



## Sponsorship Summary

<u>Sponsorship Level</u>	<u>Platinum Exclusive</u>			<u>Platinum Non-Exclusive</u>	<u>Gold Exclusive</u>	<u>Gold Non-Exclusive</u>
Price Point	\$6,000	\$5,500	\$4,500	\$5,000	\$3,500	\$2,500
Sponsorship	<u>Options:</u> 1. Monday Reception 2. Monday Keynote 3. Tuesday Keynote	Lanyard	<u>Options:</u> 1. Monday Luncheon 2. Tuesday Luncheon	Platinum	<u>Options:</u> 1. Monday Breakfast 2. Tuesday Breakfast 3. Breaks (Both Days)	Gold
Conference Registrations	2	2	2	2	1	1
Description, logo, and website link on print Final Program, and conference website	150 words	150 words	150 words	150 words	75 words	50 words
One-time use of attendee mailing list	Pre-/Post-conference	Pre-/Post-conference	Pre-/Post-conference	Pre-/Post-conference	Pre-conference	
Logo placement on signage, General Session PowerPoint, print Final Program, conference website, and select pre-event marketing emails	√	√	√	√	√	√
Sponsor ribbons for all attendees from the organization	√	√	√	√	√	√
One (1) piece of marketing material given away at conference	√	√	√	√	√	√
Placement of material at sponsored event	√		√		√	
Exclusive right to provide short introduction at Monday or Tuesday Keynote (Monday or Tuesday Keynote Sponsorships)	√					
Sponsor branding on conference lanyard		√				

<u>Printed Final Program Advertising</u>	
Half-page color ad (inside)	\$500
Full-page color ad (inside)	\$750
Full-page color ad (inside back cover)	\$1,000
Full-page color ad (inside front cover)	\$1,000
Full-page color ad (back cover)	\$1,500

<u>For more information:</u>
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