



2000–2018 Service Award Winners

2018 Service Award Winners

Advancement of Committee or Subcommittee

Felicia Boyd (Barnes & Thornburg LLP, United States)

Kevin Hartley (Trust Tree Legal, PC, United States)

As members of the Alternative Dispute Resolution Committee, Felicia Boyd and Kevin Hartley have elevated mediation education opportunities on a global scale. Together they have promoted mediation educational programming, roundtables, and Annual Meeting Table Topics, attracting more than 300 participants to these events. They also integrated INTA’s Panel of Trademark Mediators as speakers and mediators into these sessions, helping to raise awareness of the panel itself.

Ms. Boyd, who serves as Chair of the Europe, Middle East, and Africa Subcommittee, is also responsible for several global mediation roundtables, including an event in Lagos, Nigeria, for more than 100 participants. Mr. Hartley was the moderator of the Committee’s session focusing on the psychology of mediation at the 2018 Annual Meeting.

Advancement of the Association

Rudy Gaines (Womble Bond Dickinson, United States)

Rudy Gaines spent many years with the Leadership Development Committee and has become a trailblazer within the Association. He conceived of the idea of Leadership Labs, which provides committee leaders with training on effective thought leadership and INTA committee management. He has served on various committees since 2008, making a name for himself in INTA as an innovator and out-of-the-box thinker.

Bienvenido Marquez (Quisumbing Torres, Philippines)

Bienvenido Marquez has been an active volunteer since 2014 and has made a considerable contribution to INTA’s advancement in the Asia-Pacific region. Over and above his committee work, Mr. Marquez has hosted numerous Unreal Campaign events, educating more than 100 students about trademarks and counterfeiting. He has also aided INTA in developing a strong

relationship with the Philippines' Bureau of Customs and has represented INTA in meetings with the customs office on many occasions.

Pro Bono Services Provided by Individuals

Jennifer Visintine (Thompson Coburn LLP, United States)

Jennifer Visintine is on the board of St. Louis Volunteer Lawyers & Accountants for the Arts and has taken part in several volunteer projects with the firm as long as she's been practicing, some of which involve trademark search and clearances. Through the INTA Pro Bono Trademark Clearinghouse she has helped several small businesses with federal trademark registrations. Ms. Visintine has also represented various arts-related pro bono clients on trademark and copyright matters.

Pro Bono Services Provided by Organizations

Charles Russell Speechlys, LLP (United Kingdom)

Charles Russell Speechlys LLP affords its staff a variety of ways to give back and provide pro bono legal advice. This includes through the Legal Advice Centre in Bethnal Green, where the staff on the firm's legal team provide legal counsel to local residents on a wide range of issues covering benefits, housing, employment, education, and family and commercial law. They also volunteer through the Royal Courts of Justice Advice Bureau, which delivers free legal advice to people who cannot afford a solicitor and need assistance with preparing or dealing with a court case. The firm supports the UK IP Pro Bono scheme and, on an individual level, encourages its lawyers to take on pro bono cases.

2017 Service Award Winners

Advancement of Trademark Law

Jennifer Morton (Gowling WLG, Canada)

Jennifer Morton serves as Chair of INTA's Trademark Office Practices Committee, Canadian IP Office (CIPO) Subcommittee. In this role, she has made unparalleled progress in fostering a positive and productive working relationship with CIPO at a time when Canada is in the midst of adopting new legislation and regulations to accede to the Madrid, Singapore, and Nice treaties.

In just 30 days, Ms. Morton and her fellow subcommittee members compiled a 111-page response to Canada's new draft Trademark Regulations on behalf of INTA. This work has helped pave the pathway for INTA's continued engagement in the development of Canada's trademark laws and regulations.

Advancement of Committee or Subcommittee

Jason Champion (Knobbe Martens LLP, USA)

Jason Champion led the Young Practitioners Committee’s Tomorrow’s Leader Award Subcommittee that was responsible for the creation and introduction in 2017 of INTA’s Tomorrow’s Leader Award. Recognizing the need to attract and nurture future leaders for INTA, Mr. Champion brought a tremendous amount of passion to the project, building a team and drafting objectives to develop this new award. Thanks to his unwavering commitment over the past two years, INTA is able to present this inaugural award this year.

In advancing the objectives of his subcommittee during the 2016–2017 term, Mr. Champion’s efforts will serve to engage and motivate many INTA members in the future.

Advancement of the Association

Megan Bannigan (Debevoise & Plimpton LLP, USA)

As Chair of the Pro Bono Committee’s Clearinghouse Implementation Subcommittee, Megan Bannigan was instrumental in the development and roll out of INTA’s Pro Bono Trademark Clearinghouse. Under her guidance, INTA established the clearinghouse pilot program to bolster the protection of IP by matching eligible clients in need of trademark legal services with INTA members who will provide these services free of charge.

Ms. Bannigan led her subcommittee through the development of the application criteria and evaluation process, as well as the review of the initial applicants for the pilot program. The launch of the Pro Bono Trademark Clearinghouse is a major accomplishment for INTA, providing trademark lawyers with the opportunity to enjoy the satisfaction of pro bono work, and eligible individuals and organizations with legal advice that they might not otherwise be able to obtain.

Pro Bono Services Provided by Individuals

Jaime Vining (Friedland Vining, P.A., USA)

Jaime Vining has worked closely for many years with Dade Legal Aid, a nonprofit law firm that provides legal services for low-income children, teenagers, women, and families in Florida. Since 2010, she has played a pivotal role in implementing and organizing the firm’s “Patently Impossible Project,” which has raised more than \$150,000 to provide legal representation in underserved communities. Ms. Vining has also participated in Dade Legal Aid’s Volunteer Lawyers for the Arts Program that offers pro bono legal consultations to local artists.

Pro Bono Services Provided by Organizations

Archer & Greiner, P.C. (USA)

Archer & Greiner, P.C., provided pro bono legal services in this year’s landmark U.S. Supreme Court case, *Matal v. Tam*. At issue was the trademark THE SLANTS, which musician Simon Shiao Tam and his Asian-American rock band sought to register. The U.S. Patent and Trademark Office (USPTO) denied registration under the disparagement clause of Section 2(a) of the Lanham Act, but the U.S. Court of Appeals for the Federal Circuit reversed the USPTO’s refusal en banc.

Archer & Greiner's team of Joel MacMull, John Connell, and Ronald Coleman, successfully represented Tam before the U.S. Supreme Court; its 8-0 ruling affirmed the decision of the Federal Circuit that the ban on the registration of disparaging trademarks violates the First Amendment of the U.S. Constitution. This case will undoubtedly have a lasting impact on U.S. trademark law.

2016 Service Award Winners

Advancement of Trademark Law

Alan Adcock (Tilleke & Gibbins, Thailand)

Mr. Adcock has been very active in the area of standardized packaging and regulatory encroachment on IP rights across industries. This is a priority issue for INTA and one that has received much attention in Southeast Asia. Mr. Adcock has spearheaded INTA's advocacy in Hong Kong, Malaysia, Singapore, and Thailand, drafting submissions to various government stakeholders and speaking on the issue at a number of local, regional, and international events. Mr. Adcock's leadership, including chairing the Legislation and Regulation Committee Asia-Pacific Subcommittee during the 2014-2015 term, has helped focus the Association's resources on this important issue as it spreads across the globe.

Bartosz Krakowiak (POLSERVICE Patent and Trademark Attorneys Office, Poland)

Mr. Krakowiak has led multiple INTA committees, always with humility and an eye for detail, and a contagious enthusiasm that enables him to be an inspiring and efficient leader. As the current Chair of the Legislation and Regulation Europe and Central Asia Subcommittee, Mr. Krakowiak has taken the lead on drafting comments on pieces of legislation proposed by the governments of Azerbaijan, Turkey, and Ukraine, and on plain packaging initiatives being considered in a number of jurisdictions. He has also proven to be an invaluable asset to the INTA Europe Representative Office by being involved in policy issues in Poland.

Advancement of Committee or Subcommittee Objectives

Alison Hayman (Cassels, Brock & Blackwell LLP, Canada)

Alison Hayman has been one of the Internet Committee's most active volunteers. Most recently, in her role as Chair of the IANA Transition Subcommittee, Ms. Hayman and her subcommittee focused on the issue of Internet governance and accountability plans for the Internet Corporation for Assigned Names and Numbers (ICANN). Throughout the complex process, Ms. Hayman helped INTA to advance its position and agenda, and done so in collaboration with the ICANN multi-stakeholder community. Ms. Hayman played a pivotal role in drafting and submitting comments to ICANN on behalf of INTA, often going above and beyond to meet very tight deadlines. INTA's comments on ICANN's proposed new by-laws were one of only a few changes that were incorporated into the final version.

Jan Gerd Mietzel (Rolim, Mietzel, Wohlneck & Calheiros LLP, Germany)

As the Chair of the Event Subcommittee of the Young Practitioners Committee, Mr. Mietzel has dedicated his time to planning Young Practitioner Receptions around the globe. These receptions often include educational components for attendees and aim to make Association participation more accessible for young practitioners and trademark administrators looking to advance their careers and get involved in INTA. Thanks to the efforts of Mr. Mietzel, in 2015 and 2016, INTA has been able to host receptions in Barcelona, Copenhagen, Dallas, Rio de Janeiro, São Paulo, Stockholm, and Toronto. These events are bringing new members in the fold, many of whom will go on to become future leaders of the Association, thereby fulfilling a key objective of the Young Practitioners Committee.

Advancement of the Association

Lorenzo Litta (Societa' Italiana Brevetti, Italy)

In addition to co-chairing last December's ground breaking Geographical Indications Conference in Rome, Mr. Litta serves as the Europe Subcommittee Chair for the 2016-2017 Unreal Campaign Committee term and works diligently to organize student engagement events in Europe. Through these events, INTA members engage directly with students, educating them on the importance of trademarks and the dangers of counterfeit goods. Earlier this year, Mr. Litta helped to organize the first Unreal Campaign event in Rome, Italy, and continues to work on organizing additional events in this region. Mr. Litta has been instrumental in spreading the Unreal Campaign message and raising awareness of the campaign across Europe, both to fellow INTA members and the public-at-large. In doing so, Mr. Litta has helped INTA to achieve its strategic objectives of member satisfaction and outreach to public stakeholders.

Pro Bono Services Provided by Individuals

Susan Crane (Wyndham Worldwide Corporation, USA)

Susan Crane has, for many years, set an example for her peers through her commitment to pro bono work. Most recently, Ms. Crane has been volunteering with the Pro Bono Partnership of New Jersey and New York, which provides business and transactional legal services to nonprofits serving the disadvantaged or enhancing the quality of life in neighborhoods. Through this organization, Ms. Crane handles matters relating to trademark clearance, prosecution, and enforcement for a variety of charitable organizations. Ms. Crane's pro bono legal work extends beyond intellectual property - she also volunteers with KIND (Kids in Need of Defense), a charity that provides immigration assistance to unaccompanied minors.

Pro Bono Services Provided by Organizations

Koury Lopes Advogados (Brazil)

Koury Lopes Advogados (KLA) provides pro bono legal support to the Instituto Museu da

Pessoa (the “Museum of the Person”) in São Paulo, Brazil. The museum’s mission is to document, preserve and transform human lives by collecting stories of regular, everyday individuals. Currently, the museum has over 17,000 recorded individual statements. These statements serve to promote cultural diversity and the value of stories to humanity. Associates of KLA’s intellectual property practice has taken on the monumental task of drafting and reviewing all personal releases and copyright license agreements used by the museum in its operations.

2015 Service Award Winners

Advancement of Trademark Law

Anthony Dreyer (Skadden, Arps, Slate, Meagher & Flom LLP, USA)

While INTA’s U.S. Amicus Subcommittee (of the International Amicus Committee) is always busy, the previous year has been particularly intense with a number of major briefs filed before the Supreme Court and Courts of Appeals in cases that will have a lasting impact on U.S. trademark law. Not only did Mr. Dreyer expertly lead the subcommittee during this unusually busy period, he also authored some of the Association’s most important briefs, skillfully navigating some of the more complex issues that INTA has considered over the past few years.

Advancement of Committee or Subcommittee Objectives

Marc Lieberstein (Kilpatrick Townsend & Stockton LLP, USA)

Serving on INTA’s Alternative Dispute Resolution Committee’s Neutral Standards & Measurement Subcommittee, Mr. Lieberstein has proven highly effective in both helping INTA to bring exposure to its mediation training and expanding its offerings to more members in more parts of the world. He provided invaluable input regarding mediation training offered at the Annual Meeting and on training modules offered during the year, and was the first to recommend online mediation training.

He was also instrumental in formalizing INTA’s partnership with Asociación Interamericana de la Propiedad Industrial (ASIPI) to bring mediation training to Latin America. His team is currently organizing training with the African Regional Intellectual Property Organization (ARIPO) in Africa. Mr. Lieberstein and his team also undertook the major task of revising the Panel of Trademark Mediators mediation training report and drafted new requirements for the Panel of Trademark Mediators’ applications and reapplications. In doing so, they have provided the INTA community with accurate and comprehensive information on global mediations.

Kowit Somwaiya (LawPlus Ltd., Thailand)

While serving as Chair of INTA’s Anticounterfeiting Committee’s East Asia and Pacific Subcommittee, Mr. Somwaiya has become an influential leader in the ASEAN region. Over the course of 2015, he has represented INTA on delegations in Cambodia, Indonesia, Laos, Myanmar, Singapore and Thailand.

Mr. Somwaiya has been instrumental to the Association's anticounterfeiting and enforcement policy initiatives in the ASEAN region, taking the lead in preparing and submitting comments on draft IP legislation, hosting roundtable discussions and facilitating dialogues with government officials in Myanmar, Thailand, among other ASEAN jurisdictions.

Advancement of the Association

**Janice Bereskin (Bereskin & Parr LLP, Canada)
& Alicia Lloreda (Lloreda Camacho & Co., Colombia)**

As Co-Chairs of INTA's Presidential Task Force on Committee Structure, Participation and Function, Ms. Bereskin and Ms. Lloreda led their team through the revamping of INTA's committee structure, a lengthy and complicated process that began in early 2014. As a result, INTA will begin its 2016 committee term with an expanded committee structure, an improved volunteer experience and greater opportunities for more meaningful participation for more members. In doing so, Ms. Bereskin and Ms. Lloreda have made a significant contribution to the four pillars of the Association's 2014-2017 Strategic Plan, which will help carry INTA into the future as a more established and evolved organization.

Pro Bono Services Provided by Individuals

Jennifer Mikulina (McDermott Will & Emery LLP, USA)

In the past year, Ms. Mikulina has worked with The Health Schools Campaign, a Chicago-based non-profit organization that seeks to create a healthier school environment for students. Ms. Mikulina has worked specifically to protect its valuable FIT TO LEARN and COOKING UP CHANGE trademarks. She has enforced the trademark rights against unauthorized third party use and provided copyright and trademark counseling.

Additionally, Ms. Mikulina has worked with the Solve ME/CFS Initiative (SMCI)—formerly the CFIDS Association of America—a leading organization focused on myalgic encephalomyelitis (ME) and Chronic Fatigue Syndrome (CFS). She advised them on their rebranding campaign, new logo, and counseled them on how to use and protect their trademark property.

Pro Bono Services Provided by an Organization

Simmons & Simmons LLP (UK)

Simmons & Simmons LLP has a strong culture of corporate responsibility, resulting in wide-ranging pro bono activities. In 2015, the firm expanded the pro bono work they do, and sought to innovate their pro bono delivery, effectively overcoming some of the barriers to performing pro bono in the UK. For example, the firm has fostered partnerships with agencies to provide pro bono legal services to smaller clients that were previously difficult to access.

The Simmons & Simmons IP Group in London is at the forefront of the firm's pro bono engagement and is particularly active in providing pro bono support for the arts and indigent individuals and groups in the creative field. As a member of the Queen Mary University Legal Advice Centre "Law for the Arts" program, IP lawyers from the firm supervise Queen Mary University law students in providing advice to young artists and designers with their IP related

issues. Also in the field of the arts, the Simmons & Simmons IP team provided pro bono advice and support to the London Mozart Players, Frieze Art Fairs, the Centre for Recent Drawing and the English National Ballet. The firm's IP team has also provided substantial pro bono IP support for a number of environmental organizations, including The Rainforest Foundation, Water and Sanitation for the Urban Poor and Global Action Plan.

2014 Service Award Winners

Advancement of Trademark Law

Theodore Davis (Kilpatrick Townsend & Stockton LLP, USA) has co-presented the “United States Trademark Law in Review” session at the INTA Annual Meeting for the past 15 years. This is not only one of the most highly anticipated and well-attended sessions of the Annual Meeting, but also one of the most well-organized, where attendees gain a concise analysis of the recent, major decisions rendered by the U.S. courts and the Trademark Trial and Appeal Board (TTAB). Mr. Davis' influence on trademark law and practice extends far beyond the Annual Meeting educational program though; since 1995 he has also served on a number of INTA committees, very often as a contributor to various publications. In the current committee term, Mr. Davis is serving on The Trademark Reporter Committee and as an author and editor for Famous and Well-known Marks.

Verena von Bomhard (Hogan Lovells (Alicante) S.L. & Cia., Spain), has served on the Trademark Office Practices Committee's OHIM Subcommittee since 2012, on INTA's Global Advisory Council in the current committee term and on a specially-formed rapid response group. She has been instrumental to INTA while the European Union has been grappling with European Trademark Reform. During this time she has provided excellent and timely comments on the EU legislative proposals, enabling INTA to effectively represent the global trademark community's concerns and to advocate for a more efficient and harmonized European trademark system.

Advancement of Committee or Subcommittee Objectives

Mark Feldman (DLA Piper LLP, USA) has been involved in INTA's Saul Lefkowitz Moot Court Competition for nearly 15 years through various committee positions. In recent years, and as the competition has grown, Mr. Feldman has enthusiastically filled positions which can be both stressful and time-consuming. These include Regional Coordinating Subcommittee Chair and Competition Coordinating Chair—roles that involve the efficient coordination and execution of five regional events all taking place on the same day. The success and growing popularity of this competition has led to its expansion into a sixth region, and is a testament to Mr. Feldman's dedication to his committee and its objectives, and to INTA student members.

Michael Hawkins (Noerr Alicante IP, S.L., Spain) has done a remarkable job of guiding the work of the Legislation & Regulation Committee's Europe & Central Asia Subcommittee on both EU Trademark Reform and the EU Tobacco Products Directive. Covering complex issues under very tight deadlines, his committee has consistently provided excellent comments on draft proposals. He has also been instrumental in obtaining INTA members' input and delivering

INTA's position to the relevant stakeholders, and is working to ensure that INTA has continued engagement within the European legislature.

Advancement of the Association

Mona Lee (Hanol Law Offices, South Korea) has worked in all areas of the Association, including education, policy, publishing and membership. Her influence is felt in South Korea as well as regionally and globally. She has spearheaded the Roundtables program in the Asia-Pacific region and hosted numerous non-member receptions. In doing so, Ms. Lee has helped to advance the Association's goal of globalization, grow its membership and increase member satisfaction in the Asia-Pacific region.

Paul McGrady (Winston & Strawn LLP, USA) has served on various subcommittees of INTA's Internet Committee since 2010. INTA has placed due importance on Internet-related issues as they pertain to the global trademark community. During his career, Mr. McGrady has become an influential writer and speaker on these issues and regarded as a true ambassador for INTA within the Internet Corporation for Assigned Names and Numbers (ICANN), the non-profit responsible for governance and expansion of the Internet's global Domain Name System. Mr. McGrady's dedication and tireless efforts have bolstered the Association's ability to advocate for the global trademark community's position in the ongoing ICANN process.

Pro Bono Legal Services by an Individual

Loreto Bresky (Alessandri & Compania, Chile), as Pro Bono Coordinator for Alessandri & Compania, assisted America Solidaria—a Chile-based nonprofit network with offices across the Americas which promotes effective volunteer engagement in the poorest and most underprivileged communities—to register its trademarks in many Latin American countries. During this project, Ms. Bresky provided advice on trademark and logo registration in multiple countries. She also played a key role in the firm committing to the "Pro Bono Attorneys for the Americas" agreement, through which each of the firm's lawyers conducts a minimum of 20 hours pro bono work each year.

Pro Bono Legal Services by an Organization

Katten Muchin (Rosenman LLP, USA), has a long history of pro bono and, in 1993, became one of the first law firms in the United States to employ a partner to lead its pro bono program on a full-time basis. As a firm that encourages its attorneys to take on pro bono projects, it has worked with a number of different organizations over the years. In recent years the Katten Internet Practice has been the advising the dotHIV Initiative on its new generic Top Level Domain application for .HIV. The firm's Internet practice also manages the trademark portfolio for The Tranquil Space Foundation and The Trevor Project, and manages many trademark portfolio matters for the United Cerebral Palsy Association. As a firm that promotes a culture of pro bono, Katten Muchin Rosenman LLP sets a high standard within the legal industry.

2013 Service Award Winners

Advancement of Trademark Law

Kerstin Gründig-Schnelle (Lichtenstein, Koerner & Partners, Germany) has truly distinguished herself with her steadfast support of INTA's participation in the ongoing reform of the EU trademark system. Kerstin initially represented INTA at the Max Planck Institute, which the European Commission had asked to study the current state of the law. Once the Commission presented its legislative package in March 2013, Kerstin was involved again—this time as a central participant among the INTA policy committee members who extensively reviewed the proposed texts revising the CTM Directive and Regulation. Kerstin continued to offer her insight and expertise when the proposals were presented and discussed with policy makers, and she continues to be INTA's go-to person in connection with the ongoing political process.

Neil Wilkof (Bressler Group, Israel) has in many ways contributed to INTA's overall mission to educate the trademark community and to advance the protection of trademarks around the globe. As an author and editor, Neil contributes to several of INTA's law and practice resources. Neil is extremely active on the Editorial Board of INTA's peer-reviewed law journal, *The Trademark Reporter*. His new ideas, perseverance and endless energy have helped to expand the TMR's global view, "internationalize" and diversify the journal's content, and engage a greatly increased number of its Committee members. As a speaker and lecturer, Neil frequently participates in INTA's programs. In 2013, he hosted a table topic on trademark blogging at the Annual Meeting in Dallas.

Advancement of Committee or Subcommittee Objectives

Pavel Gorokhov (Baker & McKenzie – CIS, Limited, Russian Federation) has done a remarkable job of advancing the objectives of the Enforcement Committee's Opposition and Cancellation Standards & Procedures Subcommittee. Under Pavel's leadership, the Subcommittee has researched and recommended a total of four Resolutions regarding trademark office procedures for Opposition and Cancellation proceedings. Pavel also took on a key role when INTA sent a congratulatory letter to the presiding judge of the newly established Russian Specialized Court for Intellectual Property Rights. Pavel translated the letter along with several INTA Board Resolutions into Russian.

Kevin McDevitt (Neal & McDevitt, LLC, USA) has led the Leadership Programming Project Team, part of the Leadership Development Committee. Kevin and his team worked to create and present an Annual Meeting session that promotes committee work and involvement with INTA, Table Topics on Leadership Development, joint programming with the Young Practitioners, Academics, and In-House Counsel, and coming soon, a leadership development session on Doing Business in China. Kevin is dedicated to identifying new leaders and helping them recognize how a volunteer role at INTA can benefit their career paths.

Advancement of the Association

Murlidhar Balasubramanian (Castrol India Limited, India) has been an integral part of

INTA's outreach to India and advocating for the interests of brand owners there. Working with our India Representative, Murli has started In-House Practitioner Luncheons in cities throughout the region. These gatherings bring brand owners together to discuss best practices and challenges related to trademarks. These lunchtime conversations help INTA identify areas of concern within the trademark community in India, and how they give INTA the opportunity to interact with prospective members from the region. Murli's impressive efforts have significantly strengthened the Association in India.

Michael Wolnizer (Davies Collison Cave, Australia) has been the project leader of INTA's [Trademark Office Benchmarking Database](#) project for over 6 years. The publicly available database, which launched in February 2013, compares information on the practice of over 170 trademark offices in the areas of filing, examination, prosecution, and opposition. It is an invaluable tool that can be used to analyze and "benchmark" office practices on an international and regional basis, as well as by individual jurisdiction. The database and its shared information will ultimately help improve office practices and facilitate greater cooperation between offices. It will also help trademark offices to improve their services to users.

Pro Bono Legal Services by an Individual

Chris Bennett (Davis, LLP, Canada) regularly provides pro bono intellectual property services to a wide range of organizations, including: Cures for Kids, Education Beyond Borders, Earth Day Network and the Hockey Education Reaching Out Society, known as HEROS. Chris offers not only trademark clearance, prosecution and management services, including licensing and sponsorship assistance, but also dispute resolution services when an organization is accused of violating another's trademark rights or has had its own trademark infringed. Recipients of his services have said that he "goes above and beyond what is expected" and that he is an "understated gentleman."

Pro Bono Legal Services by an Organization

McDermott Will & Emery (USA)

McDermott Will & Emery's IP lawyers provide legal assistance to non-profits and small businesses whose focus is to develop and revitalize low income communities, and to environmental organizations helping ensure a clean, safe and healthy environment. McDermott's IP practice has taken on numerous trademark prosecution matters on behalf of a variety of not-for-profit organizations. Some of the non-profits and small businesses that McDermott has worked with include: Fonderie 47, the National Museum of Women on the Arts, Absolute Return for Kids, Streetscape, Universal Education Foundation, Solar Sisters and Rainforest Alliance.

2012 Service Award Winners

Advancement of Trademark Law

Olof Fickert (Balder IP Law, Spain) played an important role in INTA's advocacy and

promotion of the Madrid Protocol in Latin America, often speaking at INTA events in Central and South America. Specifically, he traveled to Bogota where he spoke about the changes for local practitioners under Madrid Protocol rules. He also participated in the INTA delegation to Mexico to promote the benefits of the Madrid Protocol before the Mexican Senate.

The results? Colombia has entered the system and the Mexican Senate voted to join the Madrid Protocol, an essential step to that country's accession.

Advancement of Committee or Subcommittee Objectives

John McElwaine (Nelson Mullins Riley & Scarborough, LLP, USA) led INTA's review of the 1930 new gTLD applications during ICANN's short public comment period. This important project involved substantial efforts to audit all applications to ensure consistency with ICANN's provisions on trademark protection and the WHOis database. John's efforts helped to enhance INTA's leadership position on ICANN issues by leveraging the Association's unique resource of committee volunteers to provide significant monitoring of the ICANN process.

Advancement of the Association

Jeremy Newman (Rouse, UK) has provided strong support for INTA's advocacy efforts on customs regulations and practices in the EU. Jeremy accompanied INTA staff to several meetings with the European Commission, Members of the European Parliament and Representatives of EU Member States. By attending these meetings on behalf of INTA and applying his practical expertise, Jeremy helped make significant progress on customs issues, such as goods in transit, and helped to enhance INTA's reputation in the EU.

Graciela Perez de Inzaurraga (Hausheer Belgrano & Fernandez, Argentina) is Chair of the South American Trademark Office Practices Subcommittee of the Trademark Office Practices Committee. On behalf of INTA, Graciela traveled to Argentina, Paraguay and Brazil to present Examination Guidelines to trademark office examiners. The result of her presentation was an almost immediate increase in cooperation between INTA and the countries' trademark offices: Argentina's trademark office said it will invite INTA to comment on its draft examination guidelines; the new Director at Paraguay's office expressed interest in working more with INTA; and, in Brazil, the Director of Trademarks welcomed INTA's recommendations and plans to discuss the office's practices with us.

Pro Bono Legal Services by an Individual

Richard Biagi (Neal & McDevitt, LLC, USA), a trumpet player, combines his two passions—music and trademark law—when representing Bugles Across America, on a pro bono basis. BAA is a nonprofit organization with the mission of providing volunteer buglers to play Taps at veterans' funerals at no charge to their families. When BAA needed help with a trademark and domain name dispute, Richard solved their problems. His well-crafted letter resulted in the relinquishment of the offending domain names in less than two months.

Geri Haight (Mintz Levin Cohn Ferris Glovsky and Popeo PC, USA) has committed more than 1400 pro bono hours to the Human Rights Campaign, the largest gay, lesbian, bisexual and transgender civil rights organization in the U.S. For example, she helped the Human Rights Campaign overcome a refusal by the USPTO to register a number of trademarks and associated designs. Geri prepared and submitted voluminous information in support of her

clients' argument that the trademarks had acquired distinctiveness despite less than five years of use. Since then, Geri has been responsible for managing all trademark prosecution and enforcement issues for the Human Rights Campaign.

Pro Bono Legal Services by a Member Organization

Neal, Gerber & Eisenberg LLP (USA) has made pro bono services an important part of the firm. According to its 2011 pro bono annual report, all of its associates participated in pro bono services. The firm provided a total of 7,834 hours of pro bono work in 2011, amounting to more than \$3 million worth of services. It established a Pro Bono Institute, a program to train and encourage pro bono work among in-house law departments, and has developed a partnership with Lawyer's for the Creative Arts to connect its attorneys with IP related cases. Recently, the firm won a substantial victory in the US Court of Appeals for the 7th Circuit in the Flava Works, Inc v. Marques Rondale Gunter, et al case.

2011 Service Award Winners

Advancement of Trademark Law

Paul Kilmer (Holland & Knight, LLP, USA) chaired the 2010-2011 Free Trade Areas Subcommittee of the Harmonization of Trademark Law and Practice Committee. He initiated a project to develop INTA's Model Free Trade Agreement, launched in May 2011, which present guidelines to aid trade negotiations ensure that trademark rights are properly protected. The Guidelines have already been used as a model for negotiations of free trade agreements between the United States and Colombia, Panama and South Korea, and between the EU and Singapore.

Advancement of Committee or Subcommittee Objectives

Katherine Keating (Holme Roberts & Owen LLP, USA) led the 2010-2011 Oppositions and Cancellations Subcommittee of the Enforcement Committee in presenting two Resolutions that were adopted by the Association's Board of Directors earlier this year. One Resolution established guidelines for determining who should decide opposition proceedings; the other encouraged countries to allow third parties to initiate partial non-use cancellation actions to remove goods and services from the scope of existing trademark registrations when the trademark owner has not used the mark with those goods or services within a specified time.

Max Millican (Dell Inc., USA) dedicated years to ensuring that Texas's trademark law was updated. For four years, she was a key player on n the "Texas Team" within the Association's Model State Trademark Bill Subcommittee. And despite several hurdles along the way, Max remained positive and determined throughout the entire process. In June 2011, the bill was signed into law—an achievement that would not have been possible without Max's work and tenacity.

Brian Winterfeldt (Steptoe & Johnson LLP, USA) has long played an active role in Internet-related matters. As chair of the Internet Governance and Contractual Relationships Subcommittee of INTA's Internet Committee, Brian led a team that developed the Association's

formal submissions of comments on critical Internet-related issues, including comments to the U.S. Department of Commerce on its review of its current agreement with ICANN. Brian has also been a leading educator about ICANN's new gTLD program, including on INTA webcasts and at the recent Trademark and the Internet Conference.

Advancement of the Association

Gabrielle Olsson Skalin (Inter IKEA Holding Services SA, Belgium) has served as INTA's representative at OHIM's Administrative Board and Budget Committee (ABBC) meetings. As a result, she has been able to effectively promote the Association's positions on trademark policies in Europe. In addition to representing INTA at the OHIM meetings, Gabrielle has also attended a series of CTM-review meetings at the European Commission to advocate INTA's views on important IP legislation. She has also been proactive in collaborating with other user associations, attending coordination meetings and liaising with them in Alicante and between OHIM's ABBC meetings.

Pro Bono Legal Services by an Individual

Florencia Rosati (Estudio Beccar Varela, Argentina) has been involved with a number of pro bono projects in Argentina. She serves as general counsel Silvio Velo, the captain of Los Murcielagos, an Argentinean football club for blind players. She is also the general IP counsel to "Red Comunidades Rurales," a network that works to organize efforts and resources to support the development of rural workers. And most recently, Florencia has completed trademark prosecution work for "Nuevos Aires," a foundation devoted to contributing to economic, social and environmental development.

Pro Bono Legal Services by a Member Organization

When the off-Broadway Brick Theater was sued for trademark infringement, **Morgan Lewis & Bockius (USA)** helped the Brooklyn, New York-based venue stay in business. The firm argued on behalf of Brick Theater, ultimately winning the case which allowed the theatre to keep its name. The efforts of attorneys at Morgan Lewis & Bockius helped preserve the local center's good name within the local community.

2010 Service Award Winners

Advancement of Trademark Law

Fabricio Vayra (Time Warner, USA) was described by his peers as INTA's "ringleader" on the Association's response to ICANN's Draft Applicant Guidebook for the introduction of new gTLDs. Within six months, he led the response to two new versions of this Guidebook, as well as the proposed rulebook for new TLD applications.

Advancement of Committee or Subcommittee Objectives

Tish Berard (Hearts On Fire Company LLC, USA) was instrumental in planning the first In-House Practitioners Luncheon and Workshop to be held during an Annual Meeting.

Justine Wiebe (Bereskin & Parr LLP, Canada) has spent four years as a principal editor of INTA's [Trade Dress: International Practice and Procedure](#) online database. With her team and fellow editor **Doug Rettew (Finnegan, Henderson, Farabow, Garret & Dunner LLP, Washington, DC, USA)**, Justine helped create a comprehensive research tool on trade dress protection for trademark professionals across the globe.

Advancement of the Association

David C. Berry (Thomas M. Cooley Law School, USA) proposed and helped implement the first ever Annual Meeting Academic Day, at this year's meeting in Boston. The day proved popular not only with professors but also with INTA's student and young practitioner members.

2009 Volunteer Service Award Winners

Advancement of Trademark Law

Marion Heathcote (Davies Collison Cave, Australia) is a champion of indigenous rights in her own country, Australia. Faced with the challenges of protecting indigenous rights, Marion devised successful solutions and has advocated their widespread adoption.

Adam Scoville (RE/MAX International, Inc., USA) was chair of the Whois Subcommittee of the Internet Committee, leading two important efforts on behalf of INTA: he supervised the submission of the Association's response to the U.S. Department of Commerce's Notice of Inquiry on ICANN's performance under the Joint Project Agreement, and he coordinated the Internet Committee's comments on the ICANN Implementation Recommendation Team final report.

Advancement of Committee or Subcommittee Objectives

Mary Beth Besler (Lewis and Roca LLP, USA) served as the chair of the Young Practitioners Subcommittee of the Membership Services Committee, organized the inaugural Next Level Forum held in New York City, and oversaw the launch of several Young Practitioner Receptions.

Glenn A. Gundersen (Dechert LLP, USA) developed the proposal for the widely successful Next Level Forum, recognizing a growing demographic within INTA: young and mid-level practitioners.

Advancement of the Association

Peter W. Becker (Microsoft Corporation, USA) strengthened relations between INTA and governmental trademark offices and participated in both the INTA-UPSTO and the INTA-OHIM Industry Training Seminars in 2008.

Karina Dimidjian-Lecomte (Casalonga Avocats, France) and **Kelly McCarthy (Sideman and Bancroft, USA)** were recognized for their joint efforts and tremendous success in advancing student membership and involvement at INTA.

Iris V. Quadrio (Marval O'Farrell and Mairal, Argentina) guided the formation and leadership of the

Latin America Council, managed the Association's interaction with trademark offices, supported numerous legislative initiatives and built partnerships with IP organizations throughout the region.

2008 Volunteer Service Award Winners

Advancement of Trademark Law

Kristina Rosette (Covington & Burling LLC, USA), chair of the Registration Practice & DNS Administration Subcommittee of INTA's Internet Committee, was INTA's first two-time Volunteer Service Award winner. Kristina contributed to the adoption of the new ICANN policy on domain name tasting and worked to protect brand owners under ICANN's policy for introducing new generic top-level domain names.

Advancement of Committee or Subcommittee Objectives

Catherine Holland (Knobbe, Martens, Olson & Bear, LLP, USA) was instrumental in her work as a member of the Model State Trademark Bill (MSTB) Subcommittee. She shepherded the MSTB to passage in California, the first U.S. state to pass the model bill with the new federal dilution standards.

Dan Yeatts (Thomson CompuMark, USA) excelled in his roles as the 2007 Membership Survey and Trademark Administrator Survey team leaders.

Advancement of the Association

Christopher Foley (Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, USA) was instrumental in INTA's academic programs through more than 20 years of involvement in making the Saul Lefkowitz Moot Court Competition successful.

Michael Metteauer (Fulbright & Jaworski, LLP, USA) led the development and implementation of a report outlining suggestions for INTA leadership development as a member of the Membership Services Committee's Leadership Development Subcommittee.

2007 Volunteer Service Award Winners

Advancement of Trademark Law

Thilo Agthe (Wuersch & Gering, USA), a member of the Security Interests Subcommittee of the Emerging Issues Committee, was recognized for leadership and exceptional understanding of the complex issues involved with the United Nations Commission on International Trade Law (UNCITRAL).

Ronnie Hoffer (Goodmans, Canada), chair of the Examination Guidelines Subcommittee of the Trademark Office Practices Committee, with committee member **Melanie Martin-Jones (Porter, Wright, Morris & Arthur, USA)** led the revision of INTA's Model Examination Guidelines. Ms. Martin-Jones attended an African Regional IP Organization (ARIPO) meeting on INTA's behalf to present the newly revised Examination Guidelines.

Advancement of Committee or Subcommittee Objectives

Jeff Becker (Haynes and Boone, USA) was instrumental in developing the Adjunct Professors' Special Interest Group. This group now meets at the Annual and Leadership Meetings and has become a model for others.

Bruce Longbottom (Eli Lilly & Co., USA) was the driving force behind a multi-committee report on counterfeiting and the Internet.

Casey Mangan (Allstate Insurance Co., USA) dedicated himself to the Leadership Transition Project Team of the Leadership Development Subcommittee, which laid the foundation for committee portals, which have improved the efficiency of dialogues within and among committees and enhanced their overall operation and participation.

Advancement of the Association

Xuemin Chen (Zhongzi Law Office, China), Chair of the Trademark Office Practices Committee's China Trademark Office Subcommittee, was partly responsible for the preparation of comments on the third revised draft of the new China Trademark Law. Xuemin has co-chaired two INTA programs on China and served on the China Bulletin Editorial Board.

Susie Middlemiss (Slaughter & May, UK) spearheaded INTA's amicus submission in the *L'Oréal v. Special Effects* case. This was the Association's first appearance before the UK Court of Appeal, which allowed the Association to appear for oral argument.

Kristina Rosette (Covington & Burling, USA) worked on the Registration Practice & DNS Administration Subcommittee of the Internet Committee, and also was responsible for representing the IP Constituency within ICANN's Generic Supporting Names Organization.

2006 Volunteer Service Award Winners

Advancement of Trademark Law

William Seiter (Seiter & Co., USA) chaired the East Asia and Pacific Subcommittee of the Legislation and Regulation Committee, which handled legislative issues in several countries and dealt with proposed amendments to the Canadian trademark regulations, the Chinese Unfair Competition Law and the Korean Trademark Act.

Advancement of Committee or Subcommittee Objectives

Mark Kudlacik (CheckMark Network, USA) was chair of the Service Firm Subcommittee of the Member Services Committee, leading the effort to benchmark Association benefits offered to service firm members and developing a new exhibition assignment process.

Susan Brady Blasco (Birch, Stewart, Kolasch & Birch LLP, USA) and **Stephen Bullock (Stone, Pigman, Walther, Wittmann & Hutchinson LLP, USA)** were recognized for their contributions as co-chairs of the Academic Services Subcommittee of the Member Services Committee. Ms. Blasco was the driving force behind the academic course given at the Annual Meeting. Mr. Bullock led the professor and course database project team, as well as those of several programs formerly run by the INTA Foundation.

James McCarthy (McDonnell Boehnen Hulbert & Berghoff, USA) and **Joseph Norvell (Brinks Hofer Gilson & Lione, USA)** received the award for their work in conceptualizing and administering the Young Practitioners Subcommittee. They benchmarked the needs of young practitioners and implemented a mentoring program while handling other projects.

Advancement of the Association

Tiki Dare (Oracle Corporation, USA) was recognized for her efforts in spearheading INTA's industry training seminars for the U.S. Patent and Trademark Office and speaking for the EU's Office for Harmonization in the Internal Market (OHIM).

Zhen (Katie) Feng (Lovells, China) served as the volunteer editor of INTA's first non-English periodical, the Chinese-language Bulletin. She provided guidance on how to optimize the publication for trademark professionals in China, developed articles and oversaw translation.

2005 Volunteer Service Award Winners

Advancement of Trademark Law

David Bernstein (Debevoise & Plimpton, USA) was a key contributor to INTA's efforts to reform U.S. federal law on trademark dilution, negotiating with other associations and interested coalitions as INTA's proposed bill was passed by the House of Representatives and progressed in the Senate.

Peter Giddens (Lang Michener, Canada) served as the principal drafter of INTA's response to the Canadian Intellectual Property Office's request for comments on proposed revisions to Canada's trademark law.

Advancement of Committee or Subcommittee Objectives

Karen Butcher (Morgan, Lewis & Bockius, USA) served as chair of the Information Resources Committee's Trade Dress Image Library Subcommittee, revitalizing INTA's Trade Dress Image Library by expanding the library to include summaries from Brazil, Canada and New Zealand.

Susan Montgomery (Foley Hoag, USA) served as chair of the Emerging Issues Committee's Use-Based Systems Subcommittee, which produced an outstanding report on whether INTA should push for harmonization between user-based systems and first-to-file systems.

Advancement of the Association

Michael Manson (Smart & Biggar, Canada) served on the Membership Committee's Academic Subcommittee that played an instrumental role in developing academic membership categories and in planning INTA's first Learned Professor Symposium in January 2005.

Dawn Osborne (Rouse & Co. International, UK) served as chair of the Alternative Dispute Resolution Committee's Programs Subcommittee, leading the effort to organize ADR around the world.

2004 Volunteer Service Award Winners

Advancement of Trademark Law

Judith Sapp (Komondorok LLC, USA) represented INTA in negotiations on the Hague Convention.

Advancement of Committee or Subcommittee Objectives

Keith Barritt (Fish & Richardson P.C., USA) prepared INTA's comments on U.S. legislation designed to improve the accuracy of the WHOS database, responses to ICANN reports on the future of WHOIS, and the analysis of guidelines for the operation of the upcoming European Union country-code top-level domain.

Gordana Pavlovic (Cabinet Pavlovic, Belgium) strengthened INTA's relationships with Russia, the Commonwealth of Independent States and the nations of Eastern Europe. She also served as co-chair of INTA's "Europe 2004 and Beyond – New Frontiers and Opportunities" forum.

Iris Quadrio (Marval, O'Farrell & Mairal, Argentina) was chair of the Trademark Office Practice Examination Subcommittee. She represented INTA in Beijing, China and spoke about the model guidelines to a group of examiners from China's Trademark Office.

Advancement of the Association

Stephen Feingold (Pitney Hardin LLP, USA) led the team that successfully implemented INTA's first online learning program, the introductory course on trademark law basics.

Glenn Gundersen (Dechert, USA) led the team that developed an INTA Annual Meeting educational session on best practices for presentations and programming.

2003 Volunteer Service Award Winners

Advancement of Trademark Law

Carlos Polo (Carlos Polo & Asociados, Spain) was chair of the Community Trade Mark Office Subcommittee, where he led the effort in drafting INTA's comments on reforming the Community Trade Mark System, as well as the Community Design Regulation Guidelines.

Advancement of Committee or Subcommittee Objectives

Andrew Goldstein (Freeborn & Peters, USA) served as chair of the subcommittee that reformed the INTA bylaws.

Michael Leathes (BATMark, UK) helped develop INTA's educational video depicting mediation of an international trademark dispute.

Sandrine Peters (Gevers & Partners, Belgium) was chair of the Trademark Office Practice Classification Subcommittee and developed INTA's submission on the revisions to the Nice Classification System.

Advancement of the Association

Burkhart Goebel (Lovells, Germany) worked on the Geographical Indications Subcommittee, where he helped create a balanced policy for dealing with the resolution of conflicts between trademarks and geographical indications.

2002 Volunteer Service Award Winners

Advancement of Trademark Law

Jerre Swann (Kilpatrick Stockton, USA) was recognized for his work in the area of trademark

dilution, especially his article "Dilution Redefined for the Year 2002." He also collaborated on INTA's amicus brief filed before the U.S. Supreme Court in the *Victoria's Secret* case.

Advancement of Committee or Subcommittee Objectives

Ellen Shankman (Ellen Shankman & Associate, Israel) represented trademark owners on the ICANN Names Council, and brought a unique perspective to finding solutions to Internet-related problems faced by trademark owners.

Sally Field (Bristows, UK) led the European Legislation Subcommittee and was recognized for the team's report on bad faith during the European Union enlargement debate.

Peter Mueller (Mueller, Shupfner & Gauger, Germany) was chair of the ADR Global Issues Subcommittee, which set in motion the expansion of international participation on INTA's Panel of Neutrals.

Advancement of the Association

Caroline Chicoine (Thompson Coburn LLP, USA) helped INTA to develop policies on trademark-related issues in Internet law and participated in the creation of the ICANN policy consideration process.

Debbie Roenning (Norwegian Trademark Office, Switzerland) worked on INTA's Model Examination Guidelines, which are currently being used by trademark offices around the world.

Kee-Leng Tan (K.L. Tan and Associates, Singapore) advanced INTA's presence in the Association of Southeast Asian Nations (ASEAN) region and represented INTA at various meetings in the region.