Powerful Network Powerful Brands®

Professional Growth
Education
Global Advocacy
Online Resources
Annual Meeting
Networking
Regional Programming
A global network that works.

When your organization becomes a member of the International Trademark Association, you and your colleagues become part of an exclusive community of corporations, law firms, service firms, academic institutions, professors and students that shapes, supports and advances trademarks and related intellectual property.

Join today and find out how INTA will help you be a more effective brand advocate!

Why INTA?

Your name and your organization’s listing in the INTA Membership Directory—the world’s leading index of trademark law professionals

12 members-only online databases—a top source for trademark law research

21 issues of the INTA Bulletin—a newsletter on IP law and practice and Association news, and 5 issues of The Trademark Reporter®—the world’s only journal dedicated solely to trademark law and related topics

Serve on one of 28 committees focused on education, publishing, and policy development and advocacy

Discounts on programs and events, including US $525 savings off the Annual Meeting registration fee

Webcasts featuring timely updates on new gTLDs, anticounterfeiting initiatives, Madrid Protocol and more

Access to My Powerful Network—the largest social network exclusively for trademark professionals

Steady Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>6,008*</td>
</tr>
<tr>
<td>2008</td>
<td>5,815</td>
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<tr>
<td>2004</td>
<td>4,664</td>
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* As of September 19, 2012.
By the numbers

6,000+ Organizations

190+ Countries

2,700+ Volunteers

320+ Academics

Members Worldwide

North America 2,322
Europe 1,556
Russia/CIS 1,556
Asia Pacific 1,047
Latin America Caribbean 680
Middle East Africa 403

INTA Statistics

28,000+ individuals from more than 6,000 member organizations

2,700+ committee members, speakers, authors and other active volunteers

61% of membership outside North America, in 190+ countries

64 corporate members on the Global Fortune 100 list

9,600+ attendees at the Annual Meeting, the world’s largest trademark event

40+ regional and local programs each year

12,400+ continuing legal education credits earned each year at INTA events

10,900+ LinkedIn® group users

4,600+ Twitter® followers

1,600+ Facebook® likes
INTA Membership: The best value in your trademark practice.
(figures in US dollars)

$600,000
Average cost of a trademark litigation in the United States\(^1\)

$90,000
One year rental of a 1,000 square foot office in Hong Kong (HKD 58.02/month/ft\(^2\))\(^2\)

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1 Peter Jabaly, IP litigation or ADR: costing out the decision, 5 JIPLP 730 (2010)
2 Jones Lang LaSalle, Asia pacific Property Digest, Second Quarter 2012
$12,960
Tuition for 48 credit LLM in IP law from Universidad Católica del Peru³

$1,185
Fee to file one trademark registration at OHIM⁴

$950 corporate/ $850 law firm
One year of INTA membership, which includes all employees at the member location⁵

³ http://posgrado.pucp.edu.pe/maestrias/derecho/propiedad-intelectual-y-de-la-competicion
⁴ http://oami.europa.eu/ows/rw/pages/CTM/feesPayment/feesPayment.en.do
⁵ For membership categories and costs visit http://www.inta.org/join
A shared purpose, a strong voice.

I joined INTA because I share INTA’s overall vision and set goals and also because I wish to get access to up-to-date information on trademark issues. INTA also provided me with an opportunity to develop and maintain good relationships with other members, who were or became clients.

Jay Young–June Yang, Kim & Chang (South Korea)

Everybody who is anybody in IP in every country of the world is on the membership list. The meeting portals are also great because the speaker’s materials and the list of people attending helps plan your networking.

Marek Lazewski, LDS Lazewski Depo é Partners (Poland)

I have saved hundreds of billable hours of work from using INTA’s online resources.

Catherine Mateu, Armengaud & Guerlain (France)
I save time every day by consulting the Country Guides publication for non-complex issues, rather than corresponding with foreign counsel for each little question. Over the course of a year, that time would add up significantly, perhaps 1-2 billable hours saved per week turning into 50-60 hours saved per year.

Melody L. Schottle, Exxon Mobil Corporation (United States)

Committee involvement proves that hard work can be fun, and that fun sometimes needs hard work. I read many interesting things that would not otherwise come across my desk, and meet many interesting people that I might not otherwise meet. I also made some lifelong friends.

Vera Sung, Oldham, Li & Nie (China)

INTA conferences always deal with relevant and current topics and are a great place for networking.

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