### Tencent QQ

#### Social Media Site Name
Tencent QQ

#### Link to Home Page
- [https://www.imqq.com/](https://www.imqq.com/)
- [https://www.imqq.com/English1033.html](https://www.imqq.com/English1033.html)
- [https://www.imqq.com/Chinese1028.html](https://www.imqq.com/Chinese1028.html)

#### Site Description
Tencent QQ, also known as QQ, is an instant messaging software service developed by the Chinese tech firm Tencent. QQ offers services that provide online social games, music, shopping, microblogging, movies, and group and voice chat software. It is the world's 7th most visited website.

At the end of June 2016, there were 899 million active QQ accounts.

Tencent has taken advantage of the popularity of the QQ brand and has set up many Q-Gen stores selling QQ branded merchandise such as bags, watches, clothing, and toys.

#### Link to Web Site Terms of Use
Terms of Service:

Extracts:

**YOUR CONTENT**

you agree that:

- you will continue to own and be responsible for Your Content;

- you are giving us and our affiliate companies the right to use Your Content (with no fees or charges payable by us to you) including the right to create derivative works of, to publicly display and to publicly perform Your Content, for the purposes of providing, promoting, developing and trying to improve our services, including our relevant service that you submitted Your Content in and any other services that we may provide now or in the future;

- in using Your Content for these purposes, we and our affiliate companies may copy, reproduce, host, store, process, adapt, modify, translate, perform, distribute and publish Your
Content worldwide in all media and by all distribution methods, including those that are developed in the future, provided that they are incorporated into our services which you use;

<table>
<thead>
<tr>
<th>Link to Trademark Abuse and Infringement Policy</th>
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<td>Tencent QQ infringement policy:</td>
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**INFRINGEMENT OF RIGHTS**

We may respond to notices of alleged infringement of rights (including infringement of intellectual property rights, defamation and infringement of other civil rights) and other claims and demands. If you have any such infringement-related concerns, please contact termsconditions@qq.com.

We may review (but make no commitment to review) content or third party services made available through our services to determine whether or not they comply with our policies, applicable laws and regulations or are otherwise objectionable. We may remove or refuse to make available or link to certain content or third party services if they infringe intellectual property rights, are obscene, defamatory or abusive, violate any rights or pose any risk to the security or performance of our services.

Protection of Intellectual Property at Tencent:

Responsible for:
Automated Monitoring System
Responding to Infringement Notices


**PROHIBITED ACTIVITIES**

You agree not to engage in any of the following prohibited activities on or in relation to our services:

- name squat via your account name in a way that infringes any third party’s intellectual property rights or other rights;
- making postings about a product or service that directly competes with a product or service offered by you or by any company in which you hold a direct or indirect interest;

**COMPLAINTS**
| **Link to DMCA Notice and Take Down Policy** | Not available |
| **Web Address for Complaints/Link to Online Forms for Take Down Request** | [https://110.qq.com/](https://110.qq.com/)  
|  |
| We may respond to notices of alleged infringement of rights (including infringement of intellectual property rights, defamation and infringement of other civil rights) and other claims and demands. If you have any such infringement-related concerns, please contact termsconditions@qq.com. |
| **Link to Repeat Infringer Policy** | Not available. |
| **Link to Other Take Down Policies** (Defamation, etc.) | [https://www.imqq.com/mobile/terms/terms.html?language=English](https://www.imqq.com/mobile/terms/terms.html?language=English)  
INFRINGEMENT OF RIGHTS |
| We may respond to notices of alleged infringement of rights (including infringement of intellectual property rights, defamation and infringement of other civil rights) and other claims and demands. If you have any such infringement-related concerns, please contact termsconditions@qq.com. |
| **Link to Advertising/Promotion Guidelines** | Advertising policy:  
|  |
| ON OUR SERVICES |
| Some of our services may include advertising or commercial content. You agree that we are allowed to integrate, display and otherwise communicate advertising or commercial content in our services and that (where reasonably practicable) we will identify paid services and communications. You also agree that, as explained in more detail in our Privacy Policy, we use targeted advertising to try to make advertising more relevant and valuable to you. |
| **Link to User Name Registration** | [https://www.imqq.com/mobile/terms/terms.html?language=English](https://www.imqq.com/mobile/terms/terms.html?language=English) |
You may need to create an account with us in order to access and use some of our services, such as a service-specific account or a QQ Number. Your use of your QQ Number is subject to the QQ Numbers Policy, in addition to these Terms.

https://zc.qq.com/chs/agreement1_chs.html

QQ numbers policy

8.1 You must not maliciously register and obtain a QQ number. The circumstances of malicious registration and obtaining QQ number include, but are not limited to:

(2) Registering or using QQ numbers beyond the purpose of communicating with normal friends or users, including but not limited to registering, obtaining or using QQ numbers for sending harassment information, spam, advertisements, fraudulent information or achieving illegal purposes.


PROHIBITED ACTIVITIES

You agree not to engage in any of the following prohibited activities on or in relation to our services, or allow any person to use your account with us to do the same:

- name squat via your account name in a way that infringes any third party’s intellectual property rights or other rights;

- use or exploit any of our intellectual property rights (including our trademarks, brand name, logo, any other of our proprietary information or the layout or design of any page), or otherwise infringe on any of our intellectual property rights (including attempting to reverse engineer any applications or software used to access our services);
| Link to User Options/Page Creation, Etc. | https://www.imqq.com/English1033.html
Download the application and signup |
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<tr>
<td>Link to Site Privacy Policy</td>
<td><a href="https://www.imqq.com/privacy/privacy_En.html?v=1">https://www.imqq.com/privacy/privacy_En.html?v=1</a></td>
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<tr>
<td>Other Contact Information</td>
<td>Customer Service: <a href="https://kf.qq.com/">https://kf.qq.com/</a></td>
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| Hints and Tips | • The accounts of QQ are purely a combination of numbers. The account numbers provided for the registered users are selected randomly by the system user registration. In 1995, the registered QQ accounts had only 5 digits, while currently, the digital numbers used for QQ accounts has reached 12.

• A QQ account may be deactivated if a user: (1) fails to log in within 3 days after registration; (2) logged in within 24 hours after registration but fails to log in the next 45 days; or (3) fails to log in for 3 months.

• In 2003, Tencent launched QQ hierarchy which shows the level of a registered member. At the very beginning, this hierarchy was solely based on the hours a member spent in QQ. Hence, the longer the member stayed, the higher level he can aim. These results, however, were criticized as people tend to waste electrical energy due to longer hours of staying on the site. Therefore, Tencent changed the basis from an hour unit to a daily unit (being logged in for 2 full hours would be considered as one full day. Thus, being logged in to QQ for around 700 hours would upgrade one's QQ hierarchy level) due to the involvement of several departments. |
| Additional Comments | |
| Last Updated | June 21, 2019 |