



International Trademark Association
Representing Trademark Owners Since 1878

May 20, 2010

European Commission
Directorate-General for Taxation and Customs Union
Protection of the EU and its citizens –Unit TAXUD/C3
B-1049 Brussels, Belgium

Re: Consultation paper on review of EU legislation on customs enforcement of intellectual property rights

Dear Ms. Caroline Edery:

The International Trademark Association (INTA) appreciates the opportunity to make a submission in response to the EU Commission's consultation paper on the review of EU legislation on customs enforcement of intellectual property rights. Please find enclosed INTA's views and recommendations on the questions and issues posed in the consultation.

Customs' role and efforts in seizing infringing goods passing through and/or being distributed within the European Union is critical to the enforcement of trademarks and to the protection of the health, safety and security of consumers. INTA recognizes and supports the Commission's efforts to improve the legal framework as well as Customs practices in order to enhance action against counterfeits.

INTA hopes the enclosed recommendations will be constructive to the review and revision of the Customs Regulation. We stand ready to provide further information and assistance to the Commission as appropriate and are available to further discuss our recommendations in more detail. Thank you for your attention and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Heather Steinmeyer', with a long horizontal flourish extending to the right.

Heather Steinmeyer
INTA President