

FLOOR PLAN

SAN DIEGO CONVENTION CENTER

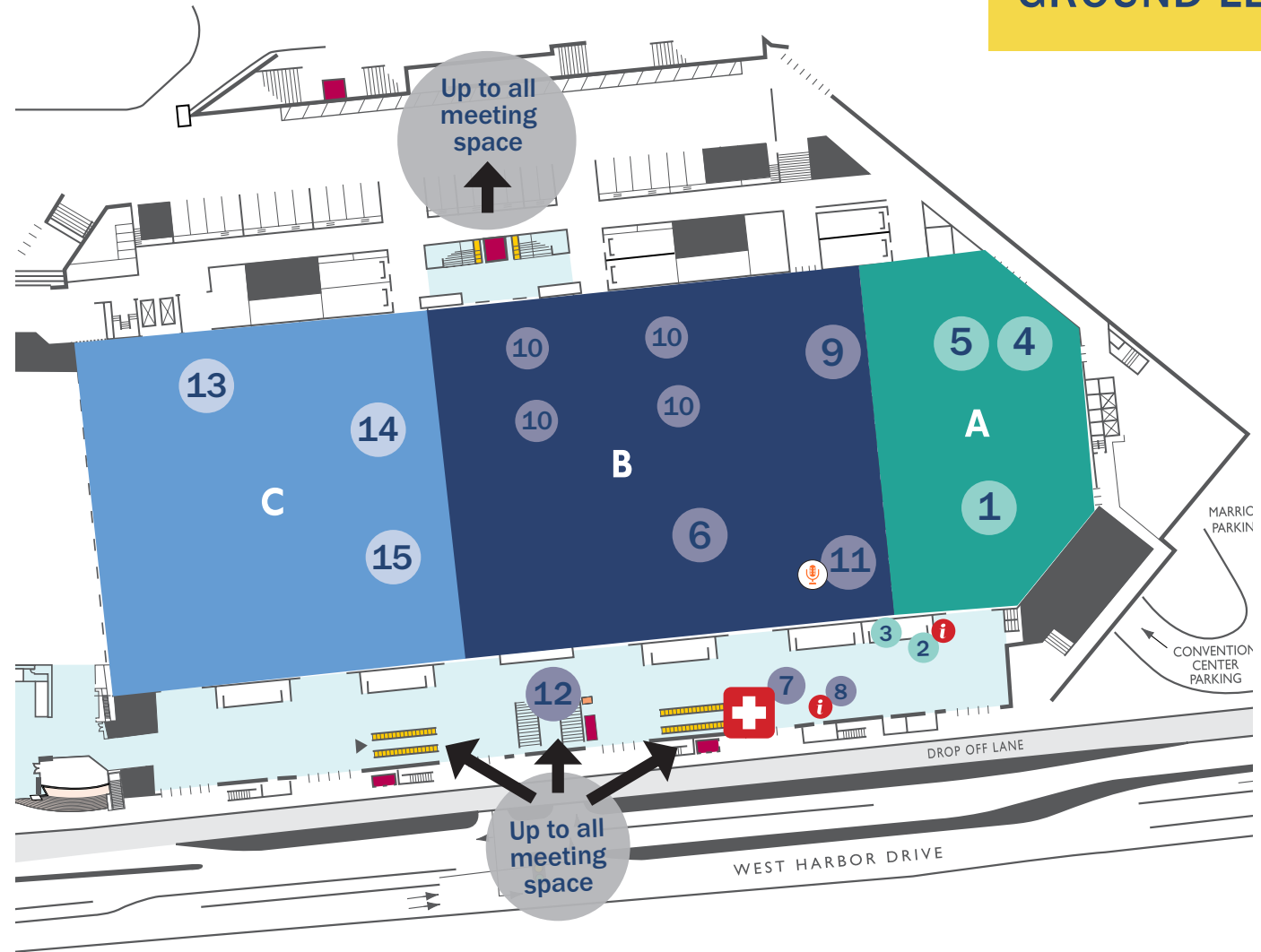
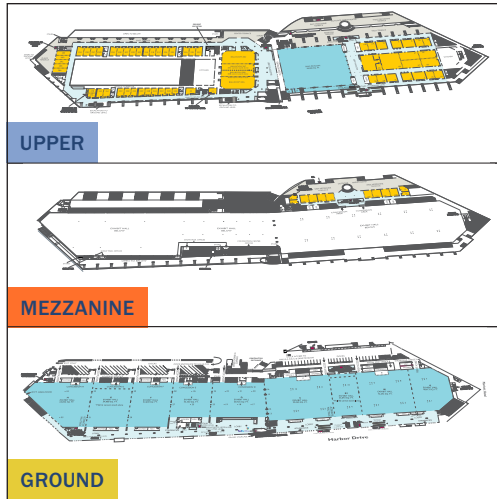


ANNUAL MEETING

SAN DIEGO, CALIFORNIA, USA

May 17-21, 2025





KEY

Exhibit Hall A

1. Badge Collection and On-site Registration
2. Information Hub: Business Development Excursions Desk, Certificate Programs Desk, Housing Desk, Unreal Campaign Desk (Lobby A) 
3. New Mothers Lounge
4. Prayer & Meditation Room
5. Press Room

Exhibit Hall B




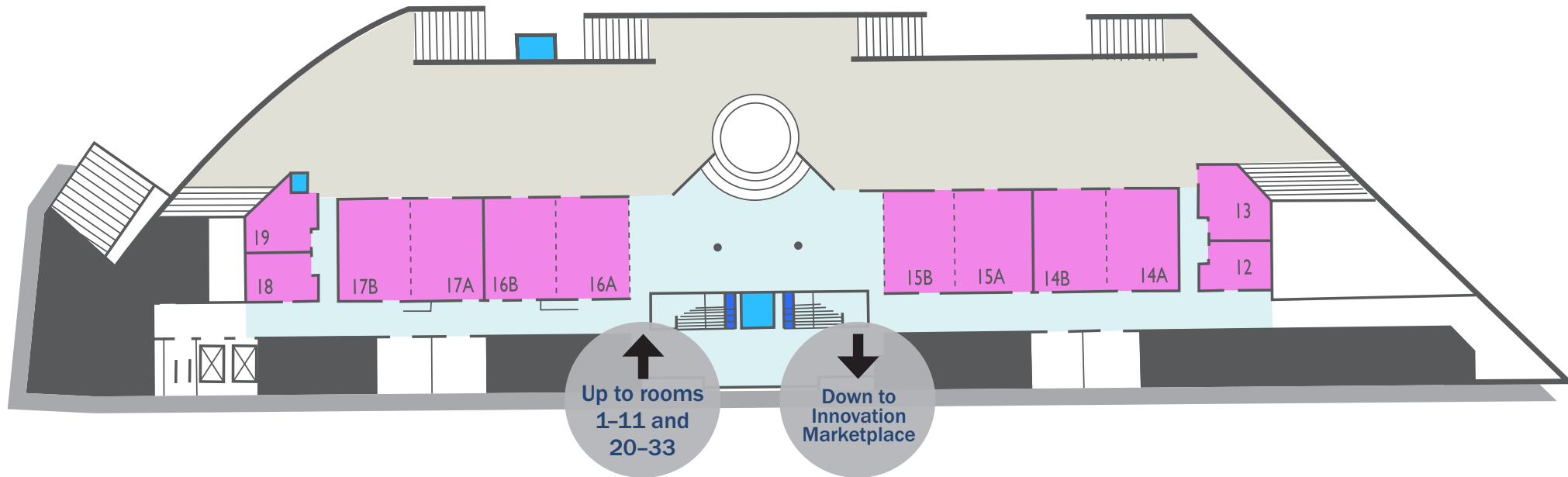
6. Innovation Marketplace: Exhibits
7. First Aid  (Lobby B)
8. Information Desk (Lobby B) 
9. Innovation Marketplace Theater: Business and Technology Programming including Patent Series
10. INTA Rest & Refresh Zones 
11. **New!** INTA Podcast Studio
12. INTA Merchandise Store (Lobby B)

Exhibit Hall C

13. Hospitality
14. Meeting Point
15. Speed Networking

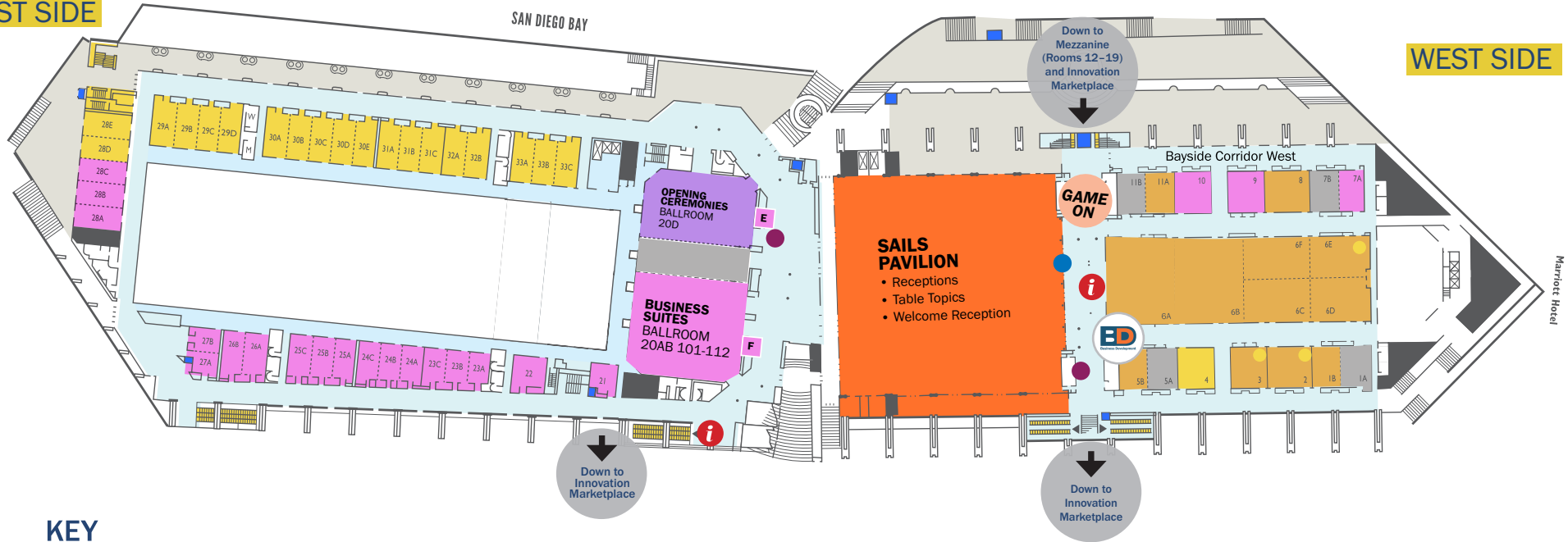


KEY

- **Business Suites** (Corporate Meeting Rooms, Reserved Hospitality Rooms)

EAST SIDE

WEST SIDE



KEY

EAST SIDE

- **Business Suites** (Corporate Meeting Rooms, Reserved Hospitality Rooms)
- **Committee Meetings**
- i **Information Desk**
- **INTA Merchandise Store East** (Sunday Only)
- **Opening Ceremonies**

WEST SIDE

- **Business Suites** (Corporate Meeting Rooms, Reserved Hospitality Rooms)
- **Committee Meetings**
- **GameOn Sports Check-In Desk**
- i **Information Desk**
- **INTA Merchandise Store West** (Monday–Wednesday Only)
- **Mobile App Help Desk**
- **Receptions / Table Topics / Welcome Reception**
- **1B:** Speaker Ready Room
- **2:** Committee Meetings, Open Innovation Challenge, Receptions
- **3:** Committee Meetings, Leadership Labs and Bootcamps, Receptions, Trademark Symposium
- **4:** Committee Meetings
- **5B:** Business Development Lounge 
- **6A:** Law Enforcement Training
- **6B:** General Sessions, Idea Exchanges, Workshops
- **6C:** General Sessions
- **6E:** Committee Meetings, General Sessions, TMA Brunch
- **6F:** General Sessions (Monday-Wednesday Only)
- **8:** Receptions
- **11A:** Receptions