



**International Trademark Association**  
*Representing Trademark Owners Since 1878*

**Alan C. Drewsen**  
*Executive Director*

October 28, 2009

The Honorable Patrick J. Leahy  
Chairman  
The Honorable Jeff Sessions  
Ranking Member  
Committee on the Judiciary  
United States Senate  
Washington, DC 20510

Dear Chairman Leahy and Ranking Member Sessions:

The International Trademark Association (INTA) is a not-for-profit membership association of more than 5,600 trademark owners and professional firms from more than 190 countries dedicated to the support and advancement of trademarks and related intellectual property as elements of fair and effective national and international commerce. INTA would like to strongly support the nomination of Victoria Espinel for the position of U.S. Intellectual Property Enforcement Coordinator (IPEC) and urge the committee to report her nomination favorably without delay.

A year ago, the U.S. Congress enacted the PRO-IP Act which was bipartisan legislation to bolster intellectual property protection and increase anticounterfeiting enforcement. One key component of this Act was the creation of the IPEC position to lead the coordination of U.S. agencies in the protection of consumers and brand owners affected by the significant increase in counterfeiting, including the surge in online sales of counterfeit goods. INTA believes that Victoria Espinel is an ideal candidate for this important position due to her experience at the United States Trade Representative's Office and through her work in the private sector.

Ms. Espinel is extremely knowledgeable in all aspects of intellectual property. Her experience in the federal government provides her with the understanding of the roles of the relevant government agencies, while her proven administrative skills will be crucial for coordinating government enforcement agencies to achieve a common goal. Ms. Espinel has had significant private practice experience as well working with major U.S. corporations, and thus will bring both a public and private sector perspective to this position.

We endorse President Obama's choice of Ms. Espinel for the Intellectual Property Enforcement Coordinator position, and we look forward to working with her on the activities authorized in the PRO-IP ACT.

Sincerely,

A handwritten signature in black ink that reads "Alan C. Drewsen". The signature is fluid and cursive, with a long horizontal stroke at the end.