

INTA AWARDS

PRESIDENT'S
AWARD

2000 – 2017 President's Award Winners

The President's Award acknowledges the profound appreciation of the global trademark and related intellectual property community to individuals of INTA Member organizations who, over the course of careers in trademark and related IP law, have made a lasting impact on our Association and our mission.

2017 President's Award

Gerhard Bauer

Gerhard Bauer (IP Consultant Stuttgart, Germany) has been an INTA member since 1998. He joined the Board of Directors in 2004 and served as INTA President in 2011. Mr. Bauer headed the search committee for INTA's new CEO beginning in 2012, and his participation in numerous delegations and advocacy campaigns made him instrumental in INTA's efforts to help Mexico and Colombia accede to the Madrid Protocol.

Over the years, Mr. Bauer has been active on many committees, including the Executive Committee, Finance Committee, Nominating Committee, and the 2008 Annual Meeting Project Team. INTA thanks Mr. Bauer for his leadership, passion, and tireless work for the Association. As one of his peers noted, he has been "an exceptional representative of INTA."

Theodore ("Ted") H. Davis, Jr.

Theodore ("Ted") H. Davis, Jr. (Kilpatrick Townsend & Stockton LLP, USA), a trademark attorney for 27 years and active INTA member since 1991, has had a profound influence on the Association and on U.S. trademark policy. His peers describe him as a legal icon, a terrific writer, and a tireless volunteer. Mr. Davis is best known for his work on *The Trademark Reporter's* United States Annual Review, which he has co-authored for the past 17 years. He has also taken the lead in drafting a number of INTA's amicus briefs, some of which were filed with the U.S. Supreme Court.

Mr. Davis has served on the Executive Board of INTA's Board of Directors, as chair of the International Amicus Committee, Chair of the Famous and Well-Known Marks Task Force, and as a member of many other committees and task forces, including serving on the Editorial Board of *The Trademark Reporter*. INTA congratulates him for, as one member who nominated him said, "excelling in every capacity in which he has served."

2016 President's Award

Ingrid Desrois

Ingrid Desrois (posthumous) was an active member volunteer, mentor, and Association leader for over 18 years. One of her most notable contributions to INTA was organizing government official trainings at the European IP Office in Alicante, Spain. With Ms. Desrois's support, the government officials training program expanded considerably to ultimately become its own committee. In the years to follow, Ms. Desrois continued to enhance and expand the program. She served on several other committees during her career, including on the Historical Committee, Trademark Office Practices Committee, Executive Committee, and on INTA's Board of Directors from 2000-2003.

Sadly, Ms. Desrois passed away in April 2016. INTA is pleased to be able to celebrate her dedication and commitment to the advancement of trademarks through this award.

David Fleming

David Fleming, (Brinks Gilson & Lione, USA) has volunteered for INTA in various capacities for close to two decades. Over the years, Mr. Fleming has served on the Board of Directors, the CEO Search Committee, *The Trademark Reporter* Editorial Board, co-chair of the 2007 Annual Meeting and, during the 2014–2015 committee term, as counsel to INTA.

During his tenure as counsel, Mr. Fleming provided insightful guidance on a number of first time challenges for the Association, ranging from major changes made to the New York State non-profit law for the first time in over 40 years and their impact on Board procedure, to the application of changing laws with regard to INTA's China Representative Office. Mr. Fleming also oversaw the Governance Review Presidential Task Force, which ensured that INTA's revised Bylaws are compliant with the new laws and contained those matters that are fundamental to the structure and organization of INTA. The Task Force also developed a new and evolving Code of Policies that provides transparency to all members on the operational policies and procedures of the Association.

2015 President's Award

Janet Hoffman

Janet Hoffman (Fross Zelnick Lehrman & Zissu, P.C., USA) has served as a member volunteer of INTA for more than 20 years and played a pivotal role in the Association's international expansion into Russia and surrounding countries during this time. Through her expertise and involvement in trademark matters in Eastern Europe, Ms. Hoffman has also encouraged, recruited and mentored many new members from the region.

During two decades of continual service to INTA, Ms. Hoffman has served on the Board of Directors, as well as on more than 15 committees and subcommittees, and is a longtime contributing author and editor of *The Trademark Reporter*.

2014 President's Award

Cynthia Rowden

Cynthia Rowden (Bereskin & Parr LLP, Canada) has served on more than 20 committees, subcommittees and project teams, as well as on the Board of Directors during two decades of continual service to INTA.

Most recently, as a member of the Trademark Office Practices Committee, she went above the call of duty to help INTA and the Canadian trademark community understand, and make recommendations on, the significant changes made to the Canadian Trade-marks Act. Ms. Rowden is recognized by fellow INTA members not only for her devotion to the Association but as a true leader within the global trademark community.

Virginia Taylor

Virginia Taylor (Kilpatrick Townsend & Stockton LLP, USA) has generously dedicated many years to improving the trademark industry in her work and as an INTA volunteer.

While her insight and influence touched upon all areas of the Association, her most notable contributions were in meetings and publishing. Ms. Taylor played a crucial role in organizing some of the Association's earliest conferences outside the United States, in Budapest and Tokyo. She was also the creator and original editor of INTA's *State Law of Trademarks and Unfair Competition* and the original author of the U.S. Chapter of *World Trademark Transfers*.

2013 President's Award

Robert Weston

Robert (Bob) Weston (Phillips & Leigh, UK) has had a career in trademark and IP law for more than five decades. He is a Chartered Engineer, Chartered Patent Attorney, European Patent Attorney, Registered Trademark Attorney, European Trade Mark and Design Attorney and Member of the Institute of Electrical Engineers.

As a founding and principal editor of *Country Guides*, INTA's most used online publication, Mr. Weston has made an outstanding and enduring contribution to INTA, its educational mission, its members and the trademark community as a whole. *Country Guides* got its start 17 years ago as a print handbook and went through three print versions before ultimately evolving into its present innovative electronic format.

Mr. Weston has made substantial contributions to INTA in other ways. He served on the Publications Committee for many years and was the chair of that group for the 2000-2001 term. For several years, Mr. Weston served on the Programs Committee and, in 2006, he co-chaired the Italy Forum Project Team.

2012 President's Award

Louis Pirkey

Louis Pirkey (Pirkey Barber PLLC, USA) is one of the founding partners of the Pirkey Barber IP firm. He has impressed his colleagues and clients with his expertise for more than 30 years. In fact, *The World Trademark Review*, *Texas Lawyer Magazine*, *Chambers USA Guide* and Euromoney Legal Media Group have all named Mr. Pirkey as one of the leading lawyers in the trademark field.

INTA has greatly benefited from Mr. Pirkey's involvement over the years. In addition to his various speaking engagements for INTA and his longtime committee involvement, most recently on the Pattishall Medal Project Team, Mr. Pirkey served on the Board of Directors and was a member of the Trademark Review Commission, the Association group whose work led to a significant revision of the U.S. federal trademark law. As a leader in the organization and the profession, Mr. Pirkey was one of the first members of the USPTO Trademark Public Advisory Committee.

Peter Harvey

Peter Harvey (Harvey Siskind, LLP, USA) has been a leader in the trademark profession for more than 35 years and is consistently included on the Northern California Superlawyers ratings list. As a founding partner of Harvey Siskind, LLP, Mr. Harvey offers clients expert advice on trademarks, trade dress and trade secrets, among other areas of the law.

Mr. Harvey has been involved with INTA almost from the start of his practice. Throughout those years, he has dedicated his services to the Panel of Neutrals Committee, Young Practitioners Committee, Academic Committee and Programs Committee.

In 2002, he took on the big job of Co-Chairing the Annual Meeting in Washington D.C. He also participated in project teams, helping to ensure that the 2009 Trademarks in the Internet Forum and the 2011 Annual Meeting in San Francisco were a success. From 1994-1996, Mr. Harvey served on the Board of Directors and as INTA Counsel in 2008 and 2009.

Mr. Harvey has chaired several INTA Committees. Most notably, he led the International Committee, which played an instrumental role in expanding INTA's global reach. In fact, many of the task forces created under the International Committee became permanent committees focusing on different regions of the world. Mr. Harvey was an enthusiastic proponent of the internationalization of USTA, and helped the organization become INTA, the global force it is today.

2011 President's Award

David Bernstein

David Bernstein (Debevoise & Plimpton LLP, USA) has been a dedicated and committed leader for many years. He participated in several committees, including the Internet Committee and Programs Committee. He co-chaired the 2005 Annual Meeting in San Diego and served with distinction on the Board of Directors from 2002-2003 and as Counsel from 2006-2007.

In other INTA activities, Mr. Bernstein was a member of the Dilution Task Force and was a principal drafter of what became the 2006 U.S. Trademark Dilution Revision Act. As the 2010-2011 Chair of the U.S. Amicus Subcommittee of the International Amicus Committee, Mr. Bernstein oversaw the submission of a number of amicus briefs, through which the Association has influenced the outcome of several U.S. trademark cases, including *Chloe v. Queen Bee of Beverly Hills*, *Fleischer Studios, Inc. v. A.V.E.L.A., Inc.* and *Levi Strauss & Co. v. Abercrombie & Fitch Trading Co.*

2010 President's Award

Ruth Annand

Ruth Annand (Humphreys & Co., Solicitors, UK) chaired the Community Trade Mark Office Subcommittee during the first years of OHIM's existence, helping establish INTA's strong relationship with OHIM.

She also served as one of the principal editors of [*INTA's Practitioner's Guide to the Madrid Agreement and Madrid Protocol*](#), led INTA's groundbreaking intervention in *Special Effects v. L'Oréal*, and served on the Steering Group that coordinated INTA's response to the European Commission's review of the European trademark system.

Ronald Lehrman

Ronald Lehrman (Fross Zelnick Lehrman & Zissu, USA) played a significant, personal role in the efforts to transform the U.S. Trademark Association into the International Trademark Association. He has been a speaker at numerous meetings, notably the USTA World Trademark Symposium in Cannes in 1992, which he helped organize.

In addition, Mr. Lehrman has mentored countless young attorneys, written for INTA publications, including Famous and Well-Known Marks, and encouraged Association involvement by attorneys at the firm he helped found.

2009 President's Award

Jerre Swann

Jerre Swann (Kilpatrick Stockton LLP, USA) was the principal drafter of INTA's amicus brief to the U.S. Supreme Court in the *Moseley v. V Secret Catalogue* dilution case, and was one of the intellectual engines that drove the Special Committee on the Federal Trademark Dilution Act.

2008 President's Award

Ella Cheong

Ella Cheong (Ella Cheong Firm, Hong Kong), chair of the East Asia & Pacific Subcommittee of the Nontraditional Marks Committee, brought an important focus to INTA's interests in the Asia-Pacific region, and built a meaningful foundation for INTA in the Asia-Pacific region.

Kimbley Muller

Kimbley Muller (Shell Oil Company, USA), was INTA President in 2000. Mr. Muller inaugurated the Academic Breakfast at the Annual Meeting and encouraged INTA to consider academic memberships. He initiated the President's Award and chaired the 2006 Annual Meeting in Toronto.

2007 President's Award

David Moyer

David Moyer (Procter & Gamble, USA) served as a member of INTA's Board of Directors and on several committees. David successfully put the 2005 Leadership Meeting Task Force's recommendations into practice by chairing the 2006 Leadership Meeting.

Bill Finkelstein

Bill Finkelstein (Dreier Stein & Kahan, USA) served INTA as president among other capacities. He spearheaded the creation of INTA's Alternative Dispute Resolution Committee, is a member of the Panel of Neutrals, created the Trademark Review Commission, and testified before U.S. Congress in connection with the Trademark Law Revision Act of 1988.

2006 President's Award

Charles Gielen

Charles Gielen (NautaDutilh, the Netherlands) served on seven committees, as well as the Publishing Board, the Brand Names Education Foundation, various presidential task forces, the Board of Directors, and as an Annual Meeting co-chair.

Jeannie Smith

Jeannie Smith (Baker & McKenzie, Hong Kong) made substantial contributions over the years to INTA's growth in Asia. She was one of the original Policy Committee chairs and served as a mentor to other young leaders who followed her onto the Board of Directors. She has volunteered her time on numerous committees and presidential task forces.

2005 President's Award

Marie Driscoll

Marie Driscoll (Fross, Zelnick, Lehrman & Zissu, USA) has been an INTA volunteer for more than 35 years. She executed a major overhaul of the U.S. trademark statute in the mid- / late-1980s, and wrote or contributed to INTA briefs submitted in a number of U.S. Supreme Court cases. Most notably, Ms. Driscoll was the first woman to serve as Counsel to INTA.

Bob Eck

Bob Eck (retired, formerly of Altria Corporate Services, Inc., USA) served as INTA President for the 1987-1988 term. He also served two terms as Treasurer, Vice President and one term as Executive Vice President. As INTA President, Mr. Eck testified before Congress on the landmark Trademark Law Revision Act.

2004 President's Award

Daniel Bereskin

Daniel Bereskin (Bereskin & Parr, Canada) has been a defining force in the development of Canadian trademark law and practice for more than 40 years. During his career, he served as counsel to INTA's Board of Directors, editor of the International Annual Review, an editorial board member of *The Trademark Reporter* and member of the INTA – CPR Panel of Neutrals.

Peter Dirk Siemsen

Peter Dirk Siemsen (Dannemann, Siemsen, Bigler & Ipanema Moreira, Brazil) served on numerous INTA committees that address issues relating to trademark protection in Latin America. Mr. Siemsen's promotion of the Association in Latin America has led to his informal recognition as "dean" of this region's INTA delegation.

2003 President's Award

Anthony Fletcher

Anthony Fletcher (Fish & Richardson P.C., USA) for many years presented the Annual Review on developments in U.S. trademark law at the INTA Annual Meeting, followed by a comprehensive review in *The Trademark Reporter*.

J. Thomas McCarthy

J. Thomas McCarthy (University of San Francisco School of Law and Morrison & Foerster LLP, USA) is a leading authority in the field of trademarks with his treatise, Trademarks and Unfair Competition. He has served INTA in numerous capacities over the years, notably as a member of *The Trademark Reporter* editorial board and as a program speaker.

2002 President's Award

Miles Alexander

Miles Alexander (Kilpatrick Stockton, USA) served INTA as chairman of the Trademark Public Advisory Committee to the U.S. Patent and Trademark Office as well as in many other capacities, including Association Counsel.

Henning Skovmose

Henning Skovmose (retired, formerly of LEGO Systems, Inc., Denmark) was noted for his unofficial status as one of INTA's international ambassadors. His work on various INTA committees led to his service as an INTA vice president. Mr. Skovmose also chaired the World Wide Design Task Force.

2001 President's Award

Jerome Gilson

Jerome Gilson (Brinks Hofer Gilson & Lione, USA) was a member of the U.S. Trademark Review Commission and served as its reporter. The Commission's work culminated in the Trademark Law Revision Act of 1988, changing the landscape of U.S. trademark law and practice. Mr. Gilson also served as Association Counsel.

2000 President's Award

Dolores Hanna

Dolores Hanna (Bell, Boyd & Lloyd, USA) served as INTA's President, helping INTA develop a meaningful U.S. government relations program and put the internationalization of INTA in motion. Ms. Hanna was instrumental in the establishment of the Trademark Law Review as a chairperson, leading to the enactment of the Trademark Law Revision Act. She also served as the Chair of the Brand Names Education Foundation.

Alvin Fross

Alvin Fross (Fross Zelnick Lehrman & Zissu, P.C., USA) was an active participant in many of INTA's international committees, including those working in Asia, Canada, and with WIPO. He also served as INTA's Counsel, and was instrumental in the implementation of the Trademark Law Review Commission's report. In addition, he helped to expand INTA's membership outside the United States.