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**Hot Trademark Topics in the Middle East, Africa and South Asia
Jumeirah Emirates Towers Hotel
Dubai, United Arab Emirates
December 9-10, 2013**

PLATINUM SPONSOR – US \$3,000

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Two (2) full registrations.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company.

GOLD SPONSOR – US \$2,000

- Recognition as a Gold Sponsor in the *Final Program* and on the INTA website.
- One (1) full registration.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.
- 150-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company.

SILVER SPONSOR – US \$1000

- Recognition as a Silver Sponsor in the *Final Program* and on the INTA website.
- Hyperlink to your firm/company website on the INTA website.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.

- 75-word description and logo with link to firm/company website on the online brochure.
- Sponsor ribbons for all attendees from the firm/company.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Interpretation Sponsorship – US \$20,000

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Four (4) full registrations.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company.

Cocktail Reception Sponsorship – US \$6,000-SOLD

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Two (2) full registrations.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company.

Conference Bag Sponsorship – US \$6,000

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Two (2) full registrations.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.

- 200-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company.

Internet Sponsorship – US \$6,000

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Two (2) full registrations.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company.

Keycard Sponsorship – US \$5,000

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Two (2) full registrations.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company.

Lunch Sponsorship – US \$5,000

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Two (2) full registrations.
- Hyperlink to your firm/company website on the INTA website.
- One piece of collateral or a giveaway to be placed on a table.
- Company logo recognition on signage at conference Registration and Information Desk.

- Company logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to firm/company website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, company name and mailing address.
- Sponsor ribbons for all attendees from the firm/company



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Organization: _____

Contact person: _____

Title: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email Address: _____

Payment: CHECK (Make check payable to International Trademark Association)
 AMEX DISCOVER MASTERCARD VISA

Amount: _____ Sponsorship Level: _____

Card Number _____ Exp. Date _____ CVV # _____

Name of Card Holder _____

Sponsor _____ International Trademark Association

Authorized Signature
Print Name:
Title:
Phone:
Email:

Tricia S. Simpson, CMP
Manager, Meetings & Conventions
Date:
Contact Name: Paula Lee, CMP
Sponsorship & Exhibition Planner
plee@inta.org + 1-212-642-1721

Sponsorship Terms: By completing, executing and returning this Application to INTA, you agree to the terms of the Sponsorship Application. Sponsorships are not considered secured until INTA has received full payment and countersigned this agreement.

<p>All communications regarding sponsorship should be directed to Paula Lee, CMP Email: plee@inta.org Direct Phone: + 1-212-642-1721 Fax: + 1-212-768-7796</p>
