



All communications regarding sponsorship should be directed to Ken King
Email: kking@inta.org Direct Phone: + 1-212-642-1731 Fax: + 1-212-768-7796

PLATINUM SPONSOR – US \$5,000 (Non-Exclusive)

- Recognition as a Platinum Sponsor on the INTA website
- Recognition at the conference as the Platinum Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- Two (2) full registrations
- One (1) piece of collateral or a giveaway on the marketing table
- 150-word description and logo with a link to the organization's website on the printed Final Program and conference website
- One-time use of each attendee mailing list (pre & post registration). (Mailing list includes attendee name, organization name and mailing address - no email addresses)
- Sponsor ribbons for all attendees from the organization

GOLD SPONSOR – US \$2,500 (Non-Exclusive)

- Recognition as a Gold Sponsor on the INTA website
- Recognition at the conference as the Gold Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- One (1) full registration
- One (1) piece of collateral or a giveaway on the marketing table
- 50-word description and logo with a link to the organization's website on the printed Final Program and conference website
- Sponsor ribbons for all attendees from the organization

PLATINUM: Keynote Speaker Sponsor – US \$6,000

Monday Tuesday

- Recognition as the (Monday or Tuesday) Keynote Speaker Sponsor on the INTA website

- Exclusive right to provide a short introduction on either Monday or Tuesday Keynote Speaker (firm logo shown on PowerPoint slide while giving introduction)
- Exclusive right to place firm literature on seats before either Monday or Tuesday Keynote Speech
- Recognition at the conference as the (Monday or Tuesday) Keynote Speaker Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- Two (2) full registrations
- One (1) piece of collateral or a giveaway on the marketing table
- 150-word description and logo with a link to the organization's website on the printed Final Program and conference website
- One-time use of each attendee mailing list (pre- & post-registration). (Mailing list includes attendee name, organization name and mailing address – no email addresses)
- Sponsor ribbons for all attendees from the organization

PLATINUM: Lanyard Sponsor – US \$5,500

- Recognition as the Lanyard Sponsor on the INTA website
- Recognition at the conference as the Lanyard Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- Two (2) full registrations
- One (1) piece of collateral or a giveaway on the marketing table
- Organization's logo on lanyard
- 150-word description and logo with a link to the organization's website on the printed Final Program and conference website
- One-time use of each attendee mailing list (pre- & post-registration). (Mailing list includes attendee name, organization name and mailing address – no email addresses)
- Sponsor ribbons for all attendees from the organization

PLATINUM: Luncheon Sponsor – US \$4,500
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<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday
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- Recognition as the (Monday or Tuesday) Luncheon Sponsor on the INTA website
- Recognition at the conference as the (Monday or Tuesday) Luncheon Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- Two (2) full registrations
- One (1) piece of collateral or a giveaway on the marketing table
- Exclusive placement of one (1) piece of collateral or a giveaway at either the Monday or Tuesday Luncheon
- 150-word description and logo with a link to the organization's website on the printed Final Program and conference website
- One-time use of each attendee mailing list (pre- & post-registration). (Mailing list includes attendee name, organization name and mailing address – no email addresses)
- Sponsor ribbons for all attendees from the organization

PLATINUM: Reception Sponsor – US \$6,000

- Recognition as the Reception Sponsor on the INTA website
- Recognition at the conference as the Reception Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- Two (2) full registrations
- One (1) piece of collateral or a giveaway on the marketing table
- Exclusive placement of one (1) piece of collateral or a giveaway at the Reception
- 150-word description and logo with a link to the organization's website on the printed Final Program and conference website
- One-time use of each attendee mailing list (pre- & post-registration). (Mailing list includes attendee name, organization name and mailing address – no email addresses)
- Sponsor ribbons for all attendees from the organization

GOLD: Breakfast Sponsor – US \$3,500

Monday Tuesday

- Recognition as the (Monday or Tuesday) Breakfast Sponsor on the INTA website
- Recognition at the conference as the (Monday or Tuesday) Breakfast Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- One (1) full registration
- One (1) piece of collateral or a giveaway on the marketing table
- Exclusive placement of one (1) piece of collateral or a giveaway at either the Monday or Tuesday Breakfast
- 75-word description and logo with a link to the organization's website on the printed Final Program and conference website
- One-time use of attendee mailing list (pre-registration). (Mailing list includes attendee name, organization name and mailing address – no email addresses)
- Sponsor ribbons for all attendees from the organization

GOLD: Refreshment Break Sponsor (Both Days) – US \$3,500

- Recognition as the Refreshment Break Sponsor on the INTA website
- Recognition at the conference as the Refreshment Break Sponsor in the printed Final Program, in the PowerPoint slide shown at the General Session, on the conference portal, and in other designated areas
- Organization's logo on signage at the conference
- One (1) full registration
- One (1) piece of collateral or a giveaway on the marketing table
- Exclusive placement of one (1) piece of collateral or a giveaway at the Refreshment Breaks
- 75-word description and logo with a link to the organization's website on the printed Final Program and conference website
- One-time use of attendee mailing list (pre-registration). (Mailing list includes attendee name, organization name and mailing address – no email addresses)
- Sponsor ribbons for all attendees from the organization

ADVERTISING IN THE FINAL PROGRAM

- US \$500 Half-page color ad in the *Final Program* (inside)
- US \$750 Full-page color ad in the *Final Program* (inside)
- US \$1,000 Full-page color ad in the *Final Program* (inside front cover)
- US \$1,000 Full-page color ad in the *Final Program* (inside back cover)
- US \$1,500 Full-page color ad in the *Final Program* (back cover)



Date: _____

Organization: _____

Contact Person: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ Website: _____

Email Address: _____

Payment: CHECK (Make check payable to International Trademark Association)
 AMEX DISCOVER MASTERCARD VISA

Amount: _____ Sponsorship Level: _____

Card Number: _____ Exp. Date: _____ CVV #: _____

Name of Card Holder: _____

Sponsor _____ International Trademark Association

Authorized Signature _____

Ken King
Senior Coordinator,
Exhibitions & Sponsorship
212-642-1731
kking@inta.org

Print Name:
Title:
Phone:
Email:

Sponsorship Cancellation Policy:

- Sponsorships are not considered secured until INTA has received full payment
- Sponsorships are non-refundable