

## Attendance Justification

### Corporate, SME, University and Nonprofit Representatives

#### 2016 INTA Annual Meeting

Orlando, Florida, United States | May 21–25, 2016

INTA's Annual Meeting draws thousands of academics, brand management professionals, C-level executives, general counsel, government officials, editorial contributors, judges, trademark and other intellectual property professionals from around the world.

#### INTA Annual Meeting Key Facts:

- In 2015, 9,868 registrants from over 140 countries attended the Annual Meeting.
- 1,147 professionals from 600 corporations, SMEs, universities and nonprofits registered for and participated in the Annual Meeting.
- 36.83% of attending organizations sent 2 or more registrants to the Annual Meeting.

#### Value of Registration and Attendance at INTA's 2016 Annual Meeting:

- **Access** programs exclusively developed for in-house practitioners, including the In-House Practitioners Workshop and Luncheon, Industry Breakouts, Industry Exchanges, and the In-House Practitioners Reception. **New in 2016!** Saturday, May 21, INTA will dedicate the entire day's programming lineup to anticounterfeiting and brand protection.
- **Attend** customized educational offerings; **earn** CLE and CPD credits from all U.S. jurisdictions and several international law societies and accrediting organizations.
- **Check out** the Exhibition Hall, with 100+ exhibitors and the latest tools and resources in the trademark field.
- **Save** time and money by conducting business strategy meetings at the Annual Meeting.
- **Network** at 30+ INTA-hosted networking events, including regional receptions for Africa, China, India, Latin America and the Middle East. Meet with colleagues and discuss the challenges and opportunities faced in these regions.

Traveling From	Roundtrip Flights: Coach Class
Beijing	\$1,045
New York	\$230
Chicago	\$151
San Francisco	\$432
London	\$632

**New in 2016!** Complimentary shuttle service at the Convention Center and INTA hotels.  
An INTA badge is required to board the shuttles.