

## Web 2.0 / SOCIAL MEDIA WEBSITES

### Legal Policies and IP Protection

Social Media Site Name	Pinterest
Link to Home Page	<a href="http://pinterest.com/">http://pinterest.com/</a>
Site Description	<p>Pinterest is a virtual pinboard. Using Pinterest, people can save various items of interest, such as images or articles, from across the web, organize those items into different collections, and then share them with others. Users can also browse and follow the collections of others.</p> <p>Pinterest functions via a browser plugin that is added by the user, and/or via a plugin button that can be added to any website.</p>
Link to Web Site Terms of Use	Terms of Use (Service): <a href="http://about.pinterest.com/terms/">http://about.pinterest.com/terms/</a> Acceptable Use Policy: <a href="http://about.pinterest.com/use/">http://about.pinterest.com/use/</a> Business Terms of Service: <a href="http://business.pinterest.com/tos/">http://business.pinterest.com/tos/</a>
Link to Trademark Abuse/Infringement Policy	<a href="http://about.pinterest.com/trademark/">http://about.pinterest.com/trademark/</a>
Link to DMCA Notice and Take Down Policy	<a href="http://about.pinterest.com/copyright/">http://about.pinterest.com/copyright/</a>
Web Address for Complaints/Link to Online Forms for Take	Trademark Form : <a href="http://pinterest.com/about/trademark/form/">http://pinterest.com/about/trademark/form/</a> DMCA Form: <a href="http://pinterest.com/about/copyright/dmca/">http://pinterest.com/about/copyright/dmca/</a>

Down Request	
Link to Repeat Infringer Policy	<a href="http://pinterest.com/about/copyright/">http://pinterest.com/about/copyright/</a>
Link to Other Take Down Policies (Defamation, etc.)	To report objectionable content, comments, or spam: <a href="https://help.pinterest.com/entries/22163668-Reporting-objectionable-content-comments-users-or-spam">https://help.pinterest.com/entries/22163668-Reporting-objectionable-content-comments-users-or-spam</a>  To block someone from following or interacting with you on Pinterest: <a href="https://help.pinterest.com/entries/22153837-How-to-block-or-unblock-someone">https://help.pinterest.com/entries/22153837-How-to-block-or-unblock-someone</a>
Link to Advertising/Promotion Guidelines	<a href="http://business.pinterest.com/logos-and-marketing-guidelines/">http://business.pinterest.com/logos-and-marketing-guidelines/</a>  <a href="https://en.help.pinterest.com/entries/22441621-Can-I-partner-with-advertise-on-Pinterest-">https://en.help.pinterest.com/entries/22441621-Can-I-partner-with-advertise-on-Pinterest-</a>
Link to User Name Registration Policy	<a href="http://about.pinterest.com/terms/">http://about.pinterest.com/terms/</a>  <a href="https://en.help.pinterest.com/entries/21106221-Trademark-infringement-and-username">https://en.help.pinterest.com/entries/21106221-Trademark-infringement-and-username</a>
Link to User Options/Page Creation, Etc.	Pinterest for Business: <a href="http://business.pinterest.com/">http://business.pinterest.com/</a>  Create a Business Account: <a href="http://business.pinterest.com/setup/">http://business.pinterest.com/setup/</a>  Rich Pins (New): Adding a “Rich Pin” adds details like prices, availability, etc. <a href="http://business.pinterest.com/rich-pins/">http://business.pinterest.com/rich-pins/</a>  Adding a “Pin It” button or other buttons or widgets to your website: <a href="http://business.pinterest.com/widget-builder/#do_pin_it_button">http://business.pinterest.com/widget-builder/#do_pin_it_button</a>
Link to Site Privacy Policy	<a href="http://pinterest.com/about/privacy/">http://pinterest.com/about/privacy/</a>
Other Contact	<a href="https://support.pinterest.com/anonymous_requests/new">https://support.pinterest.com/anonymous_requests/new</a>

Information	
Hints and Tips	<p>Sites that do not want to be pinned can add a “no pin code” to the head of any page: <a href="https://en.help.pinterest.com/entries/21063792-Prevent-pinning-from-your-site">https://en.help.pinterest.com/entries/21063792-Prevent-pinning-from-your-site</a></p> <p>Adding a “Pin It” button to your website may be interpreted or deemed as consent for the copying and distribution of your content.</p> <p>Business Best Practices: <a href="https://help.pinterest.com/entries/21051013-What-works-Business-best-practices">https://help.pinterest.com/entries/21051013-What-works-Business-best-practices</a></p> <p>Pinning Principles: <a href="http://business.pinterest.com/pinning-principles/">http://business.pinterest.com/pinning-principles/</a></p>
Additional Comments	
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