

Web 2.0 / SOCIAL MEDIA WEBSITES

Legal Policies and IP Protection

Social Media Site Name	Foursquare
Link to Home Page	https://foursquare.com/
Site Description	<p>Foursquare is a free mobile software application with over 25 million users worldwide. It allows users to share and save the places they visit. In addition, it provides personalized recommendations and deals based on where the user, the users' friends, and other people with similar patterns have been. Users earn badges and titles based on checking in to venues via the application.</p> <p>In addition, Foursquare offers a Merchant Platform that allows businesses to create pages associated with their venue and communicate with customers and potential customers. Over one million businesses use the Merchant Platform.</p> <p>Foursquare is headquartered in New York, and also has offices in San Francisco and London.</p>
Link to Web Site Terms of Use	<p>Terms of Use: https://foursquare.com/legal/terms</p> <p>House Rules: http://support.foursquare.com/entries/386768-foursquare-house-rules</p> <p>Additional terms for venues: https://foursquare.com/legal/venueterms</p> <p>API Platform Policy: https://foursquare.com/legal/api/platformpolicy</p> <p>API License Agreement: https://foursquare.com/legal/api/licenseagreement</p> <p>Foursquare trademark guidelines: https://foursquare.com/legal/trademark</p>

Link to Trademark Abuse/Infringement Policy	https://foursquare.com/legal/tmnotice
Link to DMCA Notice and Take Down Policy	https://foursquare.com/legal/dmca
Web Address for Complaints/Link to Online Forms for Take Down Request	Trademark Issue Form: http://support.foursquare.com/entries/23243771-Report-a-Trademark-Issue DMCA Violation Form: http://support.foursquare.com/entries/23269826-Report-a-Copyright-Violation-
Link to Repeat Infringer Policy	https://foursquare.com/legal/dmca
Link to Other Take Down Policies (Defamation, etc.)	To report abuse or harassment: http://support.foursquare.com/entries/20158982-how-do-i-report-abuse-or-harassment
Link to Advertising/Promotion Guidelines	https://foursquare.com/legal/venueterms
Link to User Name Registration Policy	https://foursquare.com/legal/terms
Link to User Options/Page Creation, Etc.	Claim your business: http://business.foursquare.com/listing/
Link to Site Privacy Policy	https://foursquare.com/legal/privacy

Other Contact Information	Twitter: @4sqSupport press@foursquare.com
Hints and Tips	For businesses with multiple locations, Foursquare provides special forms for claiming 10 or more venues or 100 or more venues, respectively. http://support.foursquare.com/entries/221733-How-To-Claim-Multiple-Businesses A valid trademark registration is required for a report of trademark infringement.
Additional Comments	Foursquare's house rules state that users should only add a place on Foursquare if the place actually exists, and should not create a place for a private residence without the consent of the owner. http://support.foursquare.com/entries/386768-foursquare-house-rules
Last Updated	January 2014