



INTA
ALLIANCE
PROGRAM

Research Sponsorships



For more information on sponsorships,
contact **Eloïse Santos** at [**esantos@inta.org**](mailto:esantos@inta.org)

**SPONSORSHIP
PROSPECTUS**



US \$40,000

Research Partner Sponsor

Early Access Report on Artificial Intelligence and Intellectual Property

- Opportunity to view the report prior to publication

Online Visibility

- Prominent logo placement on the study's download page on INTA's website
- Two posts featuring sponsor on INTA's social media platforms written and published by INTA staff
- Prominent logo placement on INTA website page
- 200 word company description on INTA website page
- Prominent logo placement and recognition in eblast to 65,000+ IP professionals
- Video message from sponsor announcing the study and sponsorship on YouTube and LinkedIn

Visibility in the Final Deliverables

- A 200-word introduction page within the report exclusive to the sponsor (with link to the sponsor's website)
- Prominent placement of the organization's logo with a link to the sponsor's website in the digital version of deliverables, including a PowerPoint presentation and an Executive Summary

INTA Bulletin *(weekly publication shared with 65k+ IP professionals)*

- One complimentary ad in a future 2025 INTA Bulletin

Brand & New Podcast *(100k+ all time downloads)*

- **Podcast**
 - Thirty-second sound clip from sponsor at midpoint of a podcast related to AI
 - Mention of the sponsor's organization by the host at the start and/or end of the podcast
 - Interview with sponsor at the end of the podcast
- **Online Visibility**
 - INTA Website
 - Sponsor's logo featured on Brand & New episode landing page for one month
 - Prominent exposure (of episode and sponsor) on Perspectives landing page
- **Social Media**
 - Sponsor's logo incorporated into select social media promotions
- **Email Blast**
 - Podcast and sponsor to be featured in next available INTA Monday email blast (sent weekly on Mondays)
 - Interview and sponsor logo also to be featured in INTA Bulletin eblast (which is sent to INTA's entire mailing list)
- INTA Bulletin (weekly publication shared with 65k+ IP professionals)
 - Interview to be published in the first available regular issue of the INTA Bulletin following the posting of the Brand & New episode itself

Meetings

- Logo placement on signage at the 2026 INTA Annual Meeting Research Advisory Council meeting
- Sponsor recognition ribbons for sponsor representatives at the INTA Annual and Leadership Meeting





US \$20,000

Research Advocate Sponsor

Early Access Report on Artificial Intelligence and Intellectual Property

- Opportunity to view the report prior to publication

Online Visibility

- Logo placement on the study's download page on INTA's website
- Logo placement on INTA's website
- One post on INTA's social media platforms written and published by INTA staff

Visibility in the Final Deliverables

- Placement of the sponsor's logo with a link to the sponsor's website in the digital version of deliverables, including a PowerPoint presentation and an Executive Summary
- A 100-word company description within the final report

Brand & New Podcast

Podcast (110k+ all time downloads)

- **Podcast**
 - Mention of the sponsor's organization by the host at the start and/or end of the podcast
 - Interview with sponsor at the end of the podcast
- **Online Visibility**
 - INTA Website
 - Sponsor's logo featured on Brand & New episode landing page for one month
- **Social Media**
 - Sponsor's logo incorporated into select social media promotions
- **Email Blast**
 - Podcast and sponsor to be featured in next available INTA Monday email blast (sent weekly on Mondays)

Meetings

- Sponsor recognition ribbons for sponsor representatives at the Annual Meeting and Leadership Meeting





US \$5,000

Research Contributor Sponsor

Early Access Report on Artificial Intelligence and Intellectual Property

- Opportunity to view the report prior to publication

Online Visibility

- Logo placement on the study's download page on INTA's website
- Logo placement on the INTA website page
- Mention on a select social media post

Visibility in the Final Deliverables

- Placement of the sponsor's logo with a link to the organization's website in the digital version of deliverables, including a PowerPoint presentation and an Executive Summary

Brand & New Podcast

Podcast (110k+ all time downloads)

- Mention of the sponsor's organization by the host at the start and/or end of the podcast

Meetings

- Sponsor recognition ribbons for sponsor representatives at the Annual Meeting and Leadership Meeting



US \$500 and up

Research Custom Sponsor

Year Round

- Custom sponsorship packages start at \$500 and give you complete flexibility.
- Lower-tier custom packages can support social media campaigns, such as sponsoring a single post or a series of posts throughout the year.
- You can also choose a sponsorship tier and enhance it by adding extra benefits—or mix and match your favorite options from all tiers to create your own unique package.
- Whether it's a \$500 social post or a \$50,000 multi-channel campaign, you have the freedom to design a sponsorship that fits your goals.

