The International Trademark Association’s INTA TO-Go webcast series provides an invaluable opportunity to promote your products and services to INTA members and other stakeholders. The live and on-demand series is content rich, addressing timely, hot topics that appeal to the audiences you want to reach!

Why Sponsor a Webcast?

• Build brand awareness
• Expand market presence
• Generate sales and leads
• Reach influencers, decision makers, and the leaders of today and tomorrow
• Remote access to INTA members and other stakeholders around the world

Recognition Benefits:

Sponsor’s logo included in promotional emails
Social Media Posts (X2)
30-second closing message on webcast, with prominently placed branding
Sponsorship tab on the webcast landing page that can feature branding image, 150-word company summary and link

Price: $2,500 per webcast (Exclusive Sponsor)

You can view a list of upcoming webcast offerings here.

TERMS
• Right to Refuse Sponsor: INTA shall reserve the right to decline a potential sponsor
• Payment for sponsorship must be received prior to webcast
• No refunds
• Webcasts are subject to change. In the event that the webcast is cancelled or changed after the contract is signed, INTA will offer you the option of either a full refund or another webcast
• Sponsorship will be on a first-come, first-served basis
• Sponsors content is subject to INTA approval

DISCLAIMER: The relationship between INTA Sponsor’s content and the sponsoring organization of an event or event-related item does not represent exclusive agreements between INTA and the specific organization, nor does it suggest that INTA endorses the programs, products, or services of the organization.