## SCHEDULE-AT-A-GLANCE

### Sunday, October 1
- **10:00 am–7:30 pm**
  - Registration and Information Desk Open
  - Lower Level 2 - Pre-function Area
- **12:00 pm–3:00 pm**
  - Bike & Brine (pre-registration required)
  - Offsite
- **1:00 pm–2:00 pm**
  - Volunteer with us in Denver! (pre-registration required)
  - Lower Level 1 - Independence
- **5:00 pm–7:00 pm**
  - Welcome Reception & Meet the Exhibitors
  - Lower Level 2 - Colorado A-E
- **7:30 pm–10:30 pm**
  - 2023 TMAP Dine Around (pre-registration required)
  - Offsite

### Monday, October 2
- **6:45 am–7:45 am**
  - Morning Run/Walk (pre-registration required)
  - Offsite
- **6:45 am–7:45 am**
  - Yoga (pre-registration required)
  - Lower Level 1 - Independence
- **7:30 am–6:00 pm**
  - Registration and Information Desk Open
  - Lower Level 2 - Pre-function Area
- **8:00 am–8:45 am**
  - Breakfast in the Exhibition Hall
  - Lower Level 2 - Colorado A-E
- **8:45 am–9:00 am**
  - Welcome Remarks and Co-Chair Overview of the Day
  - Lower Level 2 - Colorado F-J
- **9:00 am–9:30 am**
  - Embracing a New Era of Rapid IP Innovation: How the USPTO is Keeping Up
  - Lower Level 2 - Colorado F-J
- **9:35 am–10:35 am**
  - Techin’ Over: How Emerging Technology is Changing IP Practice
  - Lower Level 2 - Colorado F-J
- **10:35 am–11:00 am**
  - Networking Break in the Exhibition Hall
  - Lower Level 2 - Colorado A-E
- **11:00 am–12:00 am**
  - Leadership at Your Level: Take the Leap, Level Up
  - Presented by the Leadership Development Committee
  - Lower Level 2 - Colorado F-J
- **12:10 pm–1:10 pm**
  - Networking Lunch with Table Topics
  - Lower Level 2 - Denver Ballroom
- **1:15 pm–2:15 pm**
  - Trading the Treadmill for the Ladder: Creative Thinking for Non-Attorney Career Progression
  - Lower Level 2 - Colorado F-J
- **2:25 pm–3:25 pm**
  - Domain Name Management, Monitoring, and Enforcement (Concurrent 1)
  - Lower Level 2 - Colorado F-J
- **2:25 pm–3:25 pm**
  - Making Sense of Non-Traditional Trademarks (Concurrent 1)
  - Lower Level 2 - Denver Ballroom
- **3:25 pm–3:50 pm**
  - Networking Break in the Exhibition Hall
  - Lower Level 2 - Colorado A-E
- **3:50 pm–4:50 pm**
  - Navigating the Global Shifts in Law and Practice (Concurrent 2)
  - Lower Level 2 - Colorado F-J
- **3:50 pm–4:50 pm**
  - Managing a Global Trademark Portfolio (Concurrent 2)
  - Lower Level 2 - Denver Ballroom
- **5:00 pm–5:45 pm**
  - Where are They Now? Your TMAP for Success
  - Presented by the Women’s Leadership Initiative
  - Lower Level 2 - Denver Ballroom
- **6:30 pm–7:45 pm**
  - Escape Experience (pre-registration required)
  - Offsite

### Tuesday, October 3
- **6:45 am–7:45 am**
  - Morning Run/Walk (pre-registration required)
  - Offsite
- **6:45 am–7:45 am**
  - Yoga (pre-registration required)
  - Lower Level 1 - Independence
- **7:30 am–12:30 pm**
  - Registration and Information Desk Open
  - Lower Level 2 - Pre-function Area
- **8:00 am–8:45 am**
  - Breakfast in the Exhibition Hall
  - Lower Level 2 - Colorado A-E
- **8:45 am–9:00 am**
  - Welcome Back Remarks and Co-Chair Overview of the Day
  - Lower Level 2 - Colorado F-J
- **9:00 am–10:00 am**
  - Cultural Appropriation vs. Cultural Appreciation: The Role of Trademarks
  - Lower Level 2 - Colorado F-J
- **10:05 am–10:25 am**
  - TMA Certificate Program Teaser
  - Lower Level 2 - Colorado F-J
- **10:30 am–10:55 am**
  - Networking Break in the Exhibition Hall
  - Lower Level 2 - Colorado A-E
- **11:00 am–12:00 pm**
  - Diversity, Equity, and Inclusion in IP: What Trademark Administrators and Practitioners Need to Know
  - Presented by INTA’s Diversity, Equity, and Inclusion (DEI) Council
  - Lower Level 2 - Colorado F-J
- **12:00 pm–12:15 pm**
  - Wrap-up and Closing Remarks
  - Lower Level 2 - Colorado F-J
- **12:30 pm–1:30 pm**
  - Farewell Reception
  - Lower Level 2 - Colorado A-E
- **2:30 pm–3:50 pm**
  - Hands-on Cooking! (pre-registration required)
  - Offsite

**Note:** Independence is located on Lower Level 1 next to the escalator.