September 17, 2010

The Honorable Patrick J. Leahy
Chairman, Senate Committee on the Judiciary
224 Dirksen Senate Office Building
Washington, D.C. 20510

Dear Chairman Leahy:

The International Trademark Association (INTA) applauds you and your co-sponsors for championing legislation entitled “Combating Online Infringements and Counterfeits Act,” which will be introduced during the week of September 20th. In many instances, counterfeiting presents a severe health and safety risk to all consumers; in all cases, it is detrimental to the growth and stability of the global economy.

Brand owners are committed to working with the U.S. government and specifically the Department of Justice (DOJ) to effectively tackle the problem of counterfeit trafficking over the Internet. A framework and expedited process enabling DOJ to shut down websites dedicated to selling infringing goods is a necessary and useful step in curbing the global counterfeiting problem.

INTA also believes that the reporting and publication of the infringing websites by DOJ will educate consumers about the issue. Increased enforcement against websites selling counterfeit goods and protecting consumers must be a priority in order to address this problem.

INTA looks forward to working with the Senate Judiciary Committee on this important legislation.

Sincerely,

Heather Steinmeyer
President
International Trademark Association