2023 INTA ASIA-PACIFIC MOOT COURT COMPETITION
OFFICIAL RULES

INTA Asia-Pacific Moot Court Competition (the “Competition”) mooters are expected to read
and apply the Competition Official Rules (the “Rules”) using reason and judgment. The
Competition is intended to simulate the role and responsibility of a legal advocate appearing
before a court. The INTA Asia-Pacific Moot Court Competition Project Team (the “Project
Team”) will not, therefore, generally provide advisory opinions on the application of the Rules
unless the advocate demonstrates to the Project Team's satisfaction that the Rules provide no
meaningful guidance.

1. INTRODUCTION

The International Trademark Association (“INTA”) established the Competition in 2017 to build
internationally on the success of the Saul Lefkowitz Moot Court Competition in the United
States (which was established in 1990). The Competition is intended to be an annual event in
Asia that rotates between participating countries.

The objective of the Competition is to introduce law students to important international
trademark and unfair competition law issues. Participating law students will develop their brief
writing and oral advocacy skills by applying international legal principles to a fictional fact
pattern, and then advocating their legal positions in a mock courtroom experience.

2. TEAMS

The Competition comprises one stage, an oral phase (“oral arguments”). The oral arguments
will be conducted in Singapore on September 1-September 2, 2023. The Competition will be
conducted in the English language.

The Competition is open to teams of students from any university or other higher education
institution (“School”) so long as graduation or completion from such School renders its students
eligible for admission to practice law. Teams may consist of two, three or four students from the
same School. Each School may enter up to two teams.

No team member may hold a law degree or equivalent from a School or be admitted or
licensed to practice law in any country or jurisdiction. An LL.M. student already holding a law
degree therefore may not enter the Competition. However, a student pursuing a joint
undergraduate/ LL.M. program or a student without a law degree pursuing an LL.M. program
may enter the Competition. Team members must be matriculated in a full- or part-time program
as stated above in the School they represent.

Proof of current enrollment of each team member of the School must be included with each
team’s entry form. It is recommended, but not required, that each team has an active advisor
from its law school faculty.

Each Competition shall contain a minimum of four teams.

3. ENTRY FORM

Each team desiring to participate must complete the online entry form click here to be
received by INTA no later than 5:00 P.M. U.S. Eastern Time, August 25, 2023. Early entry
is suggested and there is no registration fee to enter.
Please save the credential information received when registering for the Competition. After the entry form has been received and accepted, the team leader will receive an e-mail confirmation of submission. You will be asked to log back into the application to view the team code.

If a team does not receive the confirmation e-mail, e-mail Walter Chia at wchia@inta.org.

**Any substitution of team members must be made by 5:00 P.M. U.S. Eastern Time, August 25, 2023.** There shall be no replacement of team members except with the express written consent of the Project Team.

### 4. THE PROBLEM

The fictional fact pattern (the “Problem”) is prepared by the Project Team and is available on INTA’s website.

The Problem is presented as a judgment which may include findings of fact and conclusions of law of the lower Court or Court of First Instance. The Problem will focus on one or more issues arising under the general subject of international trademark and unfair competition law. The Problem may not be used for any purpose other than the official Competition without prior written permission from INTA.

*Note:* This Rule prohibits use of the Problem in intra-school competitions, particularly where the competition is used to select the team(s) representing the school in the Competition.

### 5. ORAL ARGUMENTS – LOGISTICS

All oral arguments will be conducted on two days: **Friday, September 1, 2023 and Saturday, September 2, 2023.**

**Friday Arguments:** Each team will compete in two preliminary rounds of oral argument on Friday, September 1, 2023: arguing as Appellant in one round and Respondent in the other round.

**Saturday Arguments:** The eight teams with the highest oral argument scores after the Friday preliminary rounds will compete in the quarter finals on Saturday. Progress from the quarter-finals to the semi-finals and then to the grand final (the “Final”) will be by knockout.

Each team will be responsible for paying their own travel and accommodation costs. Each team will be responsible for obtaining the required travel documents. INTA will assist by providing letters of invitation to help with visa applications but teams are fully responsible to make any such requests in good time to meet the relevant deadlines. It is recommended that the necessary arrangements be made immediately after the submission of the entry form.

All teams are advised to make adequate plans for travel anticipating the possibility of adverse weather conditions or other delays. It is recommended to arrive at the competition location at least the day before the Competition.

Two team members will argue in each round of oral arguments. Any two team members can argue for the team in each of the arguments. All team members may be present for the team’s argument, even if they are not making the oral argument.

INTA will provide further information regarding times to appear for the Competition. If any team is late in arriving at the designated check-in time, before the scheduled start of an argument, or after the lunch break, the Project Team reserves the right either to declare a default or to assess penalty points. Participants must be seated in their scheduled courtroom at the appointed time of argument.
The timings and order for each speaker are as follows:

<table>
<thead>
<tr>
<th>Speaker</th>
<th>Preliminary rounds, quarter-finals and semi-finals</th>
<th>Final</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductions (lead appellant and lead respondent)</td>
<td>Not counted in time allocation</td>
<td>Not counted in time allocation</td>
</tr>
<tr>
<td>1 Lead appellant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Junior appellant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 Lead respondent</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 Junior respondent</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Rebuttal (lead or junior appellant)</td>
<td>optional</td>
<td></td>
</tr>
<tr>
<td>6 Surrebuttal (lead or junior appellant)</td>
<td>optional</td>
<td></td>
</tr>
<tr>
<td>TOTAL TIME</td>
<td>Maximum 30 minutes per team</td>
<td>Maximum 40 minutes per team</td>
</tr>
</tbody>
</table>

Each team is allotted thirty (30) minutes for each oral argument in the preliminary rounds, quarter-finals, semi-finals and forty (40) minutes for the Final round. The team members can divide this time between them as they wish. In advance of the argument, the courtroom clerk must be notified as to how the time will be divided, including any reservation of time for rebuttal and sur-rebuttal.

The teams are responsible for observing the thirty (30)/forty (40) minute time limitation. The courtroom clerks, however, will assist with the use of time cards.

The courtroom clerk will advise each mooter when there are five (5) minutes, three (3) minutes and one (1) minute remaining of his/her allotted time. Once a mooter is informed by the courtroom clerk that the time has expired, he/she must conclude the argument or receive the Court’s permission to continue.

Each team may reserve up to five (5) minutes for rebuttal or sur-rebuttal by notifying the courtroom clerk prior to commencement of the argument. Rebuttal and sur-rebuttal time may be utilized by only one team member, and the time reserved must be subtracted from the thirty (30)/forty (40) minute allotment for that team to present its case-in-chief. Each team may waive reserved rebuttal or sur-rebuttal time at the conclusion of the Respondent’s argument or Appellant’s rebuttal.

6. ORAL ARGUMENT – SPECIFICS

At the commencement of each argument, the lead appellant and lead respondent shall introduce themselves by name to the Court. The name of the team’s law school, or other participant-identifying information (e.g., nationality) shall not be mentioned or otherwise disclosed at any time before, during or after the argument. Introductions are not counted in the allocation of time. Failure to comply with this Rule may result in automatic disqualification of the team from the Competition.

As this is an appeal, the facts of the case are admitted and agreed, and no new evidence or witness may be introduced.

Each mooter should address each judge as “Your Honour” or “Sir” or “Ma’am”.

The scope of the oral arguments is not limited by the briefs. The judges of the oral arguments will not have copies of the briefs. Instead each team should prepare a short skeleton argument for each of their appellant and respondent arguments. The skeleton argument must not exceed...
two sides of A4 paper for each team. The skeleton arguments will be given to the judges on the
day of the oral arguments and be exchanged with the opposing side.

Teams must supply the judges a bundle of authorities relied on in their oral submissions
including case law, statutes and academic articles. Each bundle may comprise a maximum of
250 A4 sheets. The bundles should include all authorities they are likely to rely on. To stay
within the sheet limit, the authorities may be reproduced in full or in part. It is recommended
that teams have with them a full copy in case requested by the judges. Each team should bring
two bundles for each round which will be collected by the courtroom clerk for distribution to the
judges.

Rebuttals are limited to the scope of the Respondent’s arguments rather than repeating
submissions already made by the appellant. The surrebuttal must relate only to the specific
points raised by the Appellant in its rebuttal.

Mooters should be prepared to address all issues. Mooters are not required to argue all issues,
but the failure to argue important issues may be considered by the judges.

At the conclusion of each round, the judges will call a short adjournment during which they will
score the teams, deliberate on the teams’ performance and decide on a winner of the round.

The teams will be invited to return to receive feedback and results of the moot from the judges.
The eight teams which qualify for the quarter-finals will be announced on the evening of Friday,
1 September 2023.

Judges are allowed to give the same team score to both teams but one team must win the
moot during the preliminary rounds. No discussion with the judges is permitted until their
critique. As progress from the quarter–finals to semi-finals and then to the Final is by knockout,
the judges in these rounds will only be required to select the winner of the moot. Team and
individual scores will not be given.

Note: Team members, coaches, faculty advisors or any other person affiliated with the team
are permitted to attend only those arguments in which that team is participating. Other
spectators are allowed to observe the argument only if no team raises an objection before the
argument.

The recording or taping of any argument by a competing team or persons affiliated with the
competing team is expressly forbidden. Failure to comply with this Rule will result in automatic
disqualification from the Competition.

The Project Team will make all attempts to ensure the impartiality of all judges. Any team that
recognizes an affiliation between its team or the opposing team and any sitting judge should
raise an objection prior to the argument. Failure to object before the argument commences is a
complete waiver of this right.

Reasonable demonstrative exhibits are permitted.

7. SCORING

A panel of judges will independently score each team’s oral arguments.

The judges’ evaluations of the oral arguments should not be affected by their personal views of
the merits of the case. Copies of the judging criteria for the oral argument are attached as
Appendix I.

In computing the total score for each team, the oral argument score is 100%.

In the event the oral argument scores are tied, the advancing or winning team shall be the team
with the higher score in the second round of oral argument. In the event those scores also are
tied, the advancing or winning team shall be determined according to their aggregate win/loss record.

The judges’ decision will be final.

8. AWARDS

Award winners will be announced immediately after the Competition. Awards include the following:

<table>
<thead>
<tr>
<th>Award</th>
<th>Criteria</th>
<th>Cash Prize to Winning Team</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Team</td>
<td>Highest total score (overall oral argument scores)</td>
<td>US $3000 (and also US $1000 to Team's law school)</td>
</tr>
<tr>
<td>Second Place Team</td>
<td>Second highest score (overall oral argument scores)</td>
<td>US $1500</td>
</tr>
<tr>
<td>Winner of the Final of the Oral Argument</td>
<td></td>
<td>US $1000</td>
</tr>
<tr>
<td>Runner Up in the Final of the Oral Argument</td>
<td></td>
<td>US $500</td>
</tr>
</tbody>
</table>

9. RANKING

After the Competition, INTA will notify each team by e-mail of its oral argument and overall rankings. Individual and team scores ARE NOT released.

10. POWERS OF THE PROJECT TEAM

The Project Team shall have sole discretion to interpret and apply these Rules, and to assess penalties or to disqualify teams for failure to abide by any of the foregoing Rules. At the Competition, and given the need for exigent decisions during the Competition, the coordinator appointed by the Project Team is empowered to interpret and apply these Rules on behalf of the Project Team, including the assessment of penalties and the disqualification of advocates, concerning matters that arise in connection with the arguments.

All requests for Rule interpretations must be submitted by e-mail to competitions@inta.org if you do not receive a response within three (3) business days, please call the Coordinator, Academic Programs at +1-212-642-1707.

At the Project Team’s discretion, the response to any inquiry may be sent to all participating teams. All decisions of the Project Team regarding Rules interpretations are final.

The Project Team shall have sole power to resolve any dispute, which may arise during the Competition. All objections must be submitted to the Project Team in writing, or be put on the record at the commencement of oral argument. If an objection arises during the course of an oral argument, the objection must be submitted to the Project Team immediately following the round in which the objection arose.

APPENDIX I
# Judging Criteria for Oral Argument

Scoring is based on a 100-point rating scale

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Points Total</th>
</tr>
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<tbody>
<tr>
<td>MAXIMUM FOR ALL CRITERIA COMBINED IS 100 POINTS TOTAL.</td>
<td></td>
</tr>
<tr>
<td>Coherence and clarity of argument</td>
<td></td>
</tr>
<tr>
<td>Effectiveness in responding to judges questions and ability to return effectively to argument after questions</td>
<td></td>
</tr>
<tr>
<td>Effectiveness of delivery and ability to engage in a dialogue with the court</td>
<td></td>
</tr>
<tr>
<td>Poise and demeanor</td>
<td></td>
</tr>
<tr>
<td>Use of most powerful arguments</td>
<td></td>
</tr>
<tr>
<td>Logical ordering of argument and effective use of time</td>
<td></td>
</tr>
<tr>
<td>Distinction of unfavorable authority</td>
<td></td>
</tr>
<tr>
<td>Mastery of facts of case being argued and the decision below</td>
<td></td>
</tr>
<tr>
<td>Knowledge and understanding of relevant Precedent</td>
<td></td>
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</tbody>
</table>

The Judges’ evaluations of the oral argument should not be affected by their personal views of the merits of the case or any briefs the Judges have seen. Scoring is to be based entirely on the oral argument.

The Judges are encouraged to engage the participants in a dialogue, as the evaluation of the abilities of the participants according to the above scale becomes much easier to the extent that the Judges do so. The Judges also are asked to comment on the arguments and to provide critiques of the individual participants (but not disclose any scores), after the arguments in each round conclude.