Platinum Sponsorship Levels and Recognition

**Thought Leadership Sponsor (Exclusive) (NEW!) US $10,000 (SOLD)**

- Exclusive right to place a Sponsored Content article in the March 15 issue of the *INTA Bulletin* (submission, including topic, content, and length, are subject to INTA guidelines and approval)
- Three registrations *(US $2,625 value)*
- One full-page color ad in the printed *Final Program* *(US $750 value)*
- Three social media posts that recognize Platinum Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Platinum Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Platinum Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Platinum Sponsor in 2020 New York Conference email blasts
- 150-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization
Capsule Keynote Speakers Sponsor (Monday) (Exclusive) (NEW!) US $6,000 (SOLD)

- Exclusive right to provide a short introduction (one to two minutes) of the Monday Capsule Keynote Speaker (content subject to INTA approval); firm logo shown on PowerPoint slide while giving introduction; if multiple Capsule Keynote sessions, sponsor will introduce the speaker at one of the sessions
- Exclusive right to place one promotional piece at the sponsored Monday Capsule Keynote session the Sponsor chooses (subject to INTA approval; some size and weight restrictions apply)
- One registration (US $875 value)
- Three social media posts that recognize Platinum Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Platinum Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Platinum Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Platinum Sponsor in 2020 New York Conference email blasts
- 150-word description and logo with link to your organization's website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

Capsule Keynote Speakers Sponsor (Tuesday) (Exclusive) (NEW!) US $6,000 (CLOSED)

- Exclusive right to provide a short introduction (one to two minutes) of the Tuesday Capsule Keynote Speaker (content subject to INTA approval); firm logo shown on PowerPoint slide while giving introduction; if more than one Capsule Keynote session, Sponsor will introduce the speakers at one of the sessions
- Exclusive right to place one promotional piece at the sponsored Tuesday Capsule Keynote session the Sponsor chooses (subject to INTA approval; some size and weight restrictions apply)
- One registration (US $875 value)
- Three social media posts that recognize Platinum Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Platinum Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Platinum Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Platinum Sponsor in 2020 New York Conference email blasts
- 150-word description and logo with link to your organization's website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

Lanyard Sponsorship (Exclusive) US $6,000 (SOLD)
- Lanyard with your organization’s logo distributed to all registrants
- Two registrations (US $1,750 value)
- One half-page color ad in the printed Final Program (US $500 value)
- Three social media posts that recognize Platinum Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Platinum Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Platinum Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Platinum Sponsor in 2020 New York Conference email blasts
- 150-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

Meeting Badge Sponsorship (Exclusive) (NEW!) US $6,000

- Meeting badge with your organization’s logo worn by all registrants
- Two registrations (US $1,750 value)
- One half-page color ad in the printed Final Program (US $500 value)
- Three social media posts that recognize Platinum Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Platinum Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Platinum Sponsor in the printed Final Program, in the slide-show shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Platinum Sponsor in 2020 New York Conference email blasts
- 150-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

Platinum Sponsorship (Non-Exclusive) US $5,000

- Two registrations (US $1,750 value)
- Three social media posts that recognize Platinum Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Platinum Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Platinum Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Platinum Sponsor in 2020 New York Conference email blasts
- 150-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization
## Gold Sponsorship Levels and Recognition

<table>
<thead>
<tr>
<th>Registration Desk Sponsorship (Exclusive) (NEW!)</th>
<th>US $4,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Your organization’s logo at the registration desk location</td>
<td></td>
</tr>
<tr>
<td>• Exclusive right to place one promotional piece in a designated space at the registration counter (subject to INTA approval; some size and weight restrictions apply)</td>
<td></td>
</tr>
<tr>
<td>• One registration (US $875 value)</td>
<td></td>
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<tr>
<td>• Two social media posts that recognize Gold Sponsorship</td>
<td></td>
</tr>
<tr>
<td>• One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)</td>
<td></td>
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<tr>
<td>• Recognition before the meeting as a Gold Sponsor in the 2020 New York Conference online brochure</td>
<td></td>
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<tr>
<td>• Recognition during the meeting as a Gold Sponsor in the printed Final Program, in the slide-show shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue</td>
<td></td>
</tr>
<tr>
<td>• Recognition as a Gold Sponsor in 2020 New York Conference email blasts</td>
<td></td>
</tr>
<tr>
<td>• 75-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure</td>
<td></td>
</tr>
<tr>
<td>• Sponsor ribbons for all Conference attendees from your organization</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Networking Luncheon Sponsor (Monday) (Exclusive)</th>
<th>US $4,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Your organization’s logo at the Networking Luncheon location</td>
<td></td>
</tr>
<tr>
<td>• Exclusive right to place one promotional piece at the Networking Lunch location (subject to INTA approval; some size and weight restrictions apply)</td>
<td></td>
</tr>
<tr>
<td>• One registration (US $875 value)</td>
<td></td>
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<tr>
<td>• Two social media posts that recognize Gold Sponsorship</td>
<td></td>
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<tr>
<td>• One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)</td>
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<td>• Recognition before the meeting as a Gold Sponsor in the 2020 New York Conference online brochure</td>
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<tr>
<td>• Recognition during the meeting as a Gold Sponsor in the printed Final Program, in the slide-show shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue</td>
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<tr>
<td>• Recognition as a Gold Sponsor in 2020 New York Conference email blasts</td>
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</tr>
<tr>
<td>• 75-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure</td>
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<tr>
<td>• Sponsor ribbons for all Conference attendees from your organization</td>
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<tr>
<th>Networking Luncheon Sponsor (Tuesday) (Exclusive)</th>
<th>US $4,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Your organization’s logo at the Networking Luncheon location</td>
<td></td>
</tr>
</tbody>
</table>
• Exclusive right to place one promotional piece at the Networking Lunch location (subject to INTA approval; some size and weight restrictions apply)
• One registration (US $875 value)
• Two social media posts that recognize Gold Sponsorship
• One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
• Recognition before the meeting as a Gold Sponsor in the 2020 New York Conference online brochure
• Recognition during the meeting as a Gold Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
• Recognition as a Gold Sponsor in 2020 New York Conference email blasts
• 75-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
• Sponsor ribbons for all Conference attendees from your organization

Networking Break Sponsor (Monday) (Exclusive) US $4,000 (SOLD)

• Your organization’s logo at the Networking Break location
• Exclusive right to place one promotional piece at the Networking Break location (subject to INTA approval; some size and weight restrictions apply)
• One registration (US $875 value)
• Two social media posts that recognize Gold Sponsorship
• One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
• Recognition before the meeting as a Gold Sponsor in the 2020 New York Conference online brochure
• Recognition during the meeting as a Gold Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
• Recognition as a Gold Sponsor in 2020 New York Conference email blasts
• 75-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
• Sponsor ribbons for all Conference attendees from your organization

Networking Break Sponsor (Tuesday) (Exclusive) US $4,000 (SOLD)

• Your organization’s logo at the Networking Break location
• Exclusive right to place one promotional piece at the Networking Break location (subject to INTA approval; some size and weight restrictions apply)
• One registration (US $875 value)
• Two social media posts that recognize Gold Sponsorship
• One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
• Recognition before the meeting as a Gold Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Gold Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Gold Sponsor in 2020 New York Conference email blasts
- 75-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

### Nourish Station Sponsor (Exclusive) US $4,000 (NEW!) (SOLD)

- Your organization’s logo at the Nourish Station locations (stations provide unlimited snacks, coffee, juice, etc.)
- Exclusive right to place one promotional piece at the Nourish Station locations (subject to INTA approval; some size and weight restrictions apply)
- One registration *(US $875 value)*
- Two social media posts that recognize Gold Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Gold Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Gold Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Gold Sponsor in 2020 New York Conference email blasts
- 75-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

### Gold Sponsorship (Non-Exclusive) US $4,000

- One registration *(US $875 value)*
- Two social media posts that recognize Gold Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Gold Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Gold Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Gold Sponsor in 2020 New York Conference email blasts
- 75-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization
## Silver Sponsorship Recognition

### Networking Breakfast Sponsor (Monday) (Exclusive) US $3,500

- Your organization’s logo at the Monday Networking Breakfast location
- Exclusive right to place one promotional piece at the Monday Networking Breakfast location (subject to INTA approval; some size and weight restrictions apply)
- One social media posts that recognize Silver Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Silver Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Silver Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Silver Sponsor in 2020 New York Conference email blasts
- 50-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

### Networking Breakfast Sponsor (Tuesday)(Exclusive) US $3,500

- Your organization’s logo at the Tuesday Networking Breakfast location
- Exclusive right to place one promotional piece at the Tuesday Networking Breakfast location (subject to INTA approval; some size and weight restrictions apply)
- One social media posts that recognize Silver Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Silver Sponsor in the 2020 New York Conference online brochure
- Recognition during the meeting as a Silver Sponsor in the printed *Final Program*, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
- Recognition as a Silver Sponsor in 2020 New York Conference email blasts
- 50-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
- Sponsor ribbons for all Conference attendees from your organization

### Silver Sponsorship – US $3,000 (Non-Exclusive)

- One social media post that recognize Silver Sponsorship
- One promotional piece on the shared marketing table (subject to INTA approval; some size and weight restrictions apply)
- Recognition before the meeting as a Silver Sponsor in the 2020 New York Conference online brochure
• Recognition during the meeting as a Silver Sponsor in the printed Final Program, in the PowerPoint slide shown in the General Session room, on the 2020 New York Conference portal, and on video boards at the venue
• Recognition as a Silver Sponsor in 2020 New York Conference email blasts
• 50-word description and logo with link to your organization’s website in the 2020 New York Conference online brochure
• Sponsor ribbons for all Conference attendees from your organization

<table>
<thead>
<tr>
<th>ADVERTISING OPPORTUNITIES—Printed Final Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Program full-page ad—back cover</td>
</tr>
<tr>
<td>Final Program half-page ad—inside front cover (per slot—top or bottom)</td>
</tr>
<tr>
<td>Final Program half-page ad—inside back cover (per slot—top or bottom)</td>
</tr>
<tr>
<td>Final Program full-page ad—inside</td>
</tr>
<tr>
<td>Final Program half-page ad—inside</td>
</tr>
</tbody>
</table>