

## Web 2.0 / SOCIAL MEDIA WEBSITES

### Legal Policies and IP Protection

Social Media Site Name	LINKEDIN
Link to Home Page	<a href="http://www.linkedin.com/nhome/">http://www.linkedin.com/nhome/</a>
Site Description	LinkedIn is a business-oriented social networking site. It is mainly used for professional networking. As of December 2013, LinkedIn had more than 225 million registered users, spanning more than 200 countries and territories worldwide. The site is available in twenty languages including: English, Czech, Danish, Dutch, French, German, Indonesian, Italian, Japanese, Korean, Malay, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swedish and Turkish.
Link to Web Site Terms of Use	<a href="http://www.linkedin.com/static?key=user_agreement&amp;trk=hb_ft_userag">http://www.linkedin.com/static?key=user_agreement&amp;trk=hb_ft_userag</a> (User Agreement) <a href="http://help.linkedin.com/app/answers/detail/a_id/34593">http://help.linkedin.com/app/answers/detail/a_id/34593</a> (Community Guidelines)
Link to Trademark Abuse/Infringement Policy	<a href="http://www.linkedin.com/static?key=copyright_policy">http://www.linkedin.com/static?key=copyright_policy</a>  To notify LinkedIn that you in good faith believe that content posted by a User infringes your intellectual property rights (other than copyright -- in which case see Claims Regarding Copyright Infringement) complete the Notification of Content and Intellectual Property Violations form and submit it to LinkedIn's Content Complaint Manager electronically or by mail as specified below.  LinkedIn Corporation ATTN: Content Complaint Manager 2029 Stierlin Court Mountain View, CA 94043 USA

<p>Link to DMCA Notice and Take Down Policy</p>	<p><a href="http://www.linkedin.com/static?key=copyright_policy">http://www.linkedin.com/static?key=copyright_policy</a></p> <p><a href="http://developer.linkedin.com/docs/DOC-1013">http://developer.linkedin.com/docs/DOC-1013</a></p> <p>LinkedIn has implemented procedures for receiving both online and written notification of claimed infringements. LinkedIn has also designated an agent to receive notices of claimed copyright infringement. If you believe in good faith that your copyright has been infringed, you may complete and submit a Notice of Copyright Infringement form to LinkedIn Corporation's Copyright Agent as follows:</p> <p>By mail:          LinkedIn Corporation          ATTN: Copyright Agent          2029 Stierlin Court          Mountain View, CA 94043</p>
<p>Link to Repeat Infringer Policy</p>	<p><a href="http://www.linkedin.com/static?key=user_agreement&amp;trk=hb_ft_userag">http://www.linkedin.com/static?key=user_agreement&amp;trk=hb_ft_userag</a> (Section 7(2))</p> <p>LinkedIn has adopted a policy of terminating accounts of Users who, in LinkedIn's sole discretion, are deemed to be repeat infringers under the United States Copyright Act.</p>
<p>Link to Other Take Down Policies (Defamation, etc.)</p>	<p><a href="http://help.linkedin.com/app/ask/path/ccm">http://help.linkedin.com/app/ask/path/ccm</a></p> <p><a href="http://www.linkedin.com/static?key=user_agreement">http://www.linkedin.com/static?key=user_agreement</a> (See Do's and Don'ts at end)</p>
<p>Link to Advertising/Promotion Guidelines</p>	<p><a href="http://www.linkedin.com/static?key=pop%2Fpop_sas_guidelines">http://www.linkedin.com/static?key=pop%2Fpop_sas_guidelines</a></p>
<p>Web Address for Complaints / Link to Online Form for Take Down Requests</p>	<p><a href="http://www.linkedin.com/static?key=copyright_policy">http://www.linkedin.com/static?key=copyright_policy</a></p> <p><a href="mailto:abuse@linkedin.com">abuse@linkedin.com</a></p>

Link to User Name Registration Policy	<a href="http://help.linkedin.com/app/answers/detail/a_id/34593">http://help.linkedin.com/app/answers/detail/a_id/34593</a> (use real name) <a href="http://www.linkedin.com/static?key=user_agreement">http://www.linkedin.com/static?key=user_agreement</a> (See Do's and Don'ts at end)
Link to User Options/Page Creation, Etc.	<a href="http://help.linkedin.com/app/answers/detail/a_id/4783">http://help.linkedin.com/app/answers/detail/a_id/4783</a> (Company Page Names)
Link to Site Privacy Policy	<a href="http://www.linkedin.com/static?key=privacy_policy">www.linkedin.com/static?key=privacy_policy</a>
Other Contact Information	LinkedIn Corporation Tel. 650-687-3600 Fax 650-687-0505
Hints and Tips	
Additional Comments	LinkedIn set up some company pages on its own so companies may not know they have a page on LinkedIn.  <a href="https://help.linkedin.com/app/answers/detail/a_id/1594">https://help.linkedin.com/app/answers/detail/a_id/1594</a> (Requirements for Company Page administrators)
Data Confirmed/Updated	December 2013