

2027 INTA ASIA-PACIFIC MOOT COURT COMPETITION OFFICIAL RULES

INTA Asia-Pacific Moot Court Competition (the “Competition”) mooters are expected to read and apply the Competition Official Rules (the “Rules”) using reason and judgment. The Competition is intended to simulate the role and responsibility of a legal advocate appearing before a court. The INTA Asia-Pacific Moot Court Competition Project Team (the “Project Team”) will not, therefore, generally provide advisory opinions on the application of the Rules unless the advocate demonstrates to the Project Team’s satisfaction that the Rules provide no meaningful guidance.

1. INTRODUCTION

The International Trademark Association (“INTA”) established the Competition in 2017 to build internationally on the success of the Saul Lefkowitz Moot Court Competition in the United States (which was established in 1990). The Competition is intended to be an annual event in Asia that rotates between participating countries.

The objective of the Competition is to introduce law students to important international trademark and unfair competition law issues. Participating law students will develop their brief writing and oral advocacy skills by applying international legal principles to a fictional fact pattern and then advocating their legal positions in a mock courtroom experience.

2. TEAMS

The Competition comprises of two stages, the submission of briefs stage (“brief submission”) and an oral arguments phase (“oral arguments”). The oral arguments will be conducted in-person in **New Delhi, India on 12th and 13th February 2027**. The Competition will be conducted in the English language.

The Competition is open to teams of students from any university or other higher education institution (“School”) so long as graduation or completion from such School renders its students eligible for admission to practice law. Teams may consist of two to four students from the same School.

Only one team per School may participate. However, multiple teams from the same university may register, provided that each School from that university is represented by only one team.

If there are multiple teams registering from the same School, the team registering first in time will be eligible for participation. The other team(s) from the same School will be notified of this after closure of registration as soon as the Project Team has had the opportunity to audit the registrations.

No team member may hold a law degree or equivalent from a School or be admitted or licensed to practice law in any country or jurisdiction. An LL.M. student already holding a law degree therefore may not enter the Competition. However, a student pursuing a joint undergraduate/ LL.M. program or a student without a law degree pursuing an LL.M. program may enter the Competition. Team members must be matriculated in a full- or part-time program as stated above in the School they represent.

Proof of current enrolment (e.g. scans of Student ID cards) of each team member of the School must be provided to INTA on email along with the Brief no later than **5:00 P.M. U.S. Eastern Time, 20th November 2026**. (See Section 7 below).

It is recommended, but not required, that each team have an active advisor from its law school faculty (except for the brief preparation and submission phase).

3. ENTRY FORM

Each team desiring to participate must complete the online entry form <https://forms.cloud.microsoft/pages/responsepage.aspx?id=FK1tG3axMUWVYv3zCA-dRxV6d206DY5AuutiqFZlpVNUMzFCVEE2N1pDUENRNU5XWEI3WUdXV0k4RC4u&route=shorturl> to be received by INTA no later than 5:00 P.M. U.S. Eastern Time, 15th November 2026. Early entry is suggested and there is no registration fee to enter.

No late entries will be accepted.

Upon registering your team online on the above link, you will receive an email from INTA (APACMootCourt@inta.org) within 2 (two) working days with your Brief assignment (Plaintiff/Defendant) along with your unique alpha-numeric team number on the designated team lead email address. Upon receiving the team number, all teams must use their respective team numbers in all communications with INTA and in the course of the Competition.

If you do not receive the email with your team number and brief assignment within 2 (two) working days of registering your team, please send an e-mail to APACMootCourt@inta.org.

Any substitution of team members must be made before 5:00 P.M. U.S. Eastern Time, 15th November 2026 by writing an email to APACMootCourt@inta.org. However, please note that there shall be no replacement of team members after filing of briefs except with the express written consent of the Project Team.

4. THE PROBLEM

The fictional fact pattern (the “Problem”) is prepared by the Project Team and is available on INTA’s website. The Problem is presented as a judgment which may include findings of fact and conclusions of law of the lower Court or Court of First Instance. The Problem will focus on one or more issues arising under the general subject of international trademark and unfair competition law. The Problem may not be used for any purpose other than the official Competition.

Note: *This Rule prohibits use of the Problem in intra-school competitions, particularly where the competition is used to select the team(s) representing the school in the Competition.*

5. BRIEF GUIDELINES

The brief shall be a written argument relating to the issues before the Court. Any or all team members may participate in writing the team’s brief.

Each brief must follow the guidelines listed below:

1. Each brief shall, without exception, be limited to twenty-five (25) double-spaced 8 1/2 x 11 inch pages (A4 size paper), with printed matter (excluding page numbers) not to exceed 6 1/2 x 9 inches (1 inch margins all around).
2. This twenty-five (25) page limitation shall include only the argument itself and the conclusion (i.e., the cover page, questions presented, table of contents, table of authorities, statement of the case, summary of the argument and appendices are not included in the twenty-five (25) page limit).
3. Either a proportionally spaced font (Times New Roman, Arial) or a monospaced font (Courier) may be used. A proportionally spaced font must be 12-point or larger. A monospaced font may not contain more than 10 characters per inch.
4. All teams should include Header and Footer in their briefs to the effect that the Header should mention the *full Name of the Competition* and the Footer should mention the *page number*.
5. The Page Number should be mentioned at the bottom right corner of the page. The ancillary Pages should be numbered in *Roman Numeric* and the Arguments should be numbered in *Numeric*.
6. **The alpha-numeric team number assigned to you must be the name of the PDF file of the brief filed with INTA (for example: APAC01) and be on the cover of the brief in the lower right-hand corner. Do not overwrite the .pdf extension when naming the brief as INTA may not be able to access your filing.**
7. The name of the law school and the names of the team members **SHALL NOT** appear anywhere on the brief. Briefs shall not be signed, and no information (real or fictional) serving to identify a team's school or team member shall appear on or within the brief itself, including as part of the name of the PDF file of the brief emailed to INTA.
8. All citations shall be complete and in the form prescribed by the most recent edition of The Bluebook: A Uniform System of Citation.

Briefs shall not be shared or otherwise exchanged between teams participating in the Competition. By submitting a brief for the Competition, the team hereby grants a perpetual, royalty-free, non-exclusive worldwide license to INTA and the Project Team to reproduce,

distribute, display and modify the brief, including the right to create derivative works based on the brief. The Project Team and INTA may use the briefs, including any portion thereof, for any Competition or research-related purpose.

Failure to conform to this Rule will result in reduction of a team's brief score in an amount deemed appropriate in the judgment of the Project Team and may even result in disqualification.

6. OUTSIDE ASSISTANCE

Teams are expected to rely upon their own research and originality of thought in drafting their briefs and preparing for oral arguments. Specifically:

- a) No team may receive any outside assistance, including assistance from artificial intelligence (AI), faculty members, coaches, other students or attorneys, in the writing of its brief. Before briefs are submitted, team members may not discuss the facts of the problem, issues on appeal, or arguments that may be or will be presented on appeal with anyone other than their fellow team member(s). This rule shall not be construed to prevent the general discussion of issues in trademark law with faculty or others.
- b) No team is permitted to review briefs (or drafts of briefs) prepared by anyone else relating to the specific case being briefed and argued in this Competition.
- c) No team may have its brief (or drafts of briefs) critiqued by any faculty member (including the faculty advisor) or other person who is not a member of that team prior to submission of the final brief to INTA.
- d) Students may review briefs prepared for other cases or other competitions.
- e) Practice arguments are permitted only after briefs have been submitted to INTA, as are critiques and evaluations of such practice arguments, by faculty and others.
- f) Briefs shall not be exchanged between teams participating in the Competition.

7. FILING OF BRIEF

Each registered team must submit their final brief to INTA **by email only** (To: APACMootCourt@inta.org) through their Team Lead's email address (as identified in the registration form). Each team must mention their assigned team number (a unique alphanumeric number) in the subject line while emailing their brief to INTA and in all future correspondence during the Competition.

Kindly note that the last date to submit the brief, along with scans of Student ID cards/ Proof of current enrollment of all team members, is no later than **5:00 P.M. U.S. Eastern Time, 20th November 2026**.

Briefs received after that time will not be considered. Briefs shall **only** be emailed to APACMootCourt@inta.org, and may not be mailed, posted, or hand delivered to INTA's office. Teams are advised to file their briefs early to avoid unnecessary problems.

Failure to file a timely brief may result in automatic disqualification from the Competition.

If the team leader does not receive an e-mail reply confirming receipt of the brief by INTA by 24th November, 2026, they should send an e-mail to APACMootCourt@inta.org by 5:00 P.M. U.S. Eastern Time by 25th November 2026, to reconcile any submission issues. Such email should be sent on top of the original brief submission email.

Failure to contact INTA timely may result in automatic disqualification from the competition.

Briefs may not be revised or amended after they are submitted. No supplemental briefs will be accepted.

20 Briefs will be selected to progress to the oral arguments round. The selected teams will be notified via email on 16th December 2026.

8. ORAL ARGUMENTS – LOGISTICS AND TIMEFRAME

All oral arguments will be conducted on two days: Friday, 12th February 2027 and Saturday, 13th February 2027.

Day 1 Oral Arguments: Each team will compete in two preliminary rounds of oral argument on Friday, 12th February 2027: **arguing as Appellant/Defendant in one round and Respondent/Plaintiff in the other round.**

Day 2 Oral Arguments: The eight teams with the highest oral argument scores after the Day 1 preliminary rounds will compete in the quarter finals on Saturday, 13th February 2027. Progress from the quarter- finals to the semi-finals and then to the grand final (the “Final”) will be based on individual team score ranking.

Each team will be responsible for paying their own travel and accommodation costs. Each team will be responsible for obtaining the required travel documents. INTA will assist by providing letters of invitation to help with visa applications, but teams are fully responsible to make any such requests in good time to meet the relevant deadlines. It is recommended that the necessary arrangements be made immediately after being notified by INTA of selection for the oral arguments round.

All teams are advised to make adequate plans for travel anticipating the possibility of adverse weather conditions or other delays. It is recommended to arrive at the Competition location at least the day before the Competition.

Two team members will argue in each round of oral arguments. Any two team members can argue for the team in each of the arguments. All team members may be present for the team’s argument, even if they are not making the oral argument.

INTA will provide further information regarding times to appear for the Competition. If any team is late in arriving at the designated check-in time, before the scheduled start of an argument, or after the lunch break, the Project Team reserves the right either to declare a

default or to assess penalty points. Participants must be seated in their scheduled courtroom at the appointed time of argument.

The timings and order for each speaker/mooter are as follows:

	Mooter	Preliminary Rounds, Quarter-finals and Semi-finals	Final
	Introductions (not to exceed 2 minutes)	<i>Not counted in time allocation</i>	<i>Not counted in time allocation</i>
1	Lead appellant	30 mins	40 mins
2	Junior appellant		
3	Lead respondent	30 mins	40 mins
4	Junior respondent		
5	Rebuttal (lead or junior appellant) <i>optional</i>	5 mins (this will be subtracted from the allocated time)	5 mins (this will be subtracted from the allocated time)
	TOTAL TIME PER TEAM	Maximum 30 minutes per team	Maximum 40 minutes per team

Each team is allotted thirty (30) minutes for each oral argument in the preliminary rounds, quarter-finals, semi-finals and forty (40) minutes for the Final round. The team members can divide this time between them as they wish. In advance of the argument, the courtroom bailiff must be notified as to how the time will be divided, including any reservation of time

for rebuttal. The teams are responsible for observing the thirty (30)/forty (40) minute time limitation. The courtroom bailiff, however, will assist with the use of timecards.

The courtroom bailiff will advise each mooter when there are five (5) minutes, three (3) minutes and one (1) minute remaining of his/her allotted time. Once a mooter is informed by the courtroom bailiff that the time has expired, he/she must conclude the argument or receive the Court's permission to continue.

The appellant/defendant team may reserve up to five (5) minutes for rebuttal by notifying the courtroom bailiff prior to commencement of the argument. Rebuttal time may be utilized by only one team member of the appellant, and the time reserved must be subtracted from the thirty (30)/forty (40) minute allotment for the appellant team to present its case-in-chief. As this is optional, the appellant may also choose to waive reserved rebuttal time.

9. ORAL ARGUMENT – SPECIFICS

At the commencement of each argument, the lead appellant and lead respondent shall introduce themselves by their respective assigned team number to the Court. The name of the team's law school, or other participant- identifying information (e.g., nationality) shall not be mentioned or otherwise disclosed at any time before, during, or after the argument. Further, all team members, coaches, advisors and observers shall refrain from identifying a team's school/college at any time and in any manner, including, but not limited to, wearing and carrying any identifying items, such as badges, blazers, or pins or carrying identifying material (such as a book with a college logo, or college seal).

Introductions are not counted in the allocation of time and should not exceed 2 minutes. Failure to comply with this Rule may result in automatic disqualification of the team from the Competition.

As this is an appeal, the facts of the case are admitted and agreed, and no new evidence or witness may be introduced.

Each mooter should address each judge as “Your Honour” or “Sir” or “Ma’am”.

The dress code during the competition rounds shall be Formal Wear predominantly black, white, navy, or grey.

Teams may supply the Judges a bundle of authorities relied on in their brief and oral submissions including case law, statutes and academic articles. Each bundle may comprise a maximum of 150 A4 sheets. The bundles should include all authorities they are likely to rely on. To stay within the sheet limit, the authorities may be reproduced in full or in part. Each team may bring sufficient bundles for each round which will be collected by the courtroom bailiff for distribution to the judges.

Rebuttals are limited to the scope of the respondent’s arguments rather than repeating submissions already made by the Appellant.

Mooters should be prepared to address all issues. Mooters are not required to argue all issues, but the failure to argue important issues may be considered by the judges.

At the conclusion of each round, the judges will call a short adjournment during which they will score the teams and deliberate on the teams’ performance.

The teams may be invited to return to receive feedback and results of the moot from the judges. This will depend on the availability of sufficient time. The eight teams which qualify for the quarter-finals will be announced on the morning of Saturday, 13th February 2027. All 20 teams must be present on the morning of 13th February 2027 for the announcement.

No discussion with the judges is permitted until their critique. Progress from Day 1 rounds to the quarter-finals to semi-finals and then to the Final is based on individual team score ranking.

Note: *Team members, coaches, faculty advisors or any other person affiliated with the*

team are permitted to attend only those arguments in which their team is participating. Other spectators are allowed to observe the argument only if no team raises an objection before the argument.

The recording or taping of any argument by a competing team or persons affiliated with the competing team is expressly forbidden. Failure to comply with this Rule will result in automatic disqualification from the Competition.

The Project Team will make all attempts to ensure the impartiality of all judges. Any team that recognizes an affiliation between its team or the opposing team and any sitting judge should raise an objection prior to the argument. Failure to object before the argument commences is a complete waiver of this right.

Reasonable demonstrative exhibits are permitted based on the discretion of the judges.

10. SCORING

A panel of judges will independently score each team's oral arguments.

The judges' evaluations of the oral arguments should not be affected by their personal views of the merits of the case. Copies of the judging criteria for the oral argument as also briefs are attached as Appendix I and Appendix II respectively.

In computing the total score for each team, the oral argument score is 50% and the brief score is 50%.

In the event the total scores are tied, the advancing team shall be the team with the higher oral argument score. In the event those scores also are tied, the advancing team shall be determined based on the sole discretion of the Project Team and Judges.

Scores given by the judges will not be shared with any team or team members at any point of time.

11. AWARDS

Award winners will be announced immediately after the Competition. Awards include the following:

Award	Criteria	Monetary Prize to Winning Team
Best Team	Highest total score (overall brief and oral argument scores combined)	US \$3000 (plus US \$1000 to Team's law school) Complimentary INTA student membership for 2027 for team members (students)
Second Place Team	Second highest total score (overall brief and oral argument scores combined)	US \$1500 Complimentary INTA student membership for 2027 for team members (students)
Best Oral Arguments (Individual award)	Highest overall individual oral argument score	US \$1000
Best Brief	Highest overall brief score	US \$500

After the competition, participation certificates will be given to all 20 teams participating in the oral arguments round by email.

12. POWERS OF THE PROJECT TEAM

The Project Team shall have sole discretion to interpret and apply these Rules, and to assess penalties or to disqualify teams for failure to abide by any of the foregoing Rules. At the Competition and given the need for exigent decisions during the Competition, the Project Team is empowered to interpret and apply these Rules, including the assessment of penalties and the disqualification of teams or team members, concerning matters that arise in connection with the Competition.

All requests for Rule interpretations must be submitted by e-mail to APACMootCourt@inta.org.

At the Project Team's discretion, the response to any inquiry may be sent to all participating teams. All decisions of the Project Team regarding Rules interpretations are final.

The Project Team shall have sole power to resolve any dispute which may arise during the Competition. All objections must be submitted to the Project Team in writing or be put on the record at the commencement of oral argument. If an objection arises during the course of an oral argument, the objection must be submitted to the Project Team immediately following the round in which the objection arose.

13. COMMUNICATING WITH INTA

The single point of contact for all enquiries related to this Competition is APACMootCourt@inta.org. Please ensure that all communication is directed **only** to this email address. **KINDLY DO NOT** send emails to any other INTA email account. Further, kindly refrain from using any other mode of communication (such as social media messages, personal phone calls, text messages, or direct emails to INTA staff or members). INTA is under no obligation to respond to communications received from the students or teams other than on the above email address.

Important: All participating teams must communicate with INTA exclusively through the designated Team Lead's email address (as identified by the Team on the registration form). All official correspondence from INTA will be sent to the Team Lead only, who will be responsible for relaying information to their team members.

INTA is under no obligation to respond to communications received from team members other than the designated Team Lead.

APPENDIX I

Judging Criteria for the Brief

Scoring is based on a 100-point rating scale

PART A: LEGAL ANALYSIS Maximum of 60 points TOTAL for the following:
Focus on relevant issues (15 points maximum)
Originality and creativity (15 points maximum)
Effective use of cases and other authorities (15 points maximum)
Effectiveness in dealing with contrary arguments and authorities (15 points maximum)
PART B: WRITING QUALITY Maximum of 40 points TOTAL for the following:
Logical organization (10 points maximum)
Clarity in expressing arguments (10 points maximum)
Effectiveness of writing style (10 points maximum)
Use of proper grammar and citation form; overall appearance of the brief (10 points maximum)
PART A AND PART B COMBINED NOT TO EXCEED 100 POINTS TOTAL.

The Judges' evaluations of the briefs and arguments presented therein should not be affected by their personal views of the merits of the case.

APPENDIX II

Judging Criteria for Oral Argument

Scoring is based on a 100-point rating scale

FACTORS TO CONSIDER FOR SCORING	Each out of 10
1. Coherence and clarity of argument	
2. Effectiveness in responding to Judges' questions and ability to return effectively to argument after questions	
3. Effectiveness of delivery and ability to engage in a dialogue with the court	
4. Poise and demeanor	
5. Use of most powerful arguments	
6. Logical ordering of argument and effective use of time	
7. Innovative and Creative Legal Reasoning	
8. Effective Handling of Conflicting Legal Precedents	
9. Mastery of facts of case being argued	
10. Knowledge and understanding of relevant precedent	
SCORE FOR EACH TEAM: (Not to Exceed 100 Points)	

The Judges' evaluations of the oral argument should not be affected by their personal views of the merits of the case or any briefs the Judges have seen. Scoring is to be based entirely on the oral argument. The Judges are encouraged to engage the mooters in a dialogue, as the evaluation of the abilities of the participants according to the above scale becomes much easier to the extent that the Judges do so.
