TRADEMARKS IN LATIN AMERICA: Economic Impact in 10 Latin America and Caribbean Countries (LAC)

REPÚBLICA DOMINICANA

POPULATION 10.3 MILLION
GROSS DOMESTIC PRODUCT (GDP) $76.1 BILLION
TOTAL EMPLOYMENT 4.4 MILLION (workers)
AVERAGE TRADEMARK REGISTRATION 8,465

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON ECONOMIC ACTIVITY

14 TRADEMARK-INTENSIVE SECTORS
25 PERCENT of the total workforce
32 PERCENT of the GDP
55 PERCENT of EXPORTS
37 PERCENT of IMPORTS

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON WAGE PREMIUMS

19% AVERAGE
38% AVERAGE
48% AVERAGE

IMPACT OF TRADEMARK-INTENSIVE SECTORS IN INTERNATIONAL TRADE

For the complete report, visit www.asipi.org/biblioteca/download/impactstudy/ or www.inta.org/impactstudies

The statistics above are all sourced from the joint study by the InterAmerican Association of Intellectual Property and the International Trademark Association on Trademarks in Latin America: Economic Impact in 10 Latin American and Caribbean Countries published in October 2019 © ASIPI and INTA. All rights reserved.