

March 29, 2012

Mr. Mauricio Alvarez Montti
Ministerio de Economía
Oficina de Partes
Av. del Libertador Bernardo O'Higgins 1449, Torre II, Local Siete, Piso 1
Santiago
Chile

Dear Mr. Alvarez Montti:

The International Trademark Association (INTA) applauds the Ministry's initiative to modernize the Chilean trademark law in order to meet current international standards and practice. Chile is an extremely important market for INTA's members who will greatly benefit from the improvements you are seeking in order to facilitate and ensure trademark registration and protection.

We also are very pleased to have this opportunity to participate in the consultation on the proposed changes. Accordingly, please find attached our comments which were prepared by trademark experts from several INTA committees focused on trademark law and practice in Latin America.

INTA looks forward to continuing to assist the Ministry in this important endeavor. If you have questions, please contact Ms. Laura Cruz, INTA's External Relations Manager for Latin America, at lcruz@inta.org.

Sincerely yours,



Gregg Marrazzo
President

Enclosure

Cc: Mr. Maximiliano Santa Cruz, Director of INAPI