



“Person” includes an individual, firm, corporation and other legal entities.

CORPORATE MEMBER OPTIONS	
Regular	Any Person owning a trademark or other mark shall be eligible to be a Regular Member, except that any Person who is eligible as an Associate, Government, Professor, Student or Student Bridging Member shall not be eligible for Regular Membership.
Small-Medium Sized Enterprises (SMEs)	Persons eligible for Regular Membership that have gross annual sales of US \$100 million or less.
Nonprofit (Regular)	Persons eligible for Regular Membership that are nonprofit organizations.
University	Persons eligible for Regular Membership that are academic institutions.
ASSOCIATE MEMBER OPTIONS	
Associate	Any Person providing services related to trademarks, related intellectual property and/or the laws of trademarks or related intellectual property shall be eligible solely for Associate Membership. The use or ownership of one or more trademarks or other marks shall not qualify such Person for Regular Membership. Persons eligible for Associate Membership include but are not limited to duly licensed attorneys; law firms; trademark agencies and agents registered to practice before any governmental trademark office or patent office; chambers of commerce; trade and membership associations; design firms and designers; advertising agencies and public relations firms; domain name registrars and registries; and trademark search firms and investigation firms. A person that is eligible for Government Membership shall not be eligible for Associate Membership.
Individual Associate	Individual Associate Members that are not employed by or affiliated with a firm or other organization. Examples include one attorney practicing by him or herself, regardless of other administrative staff (receptionists, secretaries, paralegals and trademark administrators) that may be employed. This category is designed to recognize the economic pressures that can affect an individual practitioner and does not apply to an attorney who may be the only practicing trademark attorney within a larger firm. Firms with multiple locations do not qualify for this rate.
Nonprofit (Associate)	Persons eligible for Associate Membership that are nonprofit organizations.

Transitional	Any individual formerly eligible as or employed by a current Regular or Associate Government Member who becomes unemployed by such Member shall be eligible for Transitional Membership. Transitional Membership shall be limited to an initial term of six months from the date of such unemployment, renewable for one additional 6-month term.
GOVERNMENT MEMBER OPTIONS	
Government	Persons that are government agencies or entities, or individuals employed by such agencies or entities.
ACADEMIC MEMBER OPTIONS	
Professor	A full-time professor who teaches at an accredited academic institution, except that professors who are also eligible as Associate Members shall be treated as Associate Members.
Student	Full- or part-time students enrolled at a recognized academic institution and not currently employed by A Regular or Associate Member.
Student Bridging	Persons eligible for Student Membership that are recent graduates from a recognized academic institution and currently unemployed.