



PROGRAM AT A GLANCE

SATURDAY, MAY 6

- 8:00 a.m. – 5:00 p.m.** Academic Course – FRY
- 8:00 a.m. – 5:00 p.m.** Mediation Training– FRY
- 8:00 a.m. – 9:00 p.m.** Tours – depart from MTCC
- 12:00 p.m. – 1:30 p.m.** Board of Directors Luncheon – FRY
- 1:30 p.m. – 5:00 p.m.** Board of Directors Meeting – FRY
- 2:00 p.m. – 6:00 p.m.** Registration – MTCC
- Hospitality – MTCC
- 7:00 p.m. – 11:00 p.m.** INTA Gala – FRY

SUNDAY, MAY 7

- 8:00 a.m. – 5:00 p.m.** Academic Course – FRY
- 8:00 a.m. – 5:00 p.m.** Mediation Training– FRY
- 8:30 a.m. – 4:30 p.m.** Tours – depart from MTCC
- 9:30 a.m. – 7:30 p.m.** Registration – MTCC
- Hospitality – MTCC
- 10:00 a.m. – 12:00 p.m.** Committee Meetings – MTCC
- 12:15 p.m. – 2:15 p.m.** Committee Meetings – MTCC
- Luncheon Table Topics – MTCC
- Trademark Administrators Lunch – MTCC
(*advance registration required*)
- 12:30 p.m. – 4:30 p.m.** Exhibition Hall – MTCC
- 2:30 p.m. – 4:30 p.m.** Committee Meetings – MTCC
- 3:00 p.m. – 4:45 p.m.** INTA Annual Meeting Orientation and Reception – MTCC
- 5:00 p.m. – 6:30 p.m.** 127th Annual Meeting Opening Ceremonies – MTCC
- 6:45 p.m. – 8:15 p.m.** Welcome Reception – MTCC –
“Metro Mosaic – The Streets of Toronto”

KEY:

“MTCC” indicates Metro Toronto Convention Centre
“FRY” indicates The Fairmont Royal York

Concurrent Sessions listings indicate the level of the presentation:
(A) = Advanced, (I) = Intermediate, (B) = Basic

MONDAY, MAY 8

- 7:30 a.m. – 5:30 p.m.** Registration and Hospitality – MTCC
- 8:00 a.m. – 10:00 a.m.** Continental Breakfast – MTCC
- Breakfast Table Topics – MTCC
- Committee Meetings – MTCC
- 8:30 a.m. – 4:00 p.m.** Exhibition Hall – MTCC
- 9:00 a.m. – 5:00 p.m.** Tours – depart from MTCC
- 10:15 a.m. – 11:30 a.m.** Concurrent Sessions – MTCC
- CM01 International Licensing – Recordals, Approvals and Beyond (B, I)
- CM02 MAXXIMUM EXPOSURE – Part I: Moonshine, Major League and Preliminary Injunction Madness! (I)
- CM03 Asian Trademark Challenges – Registrations, Parallel Imports and Enforcement (I)
- IM01 Travel/Hotel Industries – Co-Branding and Alliances (I)
- WM01 USPTO/TTAB Electronics Procedures – Taking the Fear Out of Electronic Filing (I)
- 11:45 a.m. – 1:00 p.m.** Concurrent Sessions – MTCC
- CM04 What U.S. Trademark Lawyers Must Know About Anticounterfeiting, Customs, and Crossing the Border (I)
- CM05 Ethical Borders – If It Doesn’t Feel Good, Maybe You Shouldn’t Do It! (I, A)
- CM06 European Union Update – European Court of Justice Decisions and New Directives and Regulations (I)
- IM02 Automotive/Petroleum/Chemical Industries – From Here to Eternity – Maintaining Heritage Marks (I)
- WM02 Expert for Hire (I)
- 1:15 p.m. – 3:15 p.m.** Committee Meetings – MTCC
- 1:15 p.m. – 3:15 p.m.** Luncheon Table Topics – MTCC
- 3:30 p.m. – 4:45 p.m.** Concurrent Sessions – MTCC
- CM50 Hot Internet Topics (I, A)
- CM51 Latin America Update – Major Decisions and Statutory Amendments (I)
- CM52 Are We Speaking the Same Language? A Comparison of Canadian, U.S. and Community Trade Mark Laws (I)

- IM50 Apparel/Footwear Industries – Putting Your Best Face (and Feet) Forward – The Risky Business of Tying Your Brand to an Individual (I)
- WM50 One Mark – Many Parties – What Happens When Different Parties Have Rights to the Same Mark? (I)
- 5:30 p.m. – 7:00 p.m.** Regular Member Reception – FRY
(By invitation to Regular members only)
- 9:00 p.m. – 11:30 p.m.** President’s Dessert Reception – FRY
(By invitation only)

TUESDAY, MAY 9

- 7:30 a.m. – 3:00 p.m.** Registration – MTCC
Hospitality – MTCC
- 8:00 a.m. – 10:00 a.m.** Continental Breakfast – MTCC
Breakfast Table Topics – MTCC
Committee Meetings – MTCC
- 8:30 a.m. – 10:00 a.m.** INTA Roundtable Hosts Breakfast – MTCC
- 8:30 a.m. – 2:00 p.m.** Exhibition Hall – MTCC
- 9:00 a.m. – 5:00 p.m.** Tours – depart from MTCC
- 10:15 a.m. – 11:30 a.m.** Concurrent Sessions – MTCC
- CT01 MAXXIMUM EXPOSURE – Part II: Moonshine, Major League and Preliminary Injunction Madness! (I)
- CT02 Passport to International Filing Strategies (I)
- CT03 Pacific Rim Update – Major Decisions and Statutory Amendments (I)
- IT01 Food and Restaurant Industries – You Are What You Eat - When Trademarks and Certification Marks Intersect with the Latest Diet Trends (I)
- WT01 Transactional Issues (I)
- 11:00 a.m. – 5:00 p.m.** Sports – Golf – departs from MTCC
- 11:45 a.m. – 1:00 p.m.** Concurrent Sessions – MTCC
- CT04 International Dilution Protection – Harmony or Confusion?(A)
- CT05 Non-Use/Non-Sense – A Comparative Analysis of Opposition and Cancellation Proceedings in the United States and Canada (I)
- CT06 Sleuthing Morality – The Bounds of Ethical Investigations (I,A)
- IT02 Pharmaceutical Industry – Name That Drug – An Overview of the Creative, Legal and Regulatory Issues Involved in Trademark Name Development (A)
- WT02 Preliminary Injunctions, Motions and Depositions (A)
- WT03 Audits – They’re Not Just for the U.S. Internal Revenue Service – How to Conduct a Successful Intellectual Property Audit (B)

- 12:00 p.m. – 4:00 p.m.** Sports – Dragon Boat Racing and Tennis – depart from MTCC
- 1:00 p.m. – 4:00 p.m.** Sports – 5K Run – departs from MTCC
- 1:15 p.m. – 3:15 p.m.** Committee Meetings – MTCC
Luncheon Table Topics – MTCC
- 3:30 p.m. – 4:45 p.m.** Workshops – MTCC
- CT50 Geographical Indications – WTO Update, U.S./European Union Issues and More (I)
- IT50 Cosmetics/Fragrances/Personal Care Industries – Keeping It Fresh! (A)
- IT51 Tobacco Industry – Current Issues in the Regulatory Environment for Tobacco Marketing (A)
- WT51 International Online Filing and Procedures (B)
- WT52 Using the Internet for Trademark Enforcement – Identifying Infringers on the Internet (I)

WEDNESDAY, MAY 10

- 7:30 a.m. – 2:00 p.m.** Registration and Hospitality – MTCC
- 8:00 a.m. – 10:00 a.m.** Continental Breakfast – MTCC
Breakfast Table Topics – MTCC
Committee Meetings – MTCC
- 8:30 a.m. – 2:00 p.m.** Exhibition Hall
- 9:00 a.m. – 5:00 p.m.** Tours – depart from MTCC
- 10:15 a.m. – 11:30 a.m.** Concurrent Sessions – MTCC
- CW01 Annual Review of U.S. Federal Case Law and TTAB Developments (A)
- CW02 Fugitives in the World Wide Web – Tracking and Catching Them with Your Counsel from Different Jurisdictions (A)
- 11:45 a.m. – 1:00 p.m.** Concurrent Sessions – MTCC
- CW03 Annual Review of International Case Law (I)
- CW04 Searching Basics (B)
- 1:15 p.m. – 3:15 p.m.** Luncheon Table Topics – MTCC
- 7:00 p.m. – 11:00 p.m.** Grand Finale – The Liberty Grand – “Welcome Aboard the HMS Liberty Grand!”