### Leadership Meeting Schedule

**MONDAY NOVEMBER 14**
- **1:00 pm–3:00 pm**
  - **BD Activity:** Wynwood Food & Art (preregistration required)
  - **Off-site**
- **2:00 pm–6:30 pm**
  - **BD Activity:** Badge Collection / Registration
  - **Sparkle East**
- **4:00 pm–6:00 pm**
  - **BD Activity:** Beach Soccer Match (preregistration required)
  - **Ocean Lawn**

**TUESDAY NOVEMBER 15**
- **8:00 am–6:30 pm**
  - **BD Activity:** Badge Collection / Registration
  - **Sparkle West**
- **8:30 am–9:00 am**
  - **Annual Meeting of Members**
  - **Flicker 3**
- **9:00 am–11:00 am**
  - **Mid-Career Motivation: How to Stay Engaged and Innovative in the Ever-Changing Legal Profession Idea Exchange**
  - **Splash 9-10**
- **9:30 am–4:00 pm**
  - **Board of Directors Meeting (by invitation only)**
  - **Flicker 1-2**
- **10:00 am–12:30 pm**
  - **Customs Training (by invitation only)**
  - **Splash 11-12**
- **11:45 am–2:30 pm**
  - **The Women’s Leadership Initiative Workshop (preregistration required)**
  - **Fontaine**
- **4:30 pm–6:00 pm**
  - **Welcome and Awards Ceremony**
  - **Fontaine / Fleur de Lis**
- **6:00 pm–8:00 pm**
  - **Welcome and Awards Reception**
  - **Ocean Lawn**

**WEDNESDAY NOVEMBER 16**
- **6:30 am–7:15 am**
  - **BD Activity:** AQUEROBICS (preregistration required)
  - **Ardadia Pool**
- **8:00 am–6:30 pm**
  - **BD Activity:** Badge Collection / Registration
  - **Sparkle West**
- **8:00 am–9:00 am**
  - **Continental Breakfast**
  - **Glimmer Ballroom**
- **8:00 am–9:30 am**
  - **Leadership Lab**
  - **Shimmer**
- **9:15 am–9:30 am**
  - **Co-Chairs’ Overview of the Day**
  - **Sparkle East**
- **9:30 am–10:00 am**
  - **KEYNOTE SPEAKER**
  - **Fraidy Reiss, Founder & Executive Director, Unchained at Last**
  - **Sparkle East**
- **10:15 am–11:15 am**
  - **Brands in Outer Space—the “Space Race” of the 21st Century?**
  - **Sparkle East**
- **10:15 am–11:45 am**
  - **Leadership Lab**
  - **Flash**
- **11:00 am–12:30 pm**
  - **INTA Foundation Brunch (preregistration required)**
  - **Fontaine**
- **11:30 am–12:30 pm**
  - **The New Frontier: Legal Developments in NFTs and the Metaverse—What It Means for IP Practitioners**
  - **Sparkle East**
- **12:45 pm–2:15 pm**
  - **General Lunch**
  - **Glimmer Ballroom**
- **1:00 pm–2:30 pm**
  - **Leadership Bootcamp: It’s Not What You Say, But How You Say It, to Whom**
  - **Shimmer**
- **2:30 pm–3:30 pm**
  - **Creating Psychological Safety in Today’s Workplace**
  - **Sparkle East**
- **3:45 pm–4:45 pm**
  - **Moving the Needle on Diversity, Equity & Inclusion Around the Globe**
  - **Sparkle East**
- **5:00 pm–6:30 pm**
  - **INTA & GLINTA Fundraiser Reception to Benefit PRISM Arkadia Pool Area**
- **5:30 pm–7:00 pm**
  - **INTA Political Action Committee (PAC) Reception**
  - **On property**
  - **INTA Leadership Lab**
- **6:00 pm–7:30 pm**
  - **BD Activity:** Salsa Mia (preregistration required)
  - **Off-site**

**THURSDAY NOVEMBER 17**
- **6:30 am–7:15 am**
  - **BD Activity:** Yoga (preregistration required)
  - **On property**
- **8:00 am–9:30 am**
  - **INTA PAC Capitol Club Breakfast (by invitation only)**
  - **Glimmer Ballroom**
- **8:00 am–6:30 pm**
  - **BD Activity:** Badge Collection / Registration
  - **Sparkle West**
- **8:00 am–10:00 am**
  - **Continental Breakfast**
  - **Glimmer Ballroom**
- **9:30 am–9:45 am**
  - **Co-Chairs’ Overview of Program**
  - **Sparkle East**
- **9:45 am–10:00 am**
  - **An Update from WIPO: An Emphasis on the Future of IP and Traditional Knowledge, Traditional Cultural Expressions, and Why This is Important to Brand Lawyers**
  - **Sparkle East**
- **10:15 am–11:15 am**
  - **An Update from the USPTO: Trademark Modernization Act, Enforcement and Recommutation Proceedings—Do This, Not That!**
  - **Sparkle East**
- **10:30 am–12:00 pm**
  - **Leadership Lab**
  - **Dazzle**
- **11:00 am–1:00 pm**
  - **BD Activity:** Beach Volleyball (preregistration required)
  - **Beach area**
- **11:30 am–12:30 pm**
  - **Navigating the Maze of Embargoes and Sanctions**
  - **Sparkle East**
- **12:45 pm–2:15 pm**
  - **General Lunch**
  - **Glimmer Ballroom**
- **2:00 pm–4:00 pm**
  - **BD Activity:** Little Havana Food Tour (preregistration required)
  - **Off-site**
- **2:00 pm–4:00 pm**
  - **BD Activity:** SoBe Scavenger Hunt (preregistration required)
  - **Off-site**
- **2:30 pm–3:30 pm**
  - **Innovations & Gamechangers in Brand Protection Strategies**
  - **Sparkle East**
- **4:00 pm–5:00 pm**
  - **Closing Cocktails**
  - **Fontaine/Fleur de Lis**

**FRIDAY NOVEMBER 18**
- **8:00 am–3:30 pm**
  - **BD Activity:** Badge Collection / Registration
  - **Sparkle West**
- **8:00 am–10:00 am**
  - **Continental Breakfast**
  - **Glimmer Ballroom**
- **9:30 am–9:45 am**
  - **Co-Chairs’ Overview of Program**
  - **Sparkle East**
- **9:45 am–10:00 am**
  - **An Update from WIPO: An Emphasis on the Future of IP and Traditional Knowledge, Traditional Cultural Expressions, and Why This is Important to Brand Lawyers**
  - **Sparkle East**
- **10:15 am–11:15 am**
  - **An Update from the USPTO: Trademark Modernization Act, Enforcement and Recommination Proceedings—Do This, Not That!**
  - **Sparkle East**
- **10:30 am–12:00 pm**
  - **Leadership Lab**
  - **Dazzle**
- **11:00 am–1:00 pm**
  - **BD Activity:** Beach Volleyball (preregistration required)
  - **Beach area**
- **11:30 am–12:30 pm**
  - **Navigating the Maze of Embargoes and Sanctions**
  - **Sparkle East**
- **12:45 pm–2:15 pm**
  - **General Lunch**
  - **Glimmer Ballroom**
- **2:00 pm–4:00 pm**
  - **BD Activity:** Little Havana Food Tour (preregistration required)
  - **Off-site**
- **2:00 pm–4:00 pm**
  - **BD Activity:** SoBe Scavenger Hunt (preregistration required)
  - **Off-site**
- **2:30 pm–3:30 pm**
  - **Innovations & Gamechangers in Brand Protection Strategies**
  - **Sparkle East**
- **4:00 pm–5:00 pm**
  - **Closing Cocktails**
  - **Fontaine/Fleur de Lis**

All times are listed in U.S. Eastern.