

2020 ANNUAL & LEADERSHIP MEETING

November 16–20


November 10–13: Committee Meetings, Leadership Meeting Sessions

NETWORKING OPPORTUNITIES

BENEFITS

		Speed Networking	Corporate Meet-Ups	Table Topics	Appointment System	Hospitality	Social Networking	Corporate Meetings	Business Hubs	Community Networking
Business Development Opportunities	Are there business development opportunities for me and my organization in these experiences?									
Registrations	If I am a moderator or taking a virtual meeting space do I need to register for the Meeting?									
Costs	Do I need to pay extra for this networking opportunity?								Yes US \$1,000 Nov. 9-20	
Availability	What time will this networking experience take place?	Several options throughout the day	Few options throughout the day	11:00am and 6:00pm ET	Set your own schedule in your own time zone	Set your own schedule in your own time zone	8:00am and 7:00pm ET and On Demand	By invitation	By invitation	On your own time
Technology	Do I need special technology to access these networking experiences?	No	No	No	No	No	No	No	No	No
Chat	Will I be able to chat during this networking experience?									
Video Meeting	Will I be able to have a video meeting during this networking experience?									

BENEFITS

		Speed Networking	Corporate Meet-Ups	Table Topics	Appointment System	Hospitality	Social Networking	Corporate Meetings	Business Hubs	Community Networking
Limitations	How many networking sessions can I participate in for this networking experience?	2	2	2	Unlimited	Unlimited		Invited	Invited	
Number of Registrants Participating	How many registrants can participate in this networking experience?	12	12	10	2-50	8	25-200	2-200	2-50	10-200
Membership	Do I need to be an INTA member to take advantage of this?	No	No	No	No	No	No	Yes	Yes	No
Tracks	Do these networking experiences correlate with tracks?									
Sponsorship	Is sponsorship available for this networking opportunity?	Yes	Yes	Yes	No	Yes	Yes	No	No	No
CLE	Will I receive CLE for these networking experiences?	No	No	No	No	No	No	No	No	No
Recorded	Will these networking sessions be recorded?	No	No	No	No	No	Some will be recorded and available on demand	No	No	No
Visibility	Where will I be able to find this networking experience in the platform?	Navigation Bar under Networking	Navigation Bar under Networking	Navigation Bar under Networking	Navigation Bar under Networking	Navigation Bar under Networking	Navigation Bar under Networking	Navigation Bar under Meeting Spaces	Navigation Bar under Meeting Spaces	Navigation Bar under Networking
Accessibility	When will I have access to this networking experience?	Nov. 9	Nov. 9	Nov. 9	September	September	Nov. 9		September	Nov. 9



SPEED NETWORKING

Speed Networking sessions help you make global business connections and revitalize former contacts to support your business continuity. With fun questions to “break the ice” and great conversations that follow, you will not believe it when the hour is up! Sessions will be moderated video meetings with up to 12 participants and will not be recorded. We’re offering sessions at times convenient for many time zones to help you expand your network and develop new business relationships. After your Speed Networking session, we encourage you to visit the Appointment System to connect with your group members and continue the conversations.

CORPORATE MEET-UPS

This is a new way to meet and interact with your global in-house counterparts in an informal and relaxed setting.

Sessions will be moderated one-hour video meetings with 12 brand owners and will not be recorded. We’re offering sessions at times convenient for many time zones to facilitate more global networking opportunities.

Available: Monday, November 9 through November 20 at various times

TABLE TOPICS

Table Topics provide a unique opportunity to meet global colleagues in small group settings and discuss topics of interest. This year we’re offering several different types of Table Topics, including subjects that correlate to the different education tracks.

- General Table Topics: Table Topics featuring a variety of subjects that relate to our different track offerings
- Corporate Table Topics: Corporate Member-moderated Table Topics
- IPO Table Topics: IPO-moderated Table Topics
- Mandarin Table Topics: Table Topics conducted in Mandarin and available on the day of programming focused on China. These Table Topics will be held on Wednesday, November 18 at 11:15 am China Standard Time

APPOINTMENT SYSTEM

Through the power of AI, registrants will be able to meet each other based on interests, location, or event goals. You’ll be able to select times, send meeting requests, chat or videoconference, and track your appointments.

HOSPITALITY

This space is designated for informal meetings and meet-ups. We’ll organize some of the spaces according to similarities, such as first-timers, young practitioners, new members, trademark administrators, and common language. Registrants can also find an open table here to meet new people—providing the same type of experience as our in-person Hospitality area.

SOCIAL NETWORKING

Enjoy our planned social offerings that are designed to bring registrants together through mutual interests, shared knowledge, or the adventure of trying something new. We are offering these social activities all week with the themes of sports, wellness, tastings, and experiences.

CORPORATE MEETINGS

Corporate Meetings are an important component of our in-person meetings, allowing Corporate Members to conduct business with their outside counsel, partners, and vendors. We are offering complimentary virtual meeting spaces from November 9–20. Having these expanded dates on the front end of the Meeting will allow Corporate Members to hold their meetings early and avoid overlap during the education and networking portions of the event.

BUSINESS HUBS

This will allow law firms to have a page that describes their services and lists all members from their firm registered for the Meeting. They will be able to schedule meetings between 2 and 50 registrants in this space and can control their own schedule by time zone and duration. Not only will this help with organizing their appointments, it also will provide increased exposure in INTAconnect.

COMMUNITY NETWORKING

We know that many of our registrants are actively involved in the planning and implementation of informal group activities such as running group and GLINTA, and would like to know if you are planning a virtual activity with your group during the course of the Annual Meeting & Leadership Meeting.

We plan to feature the activity, photos, and testimonials of what this group means to them and their INTA meeting experience at the Meeting and across our social media platforms. We also will have the opportunity for virtual meetings here for them as well. This is also where we will host a Pet Break—similar to that of Puppies and Ice Cream at the 2019 Annual Meeting.