

Advocacy Group Committees

<p>Anticounterfeiting Committee</p>	<p>Develops and advocates the Association’s policy regarding anticounterfeiting and enforcement issues. The Committee monitors developments in treaties, legislation, regulations and other enforcement mechanisms in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with anticounterfeiting organizations, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Brands and Sustainability Committee</p>	<p>Supports INTA’s mission of creating a better society through brands by reviewing ESG legislation and regulation, researching the economic and legal connection between brands, brand value and IP on the one hand and ESG principles on the other, developing INTA policy positions on the related issues, communicating the importance of ESG governance and CSR initiatives to our members, and creating proposals to incorporate ESG values and strategies in INTA educational programming.</p>
<p>Brand Restrictions Committee</p>	<p>Develops and advocates the Association’s policy regarding the impact of brand restrictions on trademark and complementary rights. The Committee monitors developments in treaties, legislation, and regulations in various jurisdictions, completes analyses, and coordinates advocacy activities with other relevant INTA committees, including providing clear and accurate information on the impact of brand restrictions and public health policies. If necessary, the Committee also proposes policy recommendations to the Board. Work includes report and submission writing, and advocacy in conjunction with INTA’s staff, as well as raising awareness on brand restriction issues among INTA membership via <i>INTA Bulletin</i> articles and the public through op-ed articles and other public relations methods, policy dialogues, and conferences.</p>
<p>Copyright Committee</p>	<p>Develops and advocates the Association’s policy regarding the impact of copyright law and enforcement on brand owners. The Committee monitors copyright cases, legislation and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, development of educational and practitioner materials, interaction with copyright offices and organizations, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Data Protection Committee</p>	<p>Develops and advocates the Association’s policy regarding the impact of data protection law on trademark rights. The Committee monitors data protection cases, legislation, and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with data protection organizations, providing subject matter expertise and preparation of educational materials for INTA members who are not familiar with data protection laws, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Designs Committee</p>	<p>Develops and advocates the Association's policy related to design rights. The Committee monitors design cases, legislation, and regulations in various jurisdictions, including at the international, regional, and national levels, and proposes policy recommendations to the Board. Work includes report and submission writing, interacting with government officials and design organizations, raising awareness among INTA members of design-related issues, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Emerging Issues Committee</p>	<p>Identifies, develops, and advocates the Association’s policy regarding important trends and emerging issues related to trademarks and not covered by other “issue” committees. The Committee proposes policy recommendations to the Board. Work includes report and submission writing, and advocacy in conjunction with relevant INTA committees and staff.</p>

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<p>Enforcement Committee</p>	<p>Develops and advocates the Association’s policy regarding enforcement of trademarks. The Committee monitors cases, legislation and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board in regard to enforcement issues. Work includes report and submission writing, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Famous and Well-Known Marks Committee</p>	<p>Develops and advocates the Association’s policy regarding the balanced protection of famous and well-known marks. The Committee monitors developments in treaties, cases, legislation and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Geographical Indications Committee</p>	<p>Develops and advocates the Association’s policy related to geographical indications (GIs), in addition to analyzing the relationship of GIs with other existing intellectual property rights such as trademarks and indigenous rights. The Committee monitors developments in treaties, legislation and practice on the international, regional, and national levels; completes analyses; and proposes policy recommendations to the Board. Work includes commenting on proposed legislation, writing reports on GI policy matters, interacting with government officials and geographical indications organizations, representing INTA at events, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Harmonization of Trademark Law and Practice Committee</p>	<p>Evaluates efforts on national, regional, and international levels through treaties, trade agreements, special conventions, and other nonbinding instruments that relate to trademark law and practice. The Committee completes analyses and proposes policy recommendations to the Board. Work includes drafting proposed treaty language and advocating INTA’s existing policy positions to relevant government officials.</p>
<p>Indigenous Rights Committee</p>	<p>Develops and advocates the Association’s policy regarding the impact of indigenous rights and their enforcement on trademark rights. The Committee monitors developments in treaties, legislation and implementation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with indigenous rights organizations, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>International Amicus Committee</p>	<p>Provides expertise concerning trademark and other IP-related laws to courts and trademark offices around the world through the submission of amicus curiae ("friend of the court") briefs or similar filings. Work includes advocating for acceptance of amicus briefs, evaluation of requests to file, monitoring leading cases, and drafting of submissions, often on a tight deadline.</p>
<p>Internet Committee</p>	<p>The Internet Committee monitors and identifies trends and practices in online activity that may impact trademark and complementary intellectual property rights in order to develop and advocate INTA policies to ensure the balanced protection of trademarks on the Internet. Serving as both a think tank and an advocate for trademark and consumer rights in the digital world, the Internet Committee also analyzes developments that affect consumer interactions with brands, and the ability of brand owners to protect the equity and trust they have created in their trademarks. Topics considered by the Committee include: administration of the web by the Internet Corporation for Assigned Names and Numbers (ICANN); Internet governance such as ICANN’S Intellectual Property Constituency and the United Nation’s Internet Governance Forum; innovation in mobile applications, social media, the Internet of Things, the Metaverse, decentralized blockchain registries, and NFTs; and other issues unique to digital connectivity, such as domain name system abuse and the use of trademarks on electronic platforms and digital systems. Committee work includes conducting investigations; preparing reports, submissions, and comments for governance groups and governments; preparing articles and presentations; and other advocacy efforts in conjunction with relevant INTA committees and staff, as well as liaising with other committees.</p>

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<p>Legislation and Regulation Committee</p>	<p>Analyzes legislative and regulatory developments and identifies deficiencies in existing laws and regulations relating to trademarks and unfair competition. The Committee completes analyses and proposes policy recommendations to the Board. Work includes drafting proposed legislation and/or regulations and advocating INTA's existing policy positions to relevant government officials.</p>
<p>Non-Traditional Marks Committee</p>	<p>Develops and advocates the Association's policy regarding the balanced protection of non-traditional trademarks (e.g., sound, color, trade dress). The Committee monitors developments in treaties, cases, legislation and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, developing education and training programs for practitioners and trademark offices, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Parallel Imports Committee</p>	<p>Develops and advocates the Association's policy regarding the balanced protection against parallel imports. The Committee monitors developments in treaties, cases, legislation and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Right of Publicity Committee</p>	<p>Develops and advocates the Association's policy regarding the right of publicity. The Committee monitors developments in treaties, case law, legislation and implementation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with right of publicity organizations, and advocacy in conjunction with relevant INTA committees and staff.</p>
<p>Trademark Office Practices Committee</p>	<p>Evaluates and recommends improvements to trademark office practices, procedures, operations, and regulations at the national, regional, and international levels. The Committee monitors trademark office developments in various jurisdictions, including participation in user groups, completes analyses, and prepares comments and submissions within INTA's policy framework. Work includes comment writing and advocacy in conjunction with relevant INTA committees and staff. The Committee consists of regional and country-specific subcommittees along with those with an international focus, such as the Madrid System and TM5 subcommittees. Some subcommittees, such as EUIPO and USPTO, also participate in Office-led projects, meetings, seminars, and conferences. One subcommittee is reviewing and revising INTA's Examination Guidelines. The Committee also develops educational programs and seminars specifically designed for trademark office in the trademark arena and which also may be industry specific.</p>
<p>Trade Secrets Committee</p>	<p>Develops and advocates the Association's policy regarding the impact of trade secret law on trademark and complementary IP rights. The Committee monitors trade secret cases, legislation, and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with trade secret organizations, providing subject matter expertise and preparation of educational materials for INTA members who are not familiar with trade secret laws, advocacy with appropriate external stakeholders and, in conjunction with relevant INTA committees and staff, development of resources and communications on relevant topics.</p>
<p>Unfair Competition Committee</p>	<p>Develops and advocates the Association's policy regarding unfair competition law. The Committee monitors developments in treaties, case law, legislation and implementation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with related organizations, and advocacy in conjunction with relevant INTA committees and staff.</p>

Communications Group Committees

<p>Building Bridges Committee</p>	<p>Aims to build bridges with non-IP and non-legal associations (not-for-profit associations), focusing specifically on five segments: Marketing and Advertising associations, Consumers associations, Manufacturing and Retail associations, associations that develop and promote sustainability and ethical standards, and associations that represent SMEs and entrepreneurs. The Committee will identify and review bridge-building opportunities to help the Association create sustainable and positive relationships, promote the value of trademarks and brands, and to facilitate the advancement of INTA's Strategic Plan.</p>
<p>Public Information Committee</p>	<p>Creates outward facing material about trademarks and brands for the public, accessible from INTA's website, and for use by other INTA committees and organizations. Examples of Committee activities include regularly updating online information and reference materials; creating several social media posts each month; drafting and publishing trademark primers and other material for small business owners and SMEs; writing articles highlighting the importance of trademarks; identifying and collecting external resources for trademark owners; proposing and designing visuals and infographics to communicate key trademark data; translating trademark materials into languages other than English; and working with an international focus group to evaluate the effectiveness and relevance of these materials. The Committee brainstorms and implements new ways of presenting and disseminating information to target diverse public audiences. Each Committee member is expected to contribute to idea development, creation, maintenance, and dissemination of public resources. Skills that could be relevant include an interest in writing articles; creating social media posts; designing and writing of visuals and infographics; soliciting actionable feedback from stakeholders regarding trademark needs; and distilling legal concepts into simple language a layperson can easily understand.</p>
<p>Unreal Campaign Committee</p>	<p>Advances INTA's consumer awareness initiative designed to educate young consumers (ages 14-23) about the importance of trademarks, brands, and the dangers of counterfeit products. Committee members will be responsible for organizing student presentations in their respective regions. This includes contacting, planning, and teaching the Unreal Campaign program at their local schools. Currently, student presentations are available in twenty languages: Afrikaans, Bosnian, Bulgarian, Chinese, Croatian, Czech, English, French, German, Italian, Japanese, Macedonian, Montenegrin, Polish, Portuguese, Romanian, Russian, Serbian, Slovenian, and Spanish. Volunteers for this Committee should be prepared for an active experience engaging with young consumers and may expect to spend several hours each year onsite at schools or other youth-oriented events.</p>

Resources Group Committees

<p>Academic Committee</p>	<p>Develops member benefits, services, and programs specifically designed for law students and professors. Work includes content development, identification of speakers and moderators, support with course materials development and review, and program implementation. Current offerings include: the Course on International Trademark Law and Practice; Adjunct Professor Panel; Academic Series/Career Development Day at the Annual Meeting, Career Panels and other programming designed specifically for the academic community.</p>
<p>Alternative Dispute Resolution Committee</p>	<p>Promotes alternative dispute resolution (ADR) so brand owners and other stakeholders can resolve trademark and complementary IP disputes outside of court at any stage and in any jurisdiction. The ADR Committee develops and proposes programming and written content on arbitration, mediation, and online dispute resolution.</p>
<p>Brands and Innovation Committee</p>	<p>Focuses on defining and advancing INTA's agenda with respect to the interrelationship between brands and innovation. This interrelationship will generate increasingly frequent and complex issues for brand owners. INTA will address these issues through educational events, written content, and interaction with external associations, companies, and individuals at the forefront of innovation. This Committee is not divided by regional subcommittees.</p>
<p>Commercialization of Brands Committee</p>	<p>Develops resources including educational offerings and best practice documents relating to the in-market commercialization of brand offerings. This Committee will consider such issues as marketing and advertising regulatory issues, agreements including licenses, distribution, supply and agency agreements, tax, brand valuation, brand evaluation, brand growth strategies for SMEs and entrepreneurs, due diligence, and related issues to support the commercial success of product and service offerings.</p>
<p>In-House Practitioners Committee</p>	<p>Promotes member services specifically designed for in-house professionals. The In-House Practitioners Committee develops and proposes programming, written content, and surveys on important issues facing in-house professionals. Work includes content and survey development, identification of speakers and moderators, program implementation, checklists, and other resources to assist in-house professionals with professional development. Current offerings include the annual In-House Practitioners Workshop, roundtables, idea exchanges, sessions, surveys, and checklists.</p>
<p>INTA Bulletins Committee</p>	<p>Produces a substantial portion of the content for the <i>INTA Bulletin</i> and <i>China Bulletin</i>. Committee members on the 5 regional subcommittees (Africa & Middle East, Asia Pacific, Europe, Latin America, North America) research, write, and verify the accuracy of articles on policy, trademark law and practice, and community news. <i>China Bulletin</i> subcommittee members translate materials from English into Chinese and vice versa in addition to writing original articles. The Committee conducts most of its business by email with a limited number of conference calls.</p>
<p>Law Firm Committee</p>	<p>Promotes member services specifically designed for law firms. The Law Firm Committee develops and proposes programming, written content, and surveys on important issues facing law firms. Work includes content and survey development, identification of speakers and moderators, program implementation, and other resources to assist law firms with professional development. Current offerings include roundtables, idea exchanges, sessions, surveys, social media content, and <i>INTA Bulletin</i> articles.</p>

Resources Group Committees

<p>Leadership Development Committee</p>	<p>Develops insightful, engaging, and interactive educational programs specifically designed for the professional growth and development of INTA volunteers to perform leadership roles within the Association and their own organizations. Work includes content development and writing, identification of speakers and moderators, support with course materials, and implementation of programs. Current offerings include: Leadership LABs, Bootcamps, LEAD and other leadership sessions (at Annual, TMAP, and Leadership Meetings), e-Learning, LINK newsletter, and other resources to assist in leadership training and professional development.</p>
<p>Pro Bono Committee</p>	<p>Identifies and develops opportunities to serve low-income individuals, small- to medium-enterprises, and nonprofit or charitable organizations with low operating budgets that might not have access to legal assistance, and includes advancing and expanding the Pro Bono Clearinghouse, and offering Pro Bono Clinics. The Pro Bono Committee raises awareness of INTA's Pro Bono offerings and develops strategies to cultivate partnerships with other legal and non-legal pro bono programs.</p>
<p>Professional Development Committee</p>	<p>Oversees the creation of tools and programs to cultivate the substantive and dynamic skills of all levels and types of IP practitioners, including the development and maintenance of an interactive All-Star Lab Portal, which will include resources and programs developed by INTA or from external sources. They will also create and oversee a mentoring program.</p>
<p>Publications Committee</p>	<p>Identifies, evaluates, and develops concepts and proposals for members-only resources. We oversee the efforts of project teams of contributing editors and writers who develop and produce our Practice Guides and treatises. We also develop and produce short-form publications such as checklists, fact sheets, industry and topic papers, and other resources. We partner with other committees to facilitate the creation of new and relevant resources. We also research and make recommendations on new resource formats. These resources are a fundamental part of the INTA member benefits package.</p>
<p>The Trademark Reporter Committee</p>	<p>Produces The Trademark Reporter (TMR), INTA's law journal. Created in 1911, the TMR delivers compelling thought leadership and practice insights on trademarks and complementary IP to brand owners, IP professionals, scholars, and courts around the globe. The TMR Committee solicits, writes, and edits articles, commentaries, and book reviews.</p>
<p>Trademark Administrators Committee</p>	<p>Designs and implements educational content, professional development programs, and resources for non-attorney trademark professionals, such as paralegals, trademark managers, and trademark administrators (TMAs). Current offerings include: TMA of the Year Award, TMA Certificate Program, TMA Orientation at Annual Meeting, Idea Exchanges, International Mini-Seminars for Paralegals, TMA Resources and Tools, TMA Networking and Outreach, TMA Mentoring Program, TMA Communications and Social Media, and Mental Health and Wellbeing Initiatives.</p>
<p>Young Practitioners Committee</p>	<p>Develops educational and professional development programs and resources specifically designed for young practitioners (i.e., those practicing trademark law no more than 5 years). Work includes content development, identification of speakers and moderators, program implementation, and outreach. Current offerings include: Annual Meeting Orientation and Reception; Young Practitioner virtual and in-person programming and receptions throughout the year; Young Practitioner Spotlight; the Tomorrow's Leader Award; and the <i>INTA Bulletin</i> Young Practitioners Writing Fellowship.</p>