



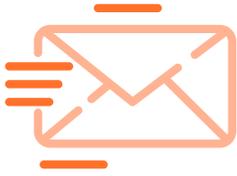
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Perspectives



The Impact of Effective
Conflict of Interest
Checks in Trademark
Practice

Every firm has its own conflict of interest
check procedures. The important thing is to
have them in the first place and to ensure that
all relevant staff can perform them efficiently.

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<p>INTA Helps Develop EUIPN's CP13 Common Practice: Trademark Applications Made in Bad Faith</p>	<p>India's Lloyd Law College Win First Place in INTA's 2025 Asia-Pacific Moot Court Competition</p>
<p><small>The Association recently participated in efforts to develop the EUIPN's Common Practice on trademark applications made in bad faith, seeking to ensure protection for consumers and brand owners against bad-faith actors.</small></p>	<p><small>The Association concluded its 2025 Asia-Pacific Moot Court Competition earlier this month in New Delhi. This was the first time the event was held in India.</small></p>
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PLUS

Perspectives



Three Questions with Kevin Blum

In-House Practitioners Series at the 2025 Annual Meeting

Kevin Blum, who is leading the development of the inaugural **In-House Practitioners Series** at the 2025 Annual Meeting, shares his insight on how the in-house role has evolved in recent years, and discusses why he believes this will be the most valuable Annual Meeting to date for in-house practitioners.

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