### Social Media Site Name

| VINE |

### Link to Home Page

| https://vine.co/ |

### Site Description

Vine is a short-form video sharing service where users can share six-second-long looping video clips. The service was founded in June 2012, and American microblogging website Twitter acquired it in October 2012, just before its official launch. Users' videos are published through Vine's social network and can be shared on other services such as Facebook and Twitter. Vine's app can also be used to browse through videos posted by other users, along with groups of videos by theme, and trending, or popular, videos. As of December 2015 Vine has 200 million active users.

### Link to Web Site Terms of Use

| https://vine.co/terms (Terms of Service) |

### Link to Trademark Abuse/Infringement Policy

| https://vine.co/rules (Vine Rules) |

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“Trademark: Use of a company or business name, logo, or other trademark-protected material in a manner that misleads or confuses others with regard to its brand or business affiliation may be considered a violation.”
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See also Twitter’s Trademark Policy which is linked to in the Vine Rules page.  
[https://support.twitter.com/articles/18367#](https://support.twitter.com/articles/18367#)

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“When there is a clear intent to mislead others through the unauthorized use of a trademark, Twitter will suspend the account and notify the account holder.

When we determine that an account appears to be confusing users, but is not purposefully passing itself off as the trademarked good or service, we give the account holder an opportunity to clear up any potential confusion. We may also release a username for the trademark holder's active use.

Using another's trademark in a way that has nothing to do with the product or service for which the trademark was granted is not a violation of Twitter's trademark policy.”
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### Link to DMCA Notice and Take Down Policy

| https://vine.co/terms (Terms of Service - 9. Copyright Policy) |
“If you believe that your Content has been copied in a way that constitutes copyright infringement, please provide us with the following information: (i) a physical or electronic signature of the copyright owner or a person authorized to act on their behalf; (ii) identification of the copyrighted work claimed to have been infringed; (iii) identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit us to locate the material; (iv) your contact information, including your address, telephone number, and an email address; (v) a statement by you that you have a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent, or the law; and (vi) a statement that the information in the notification is accurate, and, under penalty of perjury, that you are authorized to act on behalf of the copyright owner.

We reserve the right to remove Content alleged to be infringing without prior notice and at our sole discretion. In appropriate circumstances, Vine will also terminate a user's account if the user is determined to be a repeat infringer. Our designated copyright agent for notice of alleged copyright infringement appearing on the Services is:

Copyright Agent - Vine
1355 Market St., Suite 900
San Francisco, CA 94103
Email: copyright@vine.co

See also https://vine.co/rules (Vine Rules)

“Copyright: We will respond to valid and complete notices of alleged copyright infringement. Our copyright procedures are set forth in the Terms of Service.”

See also Twitter’s Copyright Policy which is linked to in the Vine Rules Page. https://support.twitter.com/articles/15795#

“Twitter will respond to reports of alleged copyright infringement, such as allegations concerning the unauthorized use of a copyrighted image as a profile or header photo, allegations concerning the unauthorized use of a copyrighted video or image uploaded through our media hosting services, or Tweets containing links to allegedly infringing materials. Note that not all unauthorized uses of copyrighted materials are infringements (see our Fair Use page for more information).”

https://vine.co/contact (Contact Us)
| Link to Repeat Infringer Policy | “To report copyright infringement, please email copyright@vine.co.” |
| Link to Repeat Infringer Policy | No Specific Policy. *But See* [https://vine.co/terms](https://vine.co/terms)  
“In appropriate circumstances, Vine will also terminate a user's account if the user is determined to be a repeat infringer.” |
| Link to Other Take Down Policies (Defamation, etc.) | [https://vine.co/rules](https://vine.co/rules) (The Vine Rules - covers threats, spam and abuse…) |
| Link to Other Take Down Policies (Defamation, etc.) | No Specific Guidelines. *But See* [https://vine.co/terms](https://vine.co/terms) (Terms of Service)  
“The Services may include advertisements, which may be targeted to the Content or information on the Services, queries made through the Services, or other information. The types and extent of advertising by Vine on the Services are subject to change. In consideration for Vine granting you access to and use of the Services, you agree that Vine and its parent, third party providers and partners may place such advertising on the Services or in connection with the display of Content or information from the Services whether submitted by you or others.”  
*See also* [https://vine.co/rules](https://vine.co/rules) (The Vine Rules)  
“You may not use the Vine service for the purpose of spamming anyone. Some of the factors that we take into account when determining what conduct is considered to be spamming are:  

If you post Vine videos with the sole purpose of directing users to an external site or service, particularly if the service advertised is in the business of buying/selling account interactions (followers, “Likes”, etc);  

…  

If you post large numbers of unsolicited comments in an attempt to advertise a service or link;” |
<p>| Link to User Name Registration Policy | No specific policy. |
| Link to User Options/Page Creation, Etc. | Users must download App to sign up. |</p>
<table>
<thead>
<tr>
<th><strong>Link to Site Privacy Policy</strong></th>
<th><a href="https://vine.co/privacy">https://vine.co/privacy</a> (Privacy Policy)</th>
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<tr>
<td><strong>Other Contact Information</strong></td>
<td><a href="https://vine.co/contact">https://vine.co/contact</a> (Contact Us)</td>
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<td><strong>Last Updated</strong></td>
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