## 102 ORGANIZATIONS

Registration for organizations is up

131%

vs. same period in 2025

-FROM

G JURISDICTIONS

CORPORATE ORGANIZATIONS

122% increase over 2025

CORPORATE INDIVIDUALS

LARGEST NUMBER

**OF EARLY** 

**REGISTRANTS** 

IN INTA HISTORY

North America 22.72%

Latin America and the Caribbean

11.33%

Total Registrants 1,871

Europe 31.96%

Middle East 3.37%

Africa 3.37%

**United States** 



**United Kingdom** 



Germany



China



India



Australia

Canada



Japan



Mexico



Switzerland

62% OF THE

**URISDI** 

**CTIONS** 

INNOVATION
MARKETPLACE
FLOOR HAS
BEEN SOLD!

Registrant Sectors
Represented

## 8% Consumer & Household Goods

- **7%** Food & Beverage Apparel & Accessories
- 7% Healthcare & Pharmaceuticals
- 7% Music/Media/Arts/ Entertainment
- **6%** Computer Hardware & Software
- 5% Communications & Telecommunications
- **5%** Electronics
- 5% Retail
- 5% Internet
- **5%** Recreation/Sports/Toys
- **4%** Manufacturing
- 4% Alcohol & Tobacco
- 4% Jewelry & Luxury Goods
- 4% Travel & Hospitality
- **4%** Motor Vehicles
- 4% Chemical/Petroleum/Refining
- 4% Associations & Non-profits

## SPONSORSHIP SALES \$

2026

**136%**higher than comparable time

2025



## INTA ANNUAL MEETING

London, England | May 2-6, 2026