



2027 INTA ANNUAL MEETING

WHY ATTEND THE 2027 ANNUAL MEETING?

The world's largest gathering of IP professionals, designed around how business actually gets done.



MAY 08-12, 2027



SAN DIEGO, CALIFORNIA, USA

PLAN YOUR ANNUAL MEETING EXPERIENCE →



01

EXPERIENCE THE FULL IP ECOSYSTEM IN ONE PLACE

The Annual Meeting draws the many constituencies that make up the global IP profession, including brand owners, in-house practitioners, law firms, service providers, government representatives, NGOs, academics, and other stakeholders. The Annual Meeting brings the broader IP community together in one place, giving attendees a comprehensive view of the people, perspectives, and priorities shaping the field.



02

MORE WAYS TO MEET, UNDER ONE ROOF

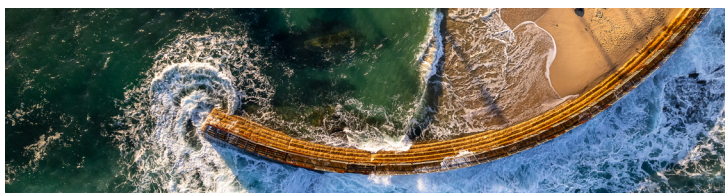
The 2027 experience is designed to bring more business interactions with expanded meeting options, new networking spaces, and flexible environments designed to make it easier to connect and do business within the Annual Meeting experience.



03

BENCHMARK WITH YOUR PEERS

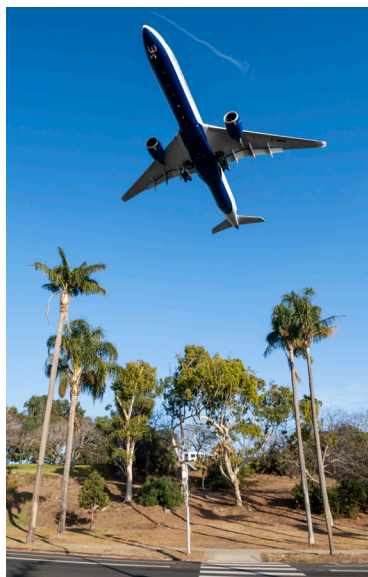
Learn how your peers are approaching today's most important IP challenges through interactive sessions, workshops, roundtables, and Table Topics designed for practical discussion and knowledge exchange.



04

EXPLORE WHAT'S NEXT IN IP

Dive into the trends shaping the future of the profession, including AI, technology-enabled IP practice, enforcement strategies, commercialization, and global policy developments.



05

GAIN PRACTICAL INSIGHTS YOU CAN APPLY

The educational experience has been designed around fewer, more focused sessions and interactive formats that emphasize real-world application, peer learning, and problem-solving.

06

HEAR DIRECTLY FROM THE PEOPLE SHAPING IP POLICY AND PRACTICE

Engage with policymakers, judges, government officials, NGO representatives, and industry leaders who influence the laws, systems, and strategic decisions affecting IP rights worldwide. These conversations offer perspective beyond day-to-day practice and help attendees better understand where the profession is heading.

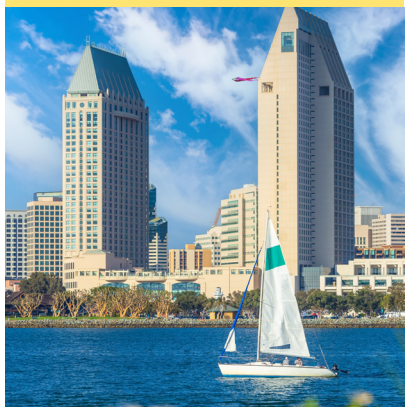
EXPAND YOUR PROFESSIONAL NETWORK

From networking breakfasts and receptions to speed networking, community events, and business development activities, the Annual Meeting provides a myriad of opportunities to build meaningful relationships.

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MAKE THE MOST OF YOUR INVESTMENT

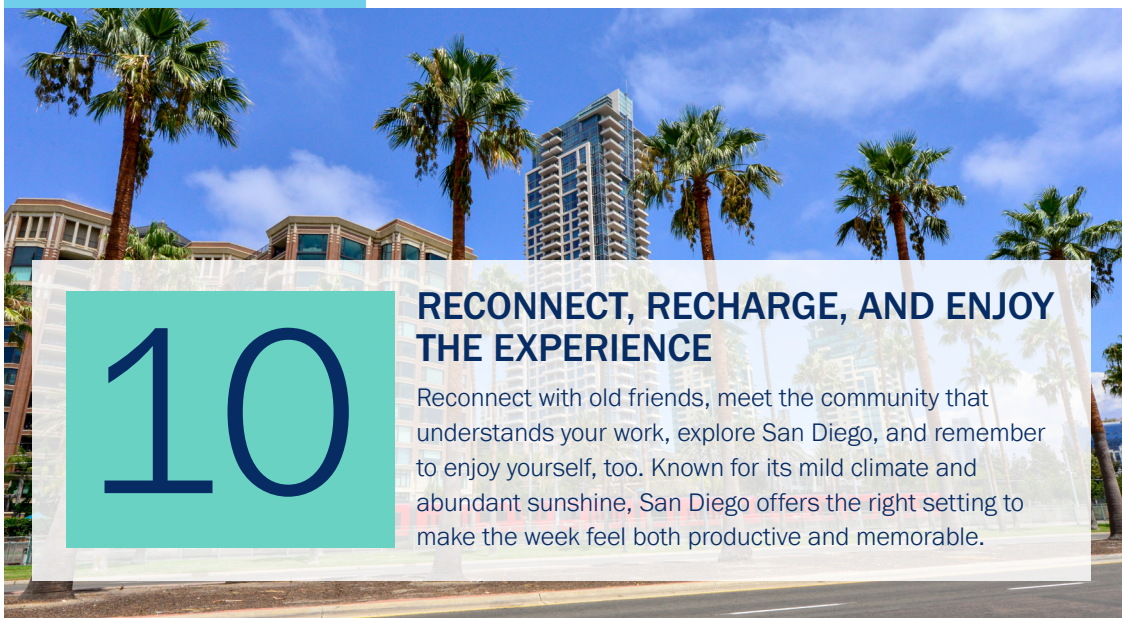
The Annual Meeting is designed to help you make the most of your time, travel, and registration investment by combining practical education, high-value networking, business development opportunities, and easier ways to meet the people most relevant to your work—all in one focused week.



09

BUILD BUSINESS RELATIONSHIPS IN A FOCUSED WEEK

Use the Annual Meeting to meet with clients, prospects, referral partners, and collaborators while the global IP community is gathered in one city. With more than 1,000 brand owners expected, the meeting creates a concentrated opportunity to advance business development conversations, strengthen existing relationships, and open doors to new ones. The Annual Meeting offers many opportunities to meet, but if you're looking for professional meeting spaces to hold private meetings, consider booking a [Business Suite](#).



10

RECONNECT, RECHARGE, AND ENJOY THE EXPERIENCE

Reconnect with old friends, meet the community that understands your work, explore San Diego, and remember to enjoy yourself, too. Known for its mild climate and abundant sunshine, San Diego offers the right setting to make the week feel both productive and memorable.