

**Maintaining the Perfect Partnership Conference  
Marriott Marquis  
New York, NY  
March 4-5, 2014**

**PLATINUM SPONSOR – US \$3,000**

- Recognition as a Platinum Sponsor in the *Final Program* and on the INTA website.
- Two (2) complimentary conference registrations.
- One piece of collateral or a giveaway to be placed on the marketing table.
- Organization's logo on signage.
- Organization's logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to organization's website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, organization and mailing address.
- Sponsor ribbons for all attendees from the organization.

**GOLD SPONSOR – US \$2,000**

- Recognition as a Gold Sponsor in the *Final Program* and on the INTA website.
- One (1) complimentary conference registration.
- One piece of collateral or a giveaway to be placed on the marketing table.
- Organization's logo on signage.
- Organization's logo listed on walk-in session PowerPoint slides.
- 150-word description and logo with link to organization's website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, organization and mailing address.
- Sponsor ribbons for all attendees from the organization.

**SILVER SPONSOR – US \$1000**

- Recognition as a Silver Sponsor in the *Final Program* and on the INTA website.
- Organization's logo on signage
- Organization's logo listed on walk-in session PowerPoint slides.
- 75-word description and logo with link to organization's website on the online brochure.
- Sponsor ribbons for all attendees from the organization.

## **BRONZE SPONSOR – US \$500**

- Recognition as a Bronze Sponsor in the *Final Program* and on the INTA website.
- 50-word description and logo with link to organization's website on the online brochure.
- Sponsor ribbons for all attendees from the organization.

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

### **Breakfast Sponsorship – US \$4,000**

- Recognition as the Breakfast Sponsor in the *Final Program* and on the INTA website.
- Two (2) complimentary conference registrations.
- One piece of collateral or a giveaway to be placed on the marketing table.
- Organization's logo on signage.
- Organization's logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to organization's website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, organization and mailing address.
- Sponsor ribbons for all attendees from the organization.

### **Internet Sponsorship – US \$6,000**

- Recognition as the Internet Sponsor in the *Final Program* and on the INTA website.
- Two (2) complimentary conference registrations.
- One piece of collateral or a giveaway to be placed on the marketing table.
- Organization's logo on signage.
- Organization's logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to organization's website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, organization and mailing address.
- Sponsor ribbons for all attendees from the organization.

### **Luncheon Sponsorship – US \$5,000**

- Recognition as the Luncheon Sponsor in the *Final Program* and on the INTA website.
- Two (2) complimentary conference registrations.
- One piece of collateral or a giveaway to be placed on the marketing table.
- Organization's logo on signage.
- Organization's logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to organization's website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, organization and mailing address.
- Sponsor ribbons for all attendees from the organization

### **Refreshment Break Sponsorship – US \$4,000**

- Recognition as the Refreshment Break Sponsor in the *Final Program* and on the INTA website.
- Two (2) complimentary conference registrations.
- One piece of collateral or a giveaway to be placed on the marketing table.
- Organization's logo on signage.
- Organization's logo listed on walk-in session PowerPoint slides.
- 200-word description and logo with link to organization's website on the online brochure.
- One-time use of the attendee mailing list (pre-registration). Mailing list includes attendee name, organization and mailing address.
- Sponsor ribbons for all attendees from the organization.



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Organization: \_\_\_\_\_

Contact person: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Payment:**     CHECK (Make check payable to International Trademark Association)  
                   AMEX             DISCOVER             MASTERCARD             VISA

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Authorized Signature  
Print Name:  
Title:  
Phone:  
Email:

\_\_\_\_\_  
Paula Lee, CMP  
Sr. Exhibitions & Sponsorship Strategist  
Date:

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**Sponsorship Terms:** Sponsorships are not considered secured until INTA has received full payment and countersigned this agreement.

**All communications regarding sponsorship should be directed to Paula Lee, CMP  
Email: [plee@inta.org](mailto:plee@inta.org) Direct Phone: + 1-212-642-1721 Fax: + 1-212-768-7796**