

Advocacy Group Committees

Anticounterfeiting Committee	Develops and advocates the Association's policy regarding anticounterfeiting and enforcement issues. The committee will monitor developments in treaties, legislation, regulations and other enforcement mechanisms worldwide and complete research and analyses to propose policy recommendations to the Board. Work includes report and submission writing, resources development, interaction with anticounterfeiting stakeholders and organizations and advocacy in conjunction with relevant INTA committees and staff.
Brand Restrictions Committee	Develops and advocates the Association's policy regarding the impact of brand restrictions on trademark and related rights. The committee will monitor developments in treaties, legislation, and regulations in various jurisdictions, complete analyses, and coordinate advocacy activities with other relevant INTA committees such as the Legislation & Regulation Committee. If necessary, the committee also will propose policy recommendations to the Board. Work includes report and submission writing and advocacy in conjunction with INTA's staff, as well as raising awareness on brand restriction issues among INTA membership via Bulletin articles and the public through op-ed articles and other public relations methods, and policy dialogues and conferences.
Brands and Sustainability Committee	Reviews ESG legislation and regulation, researches and advocates for the connection between brands, brand value, IP and ESG principles, develops INTA policy positions on the related issues, communicates the importance of ESG governance and CSR initiatives to our members, and creates proposals to incorporate ESG values and strategies in INTA educational programming.
Copyright Committee	Develops and advocates the Association's policy regarding copyright law. The committee will monitor copyright cases, legislation and regulation in various jurisdictions, complete analyses and propose policy recommendations to the Board. Work includes report and submission writing, interaction with copyright organizations, and advocacy in conjunction with relevant INTA committees and staff.
Data Committee	Explores how data (personal and non-personal) may be subject to IP protection as well as data regulation. The committee is particularly focused on the impact of regulatory frameworks on the commercial use of data. Work includes providing policy recommendations to the Board, writing reports and submissions to external organizations, and advocacy at a global level in cooperation with relevant INTA committees and staff. The committee is also tasked with raising awareness on data-related topics such as privacy and security issues that IP owners should keep in mind in their daily practice.
Designs Committee	Develops and advocates the Association's policy related to design rights. The committee monitors design case law, legislation and practice in various jurisdictions, including on the international, regional and national levels; completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with IP Offices, government officials and design organizations, and advocacy in conjunction with relevant INTA committees and staff. The committee's role is also to raise awareness on design-related issues among INTA membership.
Enforcement Committee	Develops and advocates the Association's policy regarding administrative and judicial enforcement of trademarks. The committee will monitor cases, legislation and regulation in various jurisdictions, complete analyses and propose policy recommendations to the Board on enforcement issues. Work includes report and submission writing and advocacy outreach to foster harmonization on enforcement laws and procedures.

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Famous and Well-Known Marks Committee	Develops and advocates the Association's policy regarding the balanced protection of famous and well-known marks. The committee will monitor developments in treaties, cases, legislation and regulation in various jurisdictions, complete analyses and propose policy recommendations to the Board. Work includes report and submission writing, and advocacy in conjunction with relevant INTA committees and staff.
Geographical Indications Committee	Develops and advocates the Association's policy related to geographical indications, in particular their relationship with other existing intellectual property rights such as trademark. The committee will monitor developments in treaties, legislation and practice on the international, regional and national levels; complete analyses; and propose policy recommendations to the Board. Work includes report and submission writing, interaction with government officials and geographical indications organizations, including representing INTA at events, and advocacy in conjunction with relevant INTA committees and staff.
Indigenous Rights Committee	Develops and advocates the Association's policy regarding the impact of indigenous rights and their enforcement on trademark rights. The committee will monitor developments in treaties, legislation and implementation in various jurisdictions, complete analyses and propose policy recommendations to the Board. Work includes report and submission writing, interaction with indigenous rights organizations and advocacy in conjunction with relevant INTA committees and staff.
International Amicus Committee	Provides expertise concerning trademark and other IP-related laws to courts and trademark offices around the world through the submission of amicus curiae ("friend of the court") briefs or similar filings. Work includes advocating for acceptance of amicus briefs, evaluation of requests to file, monitoring leading cases, and drafting of submissions, often on a tight deadline.
Legislation and Regulation Committee	Analyzes legislative and regulatory developments and identifies opportunities to improve laws and regulations relating to trademarks and complementary intellectual property. The committee will complete analyses and propose policy recommendations to the Board. Work includes drafting proposed legislation and regulations, recommending amendments thereto, and advocating INTA's policy positions to relevant government officials.
Non-Traditional Marks Committee	Develops and advocates the Association's policy regarding the balanced protection of non-traditional trademarks (e.g., sound, color, trade dress). The committee will monitor developments in treaties, cases, legislation and regulation in various jurisdictions, complete analyses and propose policy recommendations to the Board. Work includes report and submission writing, and advocacy in conjunction with relevant INTA committees and staff.
Parallel Imports Committee	Develops and advocates the Association's policy regarding the balanced protection against parallel imports. The committee will monitor developments in treaties, cases, legislation and regulation in various jurisdictions, complete analyses and propose policy recommendations to the Board.

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Patents Committee	Develops the Association's policy agenda and supports education and awareness programs for members with respect to patent law, practice, and management. The committee will monitor developments and trends in treaties, case law, legislation, and prosecution practices in various jurisdictions, complete analyses, and propose policy recommendations to the Board. Work includes report and submission writing, interaction with other organizations, development of education programs and tools, and advocacy, in conjunction with other relevant INTA committees and staff.
Right of Publicity Committee	Develops and advocates the Association's policy regarding the right of publicity. The committee will monitor developments in treaties, case law, legislation and implementation in various jurisdictions, complete analyses and propose policy recommendations to the Board. Work includes report and submission writing, interaction with right of publicity organizations, and advocacy in conjunction with relevant INTA committees and staff.
Technology Transformation Committee	Monitors digital and other technology developments that may impact IP rights to develop balanced, coordinated, and effective INTA policies, together with corresponding advocacy strategies. The committee also serves as an incubator to assess the potential impacts of new technologies on IP and consumer rights and establish action plans for policy development and engagement. Work includes developing reports and submissions; engaging with technology organizations and constituencies, governments, and digital governance groups to advocate on behalf of intellectual property and consumer rights consistent with INTA policies; serving as expert advisors inside and outside INTA on the committee's areas of expertise; and liaising with other relevant INTA committees and staff to ensure coordinated policy and action involving technology issues.
Trade Issues Committee	Monitor and advise countries on negotiation of IP provisions in free trade agreements and other multi-lateral agreements. Assess trade policy measures impacting intellectual property protection and enforcement. Work may include preparation of gap analyses, as well as monitoring and evaluation of trade remedies and technical barriers to trade related to IP rights, as appropriate. Advocacy to reduce barriers to trade and to promote fair and balanced trade, where topics rise to the level of critical importance for INTA members.
Trade Secrets Committee	Develops and advocates the Association's policy regarding the impact of trade secrets law on IP and data rights. The committee monitors trade secret cases, legislation, and regulation in various jurisdictions, completes analyses and proposes policy recommendations to the Board. Work includes report and submission writing, interaction with trade secrets organizations, providing subject matter expertise and preparation of educational materials for INTA members who are not familiar with trade secret laws, advocacy with appropriate external stakeholders and, in conjunction with relevant INTA committees and staff, development of resources and communications on relevant topics.
Trademark Office Practices Committee	Evaluates and recommends improvements to trademark office practices, procedures, operations, and regulations at the national, regional, and international levels. The committee monitors trademark office developments in various jurisdictions, including participation in user groups, completes analyses, and prepares comments and submissions within INTA's policy framework. Work includes comment writing and advocacy in conjunction with relevant INTA committees and staff. The committee consists of regional and country-specific subcommittees along with those with an international focus, such as the Madrid System, TM5, and international classification subcommittees. Some subcommittees, such as EUIPO and USPTO, also participate in Office-led projects, meetings, seminars and conferences. The committee also develops educational programs and seminars specifically designed for trademark office in the trademark arena and which also may be industry specific.
Unfair Competition Committee	Develops and advocates the Association's policy regarding unfair competition law. The committee will monitor developments in treaties, case law, legislation and implementation in various jurisdictions, complete analysis and propose policy recommendations to the Board, and advocate for improved unfair competition protection.

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Academic Committee	Develops and implements benefits, services, and programming for students, professors, and academic institutions within the global IP community. The committee advances INTA's academic engagement by identifying opportunities to strengthen legal education and career development in trademark and related fields. Work includes developing content, coordinating speakers, supporting credentialing initiatives, and organizing programming at INTA events and academic institutions. Key projects include certificate programs, the Academic Series, student programming, scholarship symposiums, competitions, faculty awards, and resources and networking opportunities for the academic community.
Commercialization of IP Committee	Develops resources including educational offerings and best practice guidelines focused on efforts to monetize and commercialize brands and brand-related intellectual property assets. This committee will consider such issues as marketing and advertising regulatory issues, agreements including licenses, distribution, supply and agency agreements, tax, brand valuation, brand evaluation, brand growth strategies for SMEs and entrepreneurs, due diligence, and related issues to support the commercial success of product and service offerings.
In-House Practitioners Committee	Develops services and programs specifically designed for in-house IP professionals. Work includes content development, identification of speakers and moderators, development and review of course materials, and program implementation. Current offerings include: In-House Practitioners Workshop, Idea Exchanges, roundtables, sessions at Annual and Leadership Meetings, and other programming offerings. Develops proposals for member benefits specifically designed for in-house IP professionals such as resources, checklists, surveys, and potential research projects that assist in career development and demonstrating the value of IP.
Law Firm Committee	Develops member benefits, services, and education programs specifically designed for law firms with a focus on mid-level associate and management-level IP professionals. Work includes content development, identification of speakers and moderators, development and review of course materials development, and program implementation. Current offerings include: Idea Exchanges, roundtables, and sessions at Annual and Leadership meetings. Develops proposals for member benefits specifically designed for law firm IP professionals such as resources, checklists, surveys, and potential research projects that assist in the growth, progress, and success for members in a law firm.
Leadership Development Committee	Develops insightful, engaging, and interactive educational programs specifically designed for the professional growth and development of INTA volunteers to perform leadership roles within the Association or their organizations. Work includes content development, identification of speakers and moderators, support with course materials, and program implementation. Current offerings include: Leadership LABs, Bootcamps, LEAD and other sessions (at Annual, Leadership, and TMAP Meetings), LINK newsletter, and other resources to assist in leadership training and development.
Pro Bono Committee	Identifies and develops opportunities to serve low-income individuals, small- to medium-enterprises, and nonprofit or charitable organizations with low operating budgets that might not have access to legal assistance, and includes advancing and expanding the Pro Bono Clearinghouse, and offering Pro Bono Clinics. The committee raises awareness of INTA's pro bono offerings and develops strategies to cultivate partnerships with other legal and non-legal pro bono programs.

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Professional Development Committee	Identifies resources and programs developed by INTA or from external sources to cultivate the substantive and dynamic skills of all levels and types of IP practitioners. The committee will also oversee the creation of tools for this purpose, including the maintenance of the interactive Professional Development Portal. They will also create and maintain the Mentorship Program as well as create programming for both the Annual and Leadership Meetings.
Publications Committee	Identifies, evaluates, and develops concepts and proposals for our members-only resources. The committee develops and produces short-form publications such as checklists, fact sheets, industry and topic papers, and other resources—and the committee partners with other committees to facilitate the creation of such resources; researches and makes recommendations on new resource formats; and oversees the efforts of project teams of contributing editors and writers who develop and produce INTA's Practice Guides and treatises. These resources are a fundamental part of the INTA member benefits package, and the committee is always innovating new ways to publicize and promote these resources to the membership.
Rising Practitioners Committee	Develops educational and professional development programs and resources specifically designed for rising practitioners, defined as those with six or fewer years of IP practice. Work includes content development, identification of speakers and moderators, and program implementation. Current offerings include: Annual Meeting Orientation and Reception; In-Person Roundtables and virtual Idea Exchanges throughout the year; and the Tomorrow's Leader Award. Note: Committee members do not need to fall within the definition of a rising practitioner to serve on the committee.
SME Resources Committee	Develops practical and informative resources for entrepreneurs and owners of small and medium-sized enterprises (SMEs), explaining the benefits of registering and protecting intellectual property (IP). From idea to publication, committee members contribute to the creation of various educational materials and editorial content, including Fact Sheets, FAQs, SME success stories, the Start-Up Survival Kit, and social media content, which are primarily posted on the INTA website and a dedicated SME LinkedIn group.
The Trademark Reporter Committee	The Trademark Reporter (TMR), the law journal of the International Trademark Association, has been publishing since its inception in 1911. The TMR delivers innovative and comprehensive legal scholarship and practice insights on trademarks and complementary intellectual property to practitioners, academics, and courts worldwide. TMR members are responsible for soliciting, writing, and/or editing articles, commentaries, and book reviews.

INTA Committee Descriptions

Resources Group Committees

Trademark Administrators Committee

Focuses on creating and sharing educational materials specifically designed for non-attorney trademark professionals, such as paralegals, managers, and trademark administrators (TMAs). Committee activities include developing educational resources and facilitating idea exchanges. The committee also organizes the TMA Brunch at the Annual Meeting and various social networking events at INTA Meetings. It promotes all committee-related initiatives, supports the creation and maintenance of INTA resources for TMAs, and manages the TMA of the Year Award.

Unreal Campaign Committee

Advances INTA's consumer awareness initiative designed to educate young consumers (ages 14–23) about the importance of trademarks, brands, and the dangers of counterfeit products. Committee members will be responsible for organizing student presentations in their respective regions. This includes contacting, planning, and teaching the Unreal Campaign program at their local schools. Currently, student presentations are available in over twenty five languages. Volunteers for this committee should be prepared for an active experience engaging with young consumers and may expect to spend several hours each year onsite at schools or other youth-oriented events. Committee members also research and develop content ideas for the Unreal Campaign's student resources and online via its website and social media channels.