

Web 2.0 / SOCIAL MEDIA WEBSITES

Legal Policies and IP Protection

Social Media Site Name	MICROSOFT (WINDOWS PHONE)
Link to Home Page	http://www.windowsphone.com/en-us/store
Site Description	Download apps and games for your Windows Phone.
Link to Web Site Terms of Use	http://www.microsoft.com/en-us/legal/intellectualproperty/copyright/default.aspx
Link to Trademark Abuse/Infringement Policy	http://msdn.microsoft.com/en-us/library/windowsphone/help/jj215905(v=vs.105).aspx
Link to DMCA Notice and Take Down Policy	https://www.microsoft.com/info/Marketplace.aspx
Link to Repeat Infringer Policy	https://www.microsoft.com/info/MSDMCA.aspx “The Service Provider enforces a policy that provides for the termination in appropriate circumstances of the accounts of subscribers who are repeat infringers.”
Link to Other Take Down Policies (Defamation, etc.)	N/A
Link to Advertising/Promotion Guidelines	http://cmsresources.windowsphone.com/devcenter/en-us/legal/Windows-Phone-Store-Application-Provider-Agreement.pdf

	(App Provider Agreement)
Web Address for Complaints / Link to Online Form for Take Down Requests	You must have a Microsoft Account ID to submit complaints online. You can also email mktlegal@microsoft.com (trademark complaints) or dmcaagent@microsoft.com (copyright complaints)
Link to User Name Registration Policy	http://support.google.com/youtube/bin/static.py?hl=en&page=guide.cs&guide=1646810&topic=1646870
Link to User Options/Page Creation, Etc.	http://dev.windowsphone.com/en-us/ (Windows Phone Dev Center)
Link to Site Privacy Policy	http://www.microsoft.com/privacystatement/en-us/core/default.aspx
Other Contact Information	http://www.windowsphone.com/en-us/contact-us
Data Confirmed/Updated	January 2014