



**International Trademark Association**

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December 17th, 2008

The Honorable Pedro Chaves, Chairman  
Special Anti Piracy Commission of the House of Representatives  
**Brasilia, Brazil**

Dear Chairman Chaves:

The International Trademark Association (INTA) welcomes the opportunity to provide comments in respect to proposals to amend the Brazilian Industrial Property Law (Law no. 9.279 of May 14, 1996), which have been introduced in Congress under Bill 333/99 by Deputy Antonio Kandir on March 18, 1999.

INTA is a not-for-profit Association comprised of over 5,800 member companies and firms. It is the largest organization in the world dedicated solely to the interest of trademark owners. The membership of INTA, which crosses all industry lines and includes both manufacturers, retailers, and private firms from more than 190 countries throughout the world, values the essential role that trademarks play in promoting effective commerce, protecting the interest of consumers, and encouraging free and fair competition. INTA's headquarters is in New York, with offices in Brussels and Shanghai.

Because trademark counterfeiting is one of the most serious issues INTA and its members face, INTA has taken a global leadership role in efforts to increase enforcement measures in order to reduce the harms caused to consumers and brand owners by counterfeiting. For many years the Association has worked extensively on trademark protection issues with governments around the world.

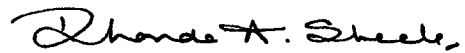
Enclosed for the Commission's consideration are INTA's comments on Bill 333/99 (Kandir Bill) and its Annex 1 entitled *Measures to Combat Trademark Counterfeiting*. These comments were developed by legal experts from various jurisdictions, including Argentina, Brazil and the United States, who are members of INTA's Anti-Counterfeiting and Enforcement Committee and Legislation and Regulation Analysis Committee.

On behalf of INTA, I wish to thank the Special Congressional Commission for the opportunity to assist in this important legislative effort. We hope our submission will be useful for the analysis of Bill 333/99 and for future legislation in Brazil to enforce trademark rights.

The Honorable Pedro Chaves  
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If you have any questions regarding our submission, please contact Laura Cruz,  
External Relations Manager, Latin America at [lcruz@inta.org](mailto:lcruz@inta.org) or 212 642 1740.

Sincerely yours,

A handwritten signature in black ink that reads "Rhonda A. Steele," with a small flourish at the end.

Rhonda A. Steele  
President

Enclosure