


MONDAY NOVEMBER 14

1:00 pm–3:00 pm
 **BD Activity: Wynwood Food & Art**
 (preregistration required)
 Off-site

2:00 pm–6:30 pm
 Badge Collection / Registration
 Sparkle West

4:00 pm–6:00 pm
 **BD Activity: Beach Soccer Match**
 (preregistration required)
 Ocean Lawn

TUESDAY NOVEMBER 15

8:00 am–6:30 pm
 Badge Collection / Registration
 Sparkle West

8:30 am–9:00 am
 Annual Meeting of Members
 Flicker 3

9:00 am–11:00 am
 Mid-Career Motivation: How to Stay
 Engaged and Inventive in the Ever-Changing Legal
 Profession Idea Exchange
 Splash 9-10

9:30 am–4:00 pm
 Board of Directors Meeting (by invitation only)
 Flicker 1-2


10:00 am–12:30 pm
 Customs Training (by invitation only)
 Splash 11-12

11:45 am–2:30 pm
 The Women's Leadership Initiative Workshop
 (preregistration required)
 Fontaine

4:30 pm–6:00 pm
 Welcome and Awards Ceremony
 Fontaine / Fleur de Lis

6:00 pm–8:00 pm
 Welcome and Awards Reception
 Ocean Lawn

WEDNESDAY NOVEMBER 16

6:30 am–7:15 am
 **BD Activity: AQUAEROBICS**
 (preregistration required)
 Arkadia Pool

8:00 am–6:30 pm
 Badge Collection / Registration
 Sparkle West

8:00 am–9:00 am
 Continental Breakfast
 Glimmer Ballroom

8:00 am–9:30 am
 Leadership Lab
 Shimmer

9:15 am–9:30 am
 Co-Chairs' Overview of the Day
 Sparkle East

9:30 am–10:00 am
KEYNOTE SPEAKER
 Fraidy Reiss, Founder & Executive Director,
 Unchained At Last
 Sparkle East

10:15 am–11:15 am
 Brands in Outer Space- the "Space Race" of
 the 21st Century?
 Sparkle East

10:15 am–11:45 am
 Leadership Lab
 Flash

11:00 am–12:30 pm
 INTA Foundation Brunch (preregistration required)
 Fontaine

11:30 am–12:30 pm
 The New Frontier: Legal Developments in NFTs and the
 Metaverse- What It Means for IP Practitioners
 Sparkle East

12:45 pm–2:15 pm
 General Lunch
 Glimmer Ballroom

1:00 pm–2:30 pm
 Leadership Bootcamp: It's Not What You Say, But
 How You Say It, and to Whom
 Shimmer


2:30 pm–3:30 pm
 Creating Psychological Safety in Today's World
 Sparkle East

3:45 pm–4:45 pm
 Moving the Needle on Diversity, Equity & Inclusion
 Around the Globe
 Sparkle East


5:00 pm–6:30 pm
 INTA & GLINTA Fundraiser Reception to Benefit PRISM
 Arkadia Pool Area

5:30 pm–7:00 pm
 INTA Political Action Committee (PAC) Reception
 (Open only to non-corporate registrants who are U.S.
 citizens or permanent residents)


Flicker 1-2

6:30 pm–8:30 pm
 **BD Activity: Brewery Tour & Experience**
 (preregistration required)
 Off-site

6:30 pm–9:00 pm
 **BD Activity: The Dine Around Series at The
 Fontainebleau** (preregistration required)
 On Property

7:30 pm–9:30 pm
 **BD Activity: Salsa Mia**
 (preregistration required)
 Off-site

THURSDAY NOVEMBER 17

6:30 am–7:15 am
 **BD Activity: Yoga**
 (preregistration required)
 On property

8:00 am–9:30 am
 INTA PAC Capitol Club Breakfast (by invitation only)
 Splash 3

8:00 am–6:30 pm
 Badge Collection / Registration
 Sparkle West

8:00 am–10:00 am
 Continental Breakfast
 Glimmer Ballroom

9:00 am–10:30 am
 Leadership Lab
 Shimmer

10:15 am–10:30 am
 Co-Chairs' Overview of the Day
 Sparkle East

10:30 am–11:00 am
KEYNOTE SPEAKER
 An Interview with Romero Britto
 Sparkle East

11:15 am–12:15 pm
 Effectively Navigating Economic Issues in
 Brand-Related Agreements and Transactions
 Sparkle East


11:30 am–1:00 pm
 Law Firm Committee Idea Exchange
 (preregistration required)
 Fontaine


12:30 pm–2:15 pm
 General Lunch
 Glimmer Ballroom

2:30 pm–3:30 pm
 Go for It: How to Position Yourself to Become
 a General Counsel
 Sparkle East

3:30 pm–5:00 pm
 Leadership Bootcamp: It's Not What You Say,
 But How You Say It, and to Whom
 Flicker 3

3:45 pm–4:45 pm
 Thinking and Investing through ESG Lenses: ESG
 and Investment Decision-Making for Brands and
 Stakeholders
 Sparkle East

5:00 pm–6:30 pm
 **BD Activity: Signature Mixology Class**
 at The Fontainebleau
 (preregistration required)
 On property

5:00 pm–7:00 pm
 **BD Activity: South Beach Food & Art Deco Tour**
 (preregistration required)
 Off-site

6:00 pm–7:30 pm
 Retirement Reception for Bruce J. MacPherson,
 Chief Policy Officer (by invitation only)
 Fontaine

FRIDAY NOVEMBER 18

8:00 am–3:30 pm
 Badge Collection / Registration
 Sparkle West


8:00 am–10:00 am
 Continental Breakfast
 Glimmer Ballroom

9:30 am–9:45 am
 Co-Chairs' Overview of Program
 Sparkle East

9:45 am–10:00 am
 An Update from WIPO: An Emphasis on the Future
 of IP and Traditional Knowledge, Traditional Cultural
 Expressions, and Why This is Important to
 Brand Lawyers
 Sparkle East

10:15 am–11:15 am
 An Update from the USPTO: Trademark Modernization
 Act Expungement and Reexamination Proceedings—
 Do This, Not That!
 Sparkle East


10:30 am–12:00 pm
 Leadership Lab
 Dazzle

11:00 am–1:00 pm
 **BD Activity: Beach Volleyball**
 (preregistration required)
 Beach area

11:30 am–12:30 pm
 Navigating the Maze of Embargoes and Sanctions
 Sparkle East

12:45 pm–2:15 pm
 General Lunch
 Glimmer Ballroom

2:00 pm–4:00 pm
 **BD Activity: Little Havana Food Tour**
 (preregistration required)
 Off-site

2:00 pm–4:00 pm
 **BD Activity: Sobe Scavenger Hunt**
 (preregistration required)
 Off-site

2:30 pm–3:30 pm
 Innovations & Gamechangers in Brand
 Protection Strategies
 Sparkle East

4:00 pm–5:00 pm
 Closing Cocktails
 Fontaine/Fleur de Lis

INTA 2022 Leadership Meeting Official Event Hours

Badge Collection / Registration / Information Desk

Monday, November 14
 2:00 pm–6:30 pm
Tuesday, November 15
 8:00 am–6:30 pm
Wednesday, November 16
 8:00 am–6:30 pm
Thursday, November 17
 8:00 am–6:30 pm
Friday, November 18
 8:00 am–3:30 pm

Hospitality Continental Breakfast

Wednesday, November 16
 8:00 am–9:00 am
Thursday, November 17
 8:00 am–10:00 am
Friday, November 18
 8:00 am–10:00 am

Hospitality Lunch

Wednesday, November 16
 12:45 pm–2:15 pm
Thursday, November 17
 12:30 pm–2:15 pm
Friday, November 18
 12:45 pm–2:15 pm

BD Lounge

Tuesday, November 15

Open Networking 12:00 pm–2:30 pm
 Speed Networking 3:00 pm–4:00 pm

Wednesday, November 16

Open Networking 9:30 am–11:30 am
 Candle Making 11:30 am–12:30 pm
 Open Networking 1:00 pm–2:00 pm
 Let's Get Jenga with it! 2:30 pm–3:30 pm
 Open Networking 4:00 pm–5:00 pm

Thursday, November 17

Open Networking 9:00 am–10:30 am
 Trivia Thursday! 11:00 am–12:00 pm
 Open Networking 1:00 pm–2:00 pm
 Speed Networking 2:30 pm–3:30 pm
 Polaroid fun! 4:00 pm–05:00 pm

Friday, November 18

Open Networking 9:30 am–10:30 am
 UNO Card Games! 11:00 am–12:00 pm
 Recipe Exchange 1:00 pm–2:00 pm