

# TOP 7 REASONS TO ATTEND:

## 140<sup>TH</sup> ANNUAL MEETING

SEATTLE, WASHINGTON

— MAY 19-23, 2018 —

1



### Network with colleagues and clients and forge new business relationships.

As the largest IP gathering of its kind, the Annual Meeting is the place to connect with people you know and people you want to know at more than 15 INTA-hosted networking receptions and events.

2



### Be inspired!

Experience fresh thinking, new ideas, and smart solutions to real-world challenges that you can start applying immediately.

3



### Access cutting-edge content.

Global experts will share the latest information, forward-thinking ideas, and compelling research on all the issues, innovations, and trends affecting brand owners and IP practitioners today.

4



### Take advantage of the “numbers.”

The meeting will draw more than 10,000 attendees and present more than 300 educational opportunities including 35 general sessions, 255 small-group table topics, 150 expert speakers, and 100+ exhibitors.

5



### Gain new skills.

Attend workshops, user groups, and specialized sessions, where you'll learn best practices and strategies to advance your business and professional goals.

6



### Meet your continuing legal education requirements.

Earn up to a year's worth of CLE credits and CPD points from the sessions you attend.

7



### Experience Seattle.

Enjoy countless opportunities to explore culture, cuisine, art, and nature in one unique and stunning setting.

### Conference Justification Tools

You may need management approval for the time and money to attend INTA's 2018 Annual Meeting. We can assist you. Use our [Microsoft Excel expense worksheet](#) to calculate your expenses. Then apply the information in the [sample justification email](#) and send it to your management.