

Platinum Level Sponsorships

- | | |
|--|-------------------------|
| <input type="checkbox"/> City Map Sponsor | US \$37,000-SOLD |
| <input type="checkbox"/> Conference Bag Sponsor | US \$55,000-SOLD |
| <input type="checkbox"/> Digital Signage Sponsor | US \$50,000-SOLD |
| <input type="checkbox"/> General Room Seat Cover Sponsor | US \$50,000 |
| <input type="checkbox"/> Wi-Fi Sponsor | US \$50,000 |

Benefits of Platinum Level:

- Recognition as a Platinum Sponsor in the Final Program, Annual Meeting mobile application and on the INTA website.
- Two (2) complimentary meeting registrations.
- One (1) promotional material in the Annual Meeting conference bag. (Some size and weight restrictions apply. Item subject to approval from INTA.)
- A hyperlink to your website on the INTA Annual Meeting website with a 150-word description and your organization’s logo.
- Logo placement on signage.
- One-time use of the attendee mailing list (pre- and post-registration). Mailing list includes attendee name, organization name and mailing address (no email addresses).
- Verbal acknowledgement and thank you at the Opening Ceremony & Keynote Address.
- Platinum sponsor ribbons for all attendees from the organization.

Gold Level Sponsorships

- | | |
|--|--------------------|
| <input type="checkbox"/> Car Charger Sponsor | US \$20,000 |
|--|--------------------|



- | | |
|---|-------------------------|
| <input type="checkbox"/> Conference Notebook (Jotter) Sponsor | US \$20,000-SOLD |
|---|-------------------------|



Ear Bud Sponsor

US \$20,000



Golf or Sport Towel Sponsor

US \$20,000



Hand Sanitizer Sponsor

US \$20,000



Highlighter Sponsor

US \$20,000



Lanyard Sponsor

US \$25,000-SOLD



Lip Balm Sponsor

US \$20,000

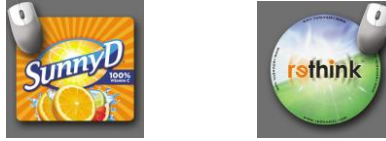


Luggage Tag Sponsor

US \$20,000



Mouse Pad Sponsor



US \$15,000-SOLD

Pen Sponsor



US \$20,000

Pocket Tool Kit Sponsor



US \$22,000

Sticky Notepad Sponsor



US \$22,000

Wall Charger Sponsor



US \$22,000

Benefits of Gold Level:

- Recognition as a Gold Sponsor in the Final Program, Annual Meeting mobile application and on the INTA website.
- One (1) complimentary meeting registration.
- Logo on the promotional item.
- A hyperlink to your website on the INTA Annual Meeting website with a 100-word description and your organization's logo.
- Logo placement on signage.
- One-time use of the attendee mailing list (pre- and post-registration). Mailing list includes attendee name, organization name and mailing address (no email addresses).
- Gold sponsor ribbons for all attendees from the organization.

Silver Level Sponsorships

Attendee Charging Station Sponsor
US \$15,000

Technology is everywhere, and you never know when you'll need a charge. Sponsor the charging station, where the Annual Meeting attendees can charge their cell phones and smart tablets, and you can get exposure for your organization!

- Logo on charging station.

Conference Bag Insert Sponsor
US \$10,000

The Conference Bag Insert is a great way to get your organization's name and message out to all the Annual Meeting attendees.

- One (1) promotional material in the Annual Meeting conference bag.
- Promotional material is subject to approval from INTA. (Some size and weight restrictions apply.)

Grand Finale Sponsor
US \$20,000 (limited to three (3) sponsors)

Be seen at the largest social event of the Annual Meeting. Attracting more than 4,000+ attendees, the Grand Finale presents a unique opportunity for powerful brand exposure. Organizations will have the opportunity to meet and greet attendees and hand out organization-sponsored collateral or giveaways as the INTA attendees enter the reception.

- Display your organization's promotional material on a table at the Grand Finale.
- Logo on cocktail napkins.

Hospitality Sponsor
US \$10,000 (per day)

The Hospitality area is open to all Annual Meeting attendees; attendees can enjoy a complimentary continental breakfast as well as snacks and beverages throughout the day. The Hospitality area's easily accessible location in the Exhibition Hall makes it a convenient place for attendees to conduct their business meetings.

- Display your organization's promotional material on a table in the Hospitality area.

Hotel Room Keycard Sponsor
US \$10,000 (per hotel)

- Hotel keycards printed with your organization's logo or artwork.

Hotel Room Drop Sponsor
US \$10,000 (per hotel)

One (1) promotional material delivered to rooms of INTA attendees at the hotel of your choice. Sponsor is responsible for the cost of promotional material.

Hotel Welcome Letter Sponsor
US \$10,000 (per hotel)

Be the first to greet each INTA attendee with an official "Welcome Letter," sponsored by your organization, upon the attendee's check-in at the hotel. The letter will contain your logo and a welcome message from your organization.

Housing Confirmation Banner Sponsor
US \$20,000 (top banner)-SOLD
US \$15,000 (middle banner)-SOLD
US \$10,000 (bottom banner)-SOLD

As attendees confirm their travel plans online, your organization's brand will accompany them through a banner on the Annual Meeting's official housing confirmation. Once the attendees have completed their hotel accommodations, an email confirmation will be sent to them; included in the email will be your organization's banner advertisement.

Internet Station Sponsor
US \$15,000 -SOLD

INTA attendees need to stay connected at the Annual Meeting. The Internet station provides computers that attendees may use to check email, print documents and stay connected.

- Logo placement on signage and on the computer screens.

Networking Lounge Sponsor
US \$20,000 (limited to three (3) sponsors)

INTA attendees love to stay connected at the Annual Meeting. Located in the Exhibition Hall, the Networking Lounge will provide the attendees a comfortable environment in which to relax and take a break.

- Display your organization's promotional material on a table in the Networking Lounge.

☐ **Shoe Shine Station Sponsor**
US \$15,000

Achieve branding visibility by hosting the shoe shine station at the Annual Meeting. When attendees see your organization's logo on the shoe shine station, they will associate your brand with a luxurious and pampered experience they won't soon forget.

- Display your organization's promotional material at the shoe shine station.

☐ **Welcome Reception Sponsor**
US \$15,000 (limited to three (3) sponsors)

This is a great event to sponsor and welcome attendees to the city and meeting. The Welcome Reception, attended by 4,000+ people, is a premier networking opportunity to meet and greet INTA attendees as they enter the reception. The attendees will be greeted and surrounded by your organization's logo at this fun and important event.

- Display your organization's promotional material on a table at the Welcome Reception.

Benefits of Silver Level:

- Recognition as a Silver Sponsor in the Final Program, Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA website with a 75-word description and your organization's logo.
- One (1) complimentary meeting registration.
- Logo placement on signage.
- One-time use of the attendee mailing list (pre- and post-registration). Mailing list includes attendee name, organization name and mailing address (no email addresses).
- Silver sponsor ribbons for all attendees from the organization.

Bronze Level Sponsorship

☐ **"INTA the Groove" Concert Sponsorship**
US \$5,000 (Non-Exclusive)

- Recognition as the Concert Sponsor in the Final Program (logo only), Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA Annual Meeting website with a 50-word description and your organization's logo.
- Logo recognition on the Annual Meeting mobile app.
- Logo placement on signage.
- Bronze sponsor ribbons for all attendees from the organization.

At the House of Blues:

- Four (4) tickets to the concert.
- Premiere seating/space for up to 10 people.
- Bottle Service- Included will be 2 bottles of premium alcohol.

In-House Practitioners Luncheon Sponsor-SOLD
US \$5,000 (limited to three (3) sponsors)

- Recognition as the In-House Practitioners Luncheon Sponsor in the Final Program (logo only), Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA Annual Meeting website with a 50-word description and your organization's logo.
- Two (2) complimentary registrations for the In-House Practitioners Luncheon. The sponsoring organization is not allowed to actively promote itself during the luncheon.
- Display one (1) promotional material at the event (at the organization's own expense and subject to approval from INTA).
- Logo placement on signage.
- Bronze sponsor ribbons for all attendees from the organization.

Mobile App Sponsor
US \$6,000 (Non-Exclusive)

Users will have an easier meeting because of you. In 2015, more than 4,000+ INTA attendees downloaded the mobile app before and during the Annual Meeting, and we expect even more to use it in 2016. Your organization's logo will appear on the application, and it can be linked to your website.

- Recognition as the Mobile App Sponsor in the Final Program (logo only), Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA Annual Meeting website with a 50-word description and your organization's logo.
- Logo recognition on the Annual Meeting mobile app.
- Logo placement on signage.
- Bronze sponsor ribbons for all attendees from the organization.

Table Topic Sponsor
US \$5,000 per day

- Recognition as the Table Topic Sponsor in the Final Program (logo only), Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA Annual Meeting website with a 50-word description and your organization's logo.
- Display your organization's promotional material on a table at the Table Topic Sessions.
- Logo placement on signage.

- Bronze sponsor ribbons for all attendees from the organization.

TMA Brunch Sponsor
US \$3,000 (Non-Exclusive)

- Recognition as the TMA Brunch Sponsor in the Final Program (logo only), Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA Annual Meeting website with a 50-word description and your organization's logo.
- Two (2) complimentary registrations for the TMA Brunch.
- Display one (1) promotional material at the event (at your organization's own expense and subject to approval from INTA).
- Logo placement on signage.
- Bronze sponsor ribbons for all attendees from the organization.

TMA Brunch Speaker Sponsor-SOLD
US \$5,000 (Exclusive)

- Recognition as the TMA Brunch Speaker Sponsor in the Final Program (logo only), Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA Annual Meeting website with a 50-word description and your organization's logo.
- Three (3) complimentary registrations for the TMA Brunch.
- Introduce the Keynote Speaker at the TMA Brunch.
- Display one (1) promotional material at the event (at your organization's own expense and subject to approval from INTA).
- Logo placement on signage.
- Bronze sponsor ribbons for all attendees from the organization.

<h2>Convention Center Signage</h2>

Column Wrap Sponsor
US \$10,000

Gain the attention of the Annual Meeting attendees with custom column wraps in the Orange County Convention Center (OCCC).

- Sponsor's artwork on column of your choice.

Meeting Point Sponsor
US \$15,000 (Per Meeting Point)

Get noticed as attendees meet their clients and colleagues at the designated Meeting Points in the Orange County Convention Center. The attendees will have an easier meeting because of you, and your organization's logo can be a beacon for a rendezvous point located in a high-traffic area of the Orange County Convention Center!

- Recognition as the Meeting Point Sponsor in the Final Program (logo only), Annual Meeting mobile application and on the INTA website.
- A hyperlink to your website on the INTA Annual Meeting website with a 100-word description and your organization's logo.
- Display your organization's promotional material at the designated area (at the organization's own expense and subject to approval from INTA).
- Logo placement on signage in the designated Meeting Point that you are sponsoring.
- One (1) complimentary meeting registration.
- Silver sponsor ribbons for all attendees from the organization.

Poster Board Display Sponsor
US \$5,000

Invest your marketing dollars with a single-sided advertisement on a poster board at the Annual Meeting! Your organization's poster board will be placed in a high-traffic area of the Orange County Convention Center!

- Sponsor's artwork on poster board.

Attendee Mailing List Rental Sponsorship

Attendee Mailing List Rental Sponsor
US \$3,500

- One-time use of the attendee mailing list (pre-registration). Includes attendee name, organization name and mailing address (no email addresses).
- Marketing material is subject to approval from INTA.

INTA Final Program

- | | |
|---|---|
| <input type="checkbox"/> US \$10,000 | Half Panel Space in Final Program (back cover)-SOLD |
| <input type="checkbox"/> US \$5,000 | Half Panel Space in Final Program (inside back cover)-SOLD |
| <input type="checkbox"/> US \$10,000 | Half Panel Central Space in Final Program-SOLD |
| <input type="checkbox"/> US \$3,500 | Half Panel Secondary Space in Final Program-SOLD |



655 Third Avenue, 10th Floor, New York, NY 10017-5646, USA
t: +1-212-642-1700 | f: +1-212-768-7796
inta.org | info@inta.org

138th ANNUAL MEETING
MAY 21–25, 2016
Orlando, Florida

Today's Date: _____
Organization: _____
Contact Person: _____
Mailing Address: _____

City: _____ State: _____ ZIP Code: _____
Phone: _____ Fax: _____
Email Address: _____
Company Website/URL: _____

Payment: Check (Make check payable to International Trademark Association)
 AMEX DISCOVER MASTERCARD VISA

Total Amount: _____

Sponsorship: _____

Card Number: _____ Exp. Date: _____ CVV #: _____

Name of Card Holder: _____

2016 Annual Meeting Sponsor

International Trademark Association

Authorized Signature

Print Name: _____

Title: _____

Phone: _____

Paula Lee, CMP

Manager, Exhibits & Sponsorship

Sponsorship Terms: Sponsorships are not considered secured until INTA has received full payment.

All communications regarding sponsorship should be directed to Paula Lee, CMP
Email: plee@inta.org Direct Phone: +1-212-642-1721 Fax: +1-212-768-7796