress in layers (light jackets and/or shawls are a good idea to have with you).

Pricing and Policies

Fees

Early Registration on or before FRIDAY, JULY 29, 2011 AT 5:00 PM EST:

Member	US \$750
Member Tuition Assistance*	US \$560
Nonmember	US \$950
Nonmember Tuition Assistance*	US \$715
Government/Non-profit	US \$450
Student/Professor	US \$225

Registration after FRIDAY, JULY 29 through FRIDAY, SEPTEMBER 9, 2011 AT 5:00 PM EST:

Member	US \$850
Member Tuition Assistance*	US \$640
Nonmember	US \$1,050
Nonmember Tuition Assistance*	US \$790
Government/Non-profit	US \$450
Student/Professor	US \$225

After FRIDAY, SEPTEMBER 9, 2011 you will only be able to register onsite:

Member	US \$950
Nonmember	US \$1,150
Government/Non-profit	US \$500
Student/Professor	US \$250

***Tuition Assistance is available for households earning less than US \$35,000 per year. To apply, email cle@inta.org.**

The registration fee includes access to the online meeting portal, the *Final Program and Attendee Directory*, admission to two continental breakfasts, one lunch, refreshment breaks and one networking welcome reception. Guests are not permitted at this conference.

Proof of government/nonprofit/academic status may be required. Contact customerservice@inta.org.

Policies

Final Program Attendee Directory

To be included in the official *Final Program and Attendee Directory* distributed at the meeting, INTA must receive your registration by **Friday, September 9, 2011**.

Tuition Assistance

Tuition assistance may be available to eligible professionals on the basis of financial hardship. For more information and to apply, please request an application by sending an email to cle@inta.org.

Badges and Admittance

Only persons registered for this meeting are admitted to educational sessions, meals and receptions. Those properly registered will receive an official conference name badge onsite at the meeting. Name badges must be worn at all times to gain access to all official INTA functions. Anyone found counterfeiting, copying or sharing badges, may be subject to sanctions up to and including removal from the meeting and revocation of your INTA membership.

Cancellation and Refund Policies

Full refunds are issued only if a program cancellation is received in writing by **Friday, July 29, 2011**. A cancellation received after that date is subject to a US \$100 service charge. Because of printing and hotel charges incurred by INTA, no refunds will be issued for this program after **Friday, September 9, 2011** at 5:00 pm EST.

Please send your cancellation request to customerservice@inta.org.

A Note for Persons with Special Needs

Accommodations are provided for those with disabilities and special needs. If you have a special need or request, or are in need of auxiliary aids or services, please contact Stuart Ruff at sruff@inta.org.

Language

This INTA meeting will be conducted in English.

Register

How to Register

www.inta.org/2011symposium

*Credit card payment is the only option.

Important Dates

Today

Ensure that you have the proper travel documents for your travel to the United States. Reserve your hotel room, and begin to plan your travel arrangements.

Friday, July 29, 2011

Registration cancellation penalties begin.

Wednesday, August 10, 2011

Hotel reservation cut-off

Friday, September 9, 2011

No refunds are given for registration cancellations after this date.

Friday, September 9, 2011

Advance (online) registration closes. After this date, you will register onsite and your name will not print in the *Final Program and Attendee Directory*.

Friday, September 23, 2011

The conference Registration and Information Desk opens at 9:00 am. Plan to arrive in time to register before the conference begins.