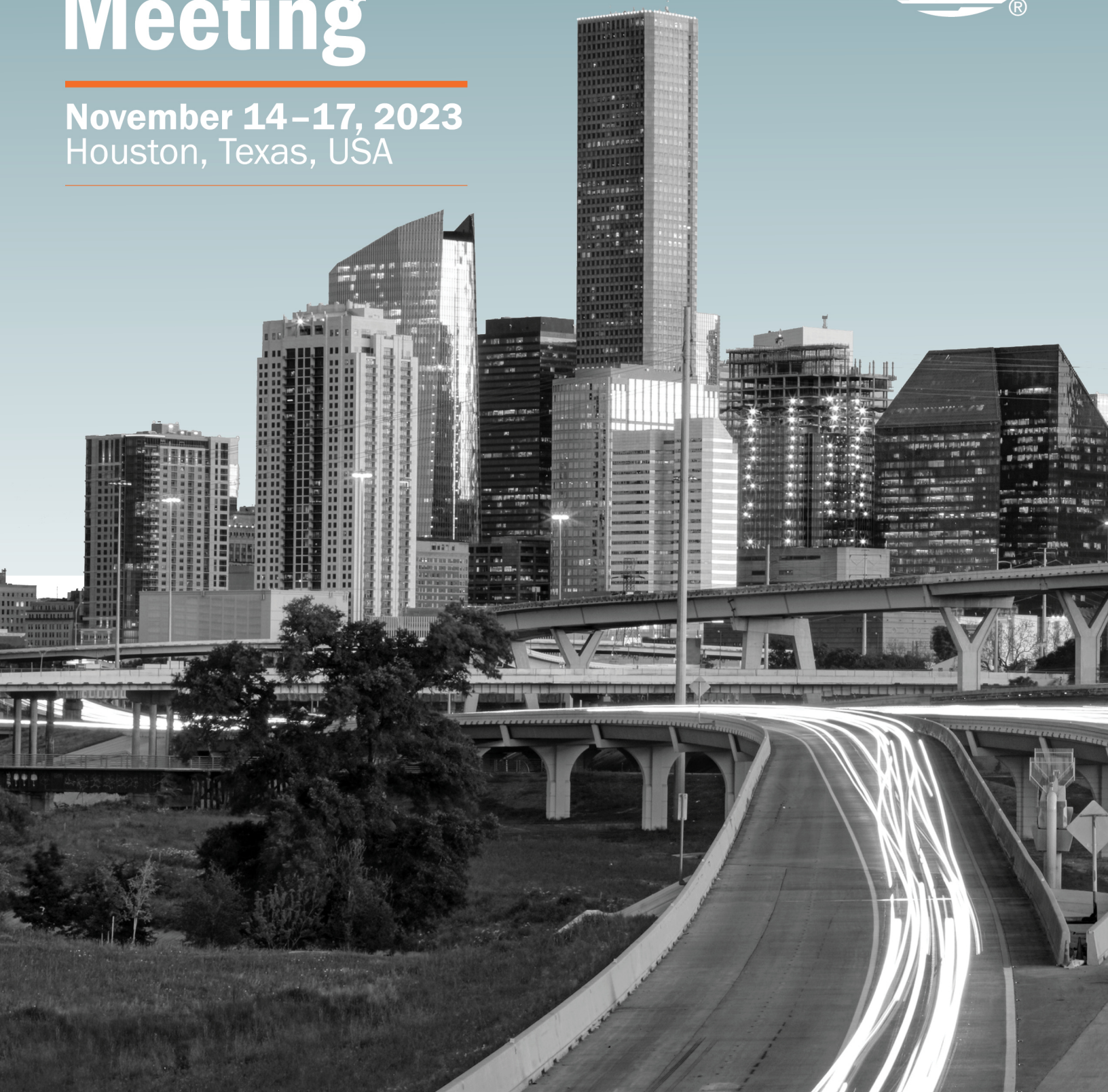


2023

Leadership Meeting

November 14–17, 2023
Houston, Texas, USA



SPONSORSHIP PROSPECTUS

89%

OF REGISTRANTS SURVEYED
HAVE 11-21+ YEARS OF
EXPERIENCE IN THE
INTELLECTUAL PROPERTY FIELD.

80%

OF REGISTRANTS SURVEYED
WOULD LIKELY RECOMMEND
THE LEADERSHIP MEETING
TO AN ELIGIBLE COLLEAGUE.

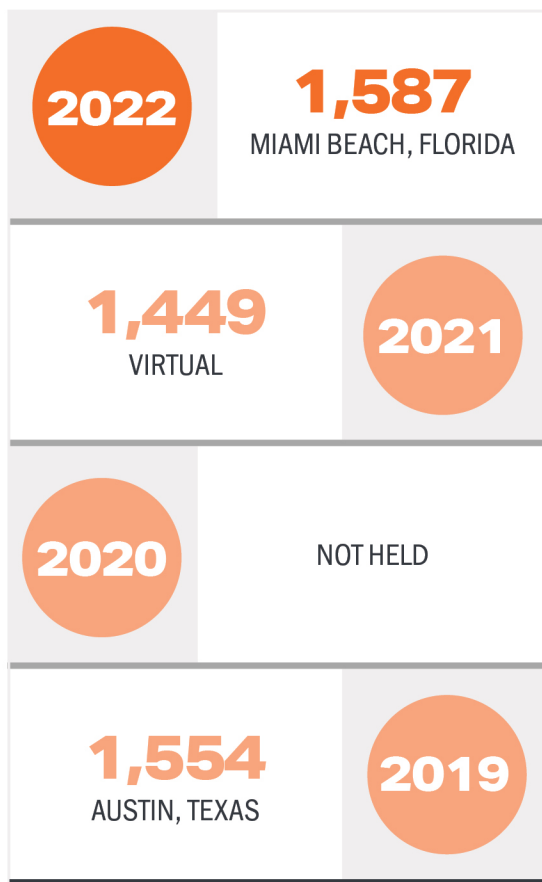
77%

OF REGISTRANTS SURVEYED
ATTENDED THE LEADERSHIP
MEETING TO MEET WITH NEW
OR EXISTING CONTACTS.

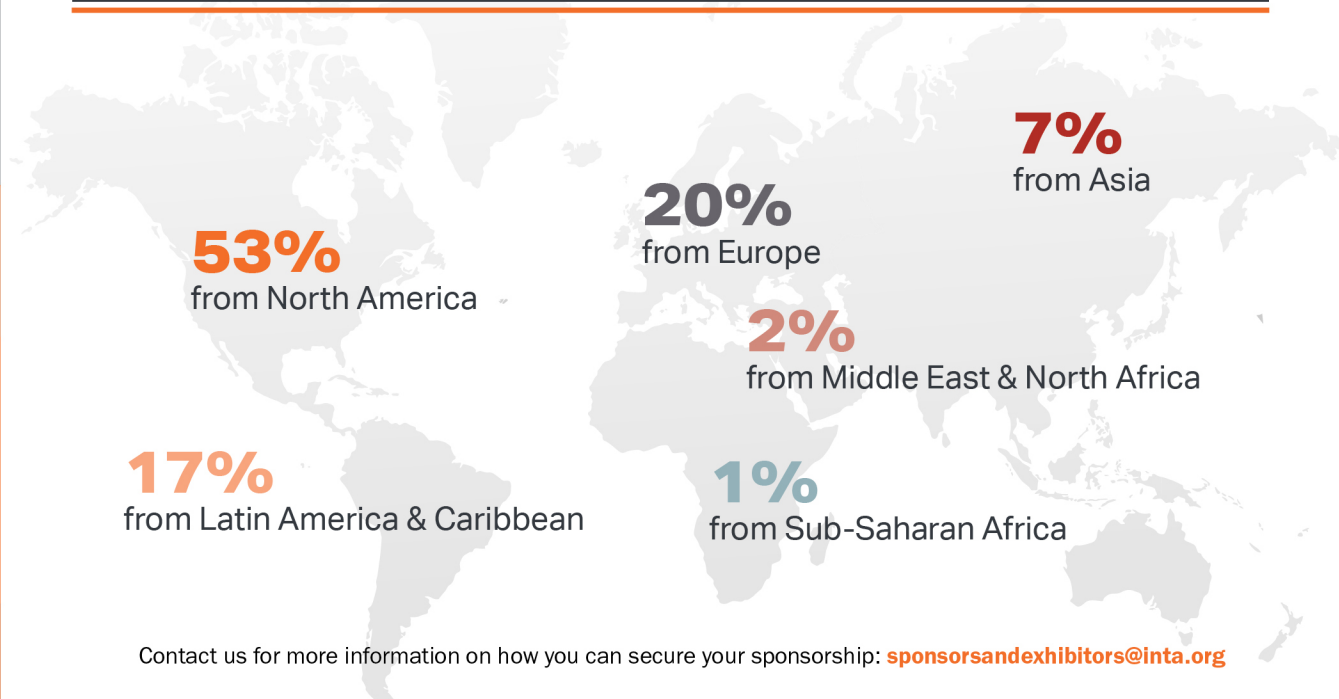
70%

OF REGISTRANTS SURVEYED
WERE VERY SATISFIED WITH
THE LEADERSHIP MEETING.

REGISTRANTS BY YEAR



REGISTRANTS BY REGION





Melissa LaBauve

2023 Leadership Meeting Co-Chair

Munck Wilson Mandala, LLP (USA)

“The INTA Leadership Meeting attracts an audience of intellectual property thought leaders from across the globe. It offers the perfect way to both boost your brand’s visibility and stand out from the crowd through high-quality events, networking, and an innovative format.”

Deborah Flores

2023 Leadership Meeting Co-Chair

TelevisaUnivision/Mexico City (Mexico)

“Join us and sponsor the Leadership Meeting, where we will explore the intersection of innovation and intellectual property and its impact. This meeting serves as a platform for in-depth discussions, while also providing a valuable opportunity for networking with industry experts and fellow legal professionals. By sponsoring this meeting, you have the opportunity to showcase your brand, demonstrating your commitment to innovation and intellectual property. Moreover, it offers a chance to establish meaningful professional relationships with key stakeholders in the industry. Together, let’s drive the conversation on innovation, shape the future of IP law, and cultivate a robust network of industry leaders.”





PLATINUM PLUS SPONSORSHIP

Platinum Plus

Session Sponsorship: US \$35,000 (Exclusive)

Benefits:

- **30-minute session slot with selection of topic, moderator, and speakers (subject to INTA approval)**
- A testimonial from the sponsor for utilization for the 2023 Leadership Meeting.
- Exclusive signage with logo placement by entrance.
- **Five (5)** complimentary registrations (*US \$4,625 value*).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as the Platinum Plus Sponsor on select 2023 Leadership Meeting email blasts.
- 100-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization.
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**



Platinum

Business Development (BD) Lounge Sponsorship: US \$20,000 (Exclusive)

Benefits:

- **The first right of exclusivity as Business Development (BD) Lounge sponsor for the 2024 Leadership Meeting. (Subject to approval)**
- A testimonial from the sponsor for utilization for the 2023 Leadership Meeting.
- Semi-private meeting space with exclusive sponsor table.
- Exclusive signage with logo placement.
- **Three (3)** complimentary registrations (US \$2,775 value).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Platinum Sponsor on select 2023 Leadership Meeting email blasts.
- 50-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization.
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**

Hotel Keycard Sponsorship: US \$20,000 (Exclusive)

Benefits:

- **The first right of exclusivity as Hotel Keycard sponsor for the 2024 Leadership Meeting. (Subject to approval)**
- **Keycard to be distributed to all guests who booked within the INTA room-block.**
- A testimonial from the sponsor for utilization for the 2023 Leadership Meeting.
- Exclusive signage with logo placement.
- **Three (3)** complimentary registrations (US \$2,775 value).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Platinum Sponsor on select 2023 Leadership Meeting email blasts.
- 50-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization.
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**



Lanyard Sponsorship: US \$25,000 (Exclusive) (SOLD)

Welcome and Awards Ceremony Sponsorship: US \$20,000 (Exclusive)

Benefits:

- **The first right of exclusivity as INTA Welcome and Awards Ceremony sponsor for the 2024 Leadership Meeting. (Subject to approval)**
- A testimonial from the sponsor for utilization for the 2023 Leadership Meeting.
- **Three (3)** complimentary registrations (US \$2,775 value).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Logo on screen during the ceremony.
- Event on-stage verbal recognition
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Platinum Sponsor on select 2023 Leadership Meeting email blasts.
- 50-word description and logo with a link to your organization's website on the online brochure
- Sponsor ribbons for all attendees from your organization.
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**

Sponsor will only receive the benefits listed above. No other benefits, including a role in the award winner selection process, will be included.

WI-FI Sponsorship: US \$25,000 (Exclusive)

Benefits:

- **The first right of exclusivity as INTA WI-FI sponsor for the 2024 Leadership Meeting. (Subject to approval)**
- **Password customized to sponsor company name. (Character limits/minimums may apply; Subject to approval)**
- A testimonial from the sponsor for utilization for the 2023 Leadership Meeting.
- **Three (3)** complimentary registrations (US \$2,775 value).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Platinum Sponsor on select 2023 Leadership Meeting email blasts.
- 50-word description and logo with a link to your organization's website on the online brochure
- Sponsor ribbons for all attendees from your organization.
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**



Gold

Badge Pickup Area Sponsorship: US \$10,000 (Exclusive)

Benefits:

- Opportunity to provide an eco-friendly giveaway item within the badge pickup area. (*Subject to INTA approval*)
- Exclusive signage with logo placement in the area.
- **Two (2)** complimentary registrations (*US \$1,850 value*).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Gold Sponsor on select 2023 Leadership Meeting email blasts.
- 25-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization.
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**

Breakfast Sponsorship: US \$15,000 (Three days) (Exclusive)

Benefits:

- Opportunity to provide an eco-friendly giveaway item within the breakfast area. (*Subject to INTA approval*)
- Exclusive signage with logo placement by the entrance.
- **Two (2)** complimentary registrations (*US \$1,850 value*).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Gold Sponsor on select 2023 Leadership Meeting email blasts.
- 25-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**



GOLD SPONSORSHIP

Closing Cocktails Sponsorship: US \$15,000 (Exclusive)

Benefits:

- Opportunity to provide an eco-friendly giveaway item within the reception area. *(Subject to INTA approval)*
- Exclusive signage with logo placement by the entrance.
- **Two (2)** complimentary registrations (US \$1,850 value).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Gold Sponsor on select 2023 Leadership Meeting email blasts.
- 25-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**

Luncheon Sponsorship: US \$15,000 (Three days) (Exclusive)

Benefits:

- Opportunity to provide an eco-friendly giveaway item within the luncheon area. *(Subject to INTA approval)*
- Exclusive signage with logo placement by the entrance.
- **Two (2)** complimentary registrations (US \$1,850 value).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Gold Sponsor on select 2023 Leadership Meeting email blasts.
- 25-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**



Registration Confirmation Sponsorship: US \$10,000 (Non-Exclusive) (Maximum of 3)

Benefits:

- **Placement of your organization's logo w/ link on Leadership Meeting registration confirmation emails.**
- **Two (2)** complimentary registrations (*US \$1,850 value*).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Gold Sponsor on select 2023 Leadership Meeting email blasts.
- 25-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**

Welcome Reception Sponsorship: US \$15,000 (Exclusive)

Benefits:

- Opportunity to provide an eco-friendly giveaway item within the reception area. (*Subject to INTA approval*)
- Exclusive signage with logo placement by the entrance.
- **Two (2)** complimentary registrations (*US \$1,850 value*).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Gold Sponsor on select 2023 Leadership Meeting email blasts.
- 25-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization
- **Opportunity to purchase pre-event opted-in registrant list: \$5,000 add-on.**

**Opted-In Registrant Email List Purchase
(Platinum and Gold Sponsors only):
US \$5,000 (One-Time Use)**



SILVER SPONSORSHIP

Silver

Charity/Volunteer Event Sponsorship: **US \$5,000 (Exclusive)**

Benefits:

- Exclusive signage with logo placement by the entrance.
- **One (1)** complimentary registration (*US \$925 value*).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Silver Sponsor on select 2023 Leadership Meeting email blasts.
- 15-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization

Networking Excursion/Wellness Sponsorship **US \$5,000 (Exclusive per event)**

- Opportunity to provide an eco-friendly giveaway item within the excursion/wellness area. (*Subject to INTA approval*)
- Exclusive signage with logo placement.
- **One (1)** complimentary registration (*US \$925 value*).
- Opportunity to purchase additional registrations at the early bird rate until the close of online registration.
- Recognition during the Meeting on session walk-in slides.
- Recognition as a Silver Sponsor on select 2023 Leadership Meeting email blasts.
- 15-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization



BRONZE SPONSORSHIP

Bronze: US \$2,500 (Non-Exclusive)

Benefits:

- Recognition during the Meeting on session walk-in slides.
- Recognition as a Bronze Sponsor on select 2023 Leadership Meeting email blasts.
- Logo with a link to your organization's website on the online brochure.



International
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