2017 Anticounterfeiting Conference: Staying Ahead of the Curve
Hong Kong SAR, China
Monday, February 6 – Tuesday, February 7, 2017

PLATINUM SPONSORS (Exclusive)

☐ **Lanyard Sponsor – US $5,000**
- Recognition as the Lanyard Sponsor in the *Final Program* and on the INTA website
- Two (2) full registrations
- One (1) piece of collateral or a giveaway on the marketing table
- Organization's logo on signage
- 150-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Lanyard Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

☐ **Monday Keynote Speaker Sponsor – US $6,000 (SOLD)**
- Recognition as the Monday Keynote Speaker Sponsor in the *Final Program* and on the INTA website
- Two (2) full registrations
- Exclusive right to provide a short introduction of 1st day (Monday) Keynote Speaker (firm logo shown on PowerPoint slide while giving introduction)
- Exclusive right to place firm literature on seats before Monday’s Keynote Speech
- One (1) piece of collateral or a giveaway on the marketing table
- Organization’s logo on signage
- 150-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Monday Keynote Speaker Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas
Monday Networking Lunch Sponsor – US $4,500 (SOLD)

- Recognition as the Monday Networking Lunch Sponsor in the Final Program and on the INTA website
- Two (2) full registrations
- Exclusive placement of one (1) piece of collateral or a giveaway at Monday’s Lunch
- Organization’s logo on signage
- 150-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Monday Networking Lunch Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

Networking Reception Sponsor – US $5,500

- Recognition as the Networking Reception Sponsor in the Final Program and on the INTA website
- Two (2) full registrations
- Exclusive placement of one (1) piece of collateral or a giveaway at the Networking Reception
- Organization’s logo on signage
- 150-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Networking Reception Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

Tuesday Keynote Speaker Sponsor – US $6,000

- Recognition as the Tuesday Keynote Speaker Sponsor in the Final Program and on the INTA website
- Two (2) full registrations
- Exclusive right to provide a short introduction of 2nd day (Tuesday) Keynote Speaker (firm logo shown on PowerPoint slide while giving introduction)
- Exclusive right to place firm literature on seats before Tuesday’s Keynote Speech
- One (1) piece of collateral or a giveaway on the marketing table
- Organization’s logo on signage
- 150-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Tuesday Keynote Speaker Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas
Tuesday Networking Lunch Sponsor – US $4,500 (SOLD)

- Recognition as the Tuesday Networking Lunch Sponsor in the Final Program and on the INTA website
- Two (2) full registrations
- Exclusive placement of one (1) piece of collateral or a giveaway at Tuesday’s Lunch
- Organization’s logo on signage
- 150-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Tuesday Networking Lunch Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

PLATINUM SPONSORS (Non-Exclusive)

Platinum Sponsorship – US $4,000

- Recognition as a Platinum Sponsor in the Final Program and on the INTA website
- Two (2) full registrations
- One (1) piece of collateral or a giveaway on the marketing table
- Organization’s logo on signage
- 150-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as a Platinum Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

GOLD SPONSORS (Exclusive)

Networking Break Sponsor – US $3,000 (Monday and Tuesday)

- Recognition as the Networking Break Sponsor in the Final Program and on the INTA website
- One (1) full registration
- Exclusive placement of one (1) piece of collateral or a giveaway at the Networking Breaks (both days of conference)
- Organization’s logo on signage
- 100-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). ((Mailing list includes attendee name, organization name and mailing address) (no email addresses).)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Networking Break Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas
Networking Coffee Sponsor – US $3,000 (Monday and Tuesday)

- Recognition as the Networking Coffee Sponsor in the Final Program and on the INTA website
- One (1) full registration
- Exclusive placement of one (1) piece of collateral or a giveaway during Morning Coffee (both days of conference)
- Organization’s logo on signage
- 100-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). (Mailing list includes attendee name, organization name and mailing address) (no email addresses.)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as the Networking Coffee Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

GOLD SPONSORS (Non-Exclusive)

Gold Sponsorship – US $2,500

- Recognition as a Gold Sponsor in the Final Program and on the INTA website
- One (1) full registration
- One (1) piece of collateral or a giveaway on the marketing table
- Organization’s logo on signage
- 100-word description and logo with link to the organization’s website on the online brochure
- One-time use of the attendee mailing list (pre-registration). (Mailing list includes attendee name, organization name and mailing address) (no email addresses.)
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as a Gold Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

SILVER SPONSORS (Non-Exclusive)

Silver Sponsorship – US $1,000

- Recognition as a Silver Sponsor in the Final Program and on the INTA website
- One (1) piece of collateral or a giveaway on the marketing table
- Organization’s logo on signage
- 75-word description and logo with link to the organization’s website on the online brochure
- Sponsor ribbons for all attendees from the organization
- Recognition at the conference as a Silver Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session, on the conference portal, and in other designated areas

ADVERTISING IN THE FINAL PROGRAM

- US $500 Half-page black-and-white ad in the Final Program (inside)
- US $750 Full-page black-and-white ad in the Final Program (inside)
- US $1,000 Full-page color ad in the Final Program (inside front cover)
- US $1,000 Full-page color ad in the Final Program (inside back cover)
- US $2,000 Full-page color ad in the Final Program (back cover)
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Organization: ________________________________________________________________

Contact Person: ______________________________________________________________

Title: ______________________________________________________________________

Mailing Address: ______________________________________________________________________

City: __________________ State: __________________ ZIP: __________

Phone: __________ Fax: __________ Website: __________

Email Address: ______________________________________________________________________

Payment: □ CHECK (Make check payable to International Trademark Association)
          □ WIRE TRANSFER
          (Payment via either Wire Transfer or Check will require an additional $50.00 bank processing surcharge)
          □ AMEX  □ DISCOVER  □ MASTERCARD  □ VISA

Amount: __________

Sponsorship Level: ________________________

Card Number: ________________________ Exp. Date: _______ CVV #: _______

Name of Card Holder: __________________________________________________________

Sponsor  International Trademark Association

Authorized Signature  ________________________ Ken King
Print Name:  Coordinator, Exhibitions & Sponsorship
Title: ________________________
Phone: ________________________
Email: ________________________

Sponsorship Terms: Sponsorships are not considered secured until INTA has received full payment and countersigned this
agreement. All marketing collateral or giveaway material is subject to INTA approval.

All communications regarding sponsorship should be directed to Ken King
Email: kking@inta.org  Direct Phone: +1-212-642-1731  Fax: +1-212-768-7796