# Web 2.0 / Social Media Websites

## Legal Policies and IP Protection

<table>
<thead>
<tr>
<th>Social Media Site Name</th>
<th>Twitch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Link to Home Page</td>
<td><a href="https://www.twitch.tv/">https://www.twitch.tv/</a></td>
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<tr>
<td>Site Description</td>
<td>Twitch is a social video sharing platform that specializes in video game content. Twitch boasts a user base of more than 3.2 million content creators and over 100 million monthly users. Viewers are able to interact with other users watching the same stream, as well as content creators themselves, in real time. The site often hosts eSport and trading card tournaments, and more recently has been used to stream music broadcasts. Successful creators may join Twitch’s Partner Program to garner revenue from the content they contribute to the platform. Revenue is generated through advertisements, merchandise sales, and channel subscriptions, through which creators may grant viewers a variety of special privileges.</td>
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</tbody>
</table>
| Link to Trademark Abuse/Infringement Policy | Terms of Service: [https://www.twitch.tv/p/legal/terms-of-service/](https://www.twitch.tv/p/legal/terms-of-service/)  
- All trademarks, product names and company names/logos mentioned on Twitch are the property of their respective owners. (Section 10)  
- Users, by submitting content, agree not to post, upload, transmit, distribute, create, or publish User Content that may infringe, violate, or misappropriate any third-party right, including any copyright, trademark, patent, trade secret, moral right, privacy right, right of publicity, or any other intellectual property or proprietary right. (Section 8(b))  
Using a trademark without the trademark owner’s permission on the Twitch Services in a manner that may mislead or confuse others about who you are, or your brand affiliation, may violate Twitch’s Trademark Policy. |
- Providing a broadcaster’s feed and the time on such feed at which an infringement allegedly occurred is the best way to help Twitch respond quickly to requests.  
- Any person who knowingly misrepresents material or activity may be subject to liability.  
- Twitch may send notices to a third-party for publication.  
Twitch’s Copyright Agent may be reached at Attn: Copyright Agent |
| Web Address for Complaints/Link to Online Forms for Take Down Request | How to file a report: [http://help.twitch.tv/customer/portal/articles/725568-how-to-file-a-report](http://help.twitch.tv/customer/portal/articles/725568-how-to-file-a-report)  
- Users may report content or behavior that violate Twitch’s terms of service or rules of conduct directly through the platform. This option does not specifically provide an option to report copyright or trademark infringement, but users may categorize their complaint as either “music conduct violation” or “other terms of service violation,” as appropriate.  
  
  To submit a DMCA takedown notice, a party should contact Twitch’s Copyright Agent (see above). |
| --- | --- |
| Link to Repeat Infringer Policy | DMCA Notification Guidelines: [https://www.twitch.tv/p/dmca-guidelines](https://www.twitch.tv/p/dmca-guidelines)  
- Twitch will promptly terminate, without notice, any user’s access to the Twitch Service if that user is determined by Twitch to be a “repeat infringer” of other’s copyright protected works. |
| Link to Other Take Down Policies (Defamation, etc.) | Community Guidelines: [https://www.twitch.tv/p/legal/community-guidelines/](https://www.twitch.tv/p/legal/community-guidelines/)  
- Users may not post self-destructive behavior, targeted harassment, hate speech, pornography, gore, or impersonate other individuals or organizations. |
- Twitch does not provide personal information to third party ad servers/networks without user consent.  
  
  Twitch Advertising: [http://twitchadvertising.tv/](http://twitchadvertising.tv/) |
  
  Usernames may be freed up for re-registration if they violate trademark rights, active impersonation, or are no longer active. Someone registering your desired username first does NOT constitute impersonation. |
| **Link to User Options/Page Creation, Etc.** | Sign up: [https://passport.twitch.tv/signup/](https://passport.twitch.tv/signup/)  
Apply for Partnership: [https://www.twitch.tv/partner/signup](https://www.twitch.tv/partner/signup) |
| **Link to Site Privacy Policy** | [https://www.twitch.tv/p/privacy-policy](https://www.twitch.tv/p/privacy-policy) |
| **Other Contact Information** | [https://help.twitch.tv/customer/portal/emails/new](https://help.twitch.tv/customer/portal/emails/new) |
| **Additional Comments** | To delete all data associated with a user account, go to [http://www.twitch.tv/user/delete_account](http://www.twitch.tv/user/delete_account). This action appears to be irreversible. |
| **Last updated** | September 2018 |