



INTA
ALLIANCE
PROGRAM



INTA Foundation



For more information on sponsorships,
contact **Eloïse Santos** at [**esantos@inta.org**](mailto:esantos@inta.org)

**SPONSORSHIP
PROSPECTUS**

Foundation Sponsorships

Become a Champion for Change!



Join us in making a lasting impact by sponsoring the **INTA Foundation**. Your support will help us provide opportunities for students from underserved communities. Together, we can make a difference!

We offer various sponsorship packages to fit different budgets, ensuring that everyone can have a meaningful impact. This include **custom packages to meet your exact budget, timeline, and goals.**



FOUNDATION SPONSORSHIPS: **SPONSORSHIPS-AT-A-GLANCE**

Professional Meetings and Conferences	Foundation Sapphire Sponsor	Foundation Ruby Sponsor	Foundation Topaz Sponsor
	\$20,000	\$15,000	\$5,000
Complimentary fundraiser registrations for the INTA Foundation Themed Event (attendees must be registered for the 2026 Leadership Meeting)	Five	Three	Two
Recognition in speech at the INTA Foundation Themed Event	X	X	
Speaking opportunity at the INTA Foundation Themed Event	X		
Prominent logo placement at the INTA Foundation Themed Event	Logo	Logo	Logo
Early access to the INTA Foundation Themed Event	X	X	
Scheduled photos with INTA Foundation Board Members	X	X	X
Scheduled meet and great with INTA Foundation Board Members	X		
Opportunity for sponsor to offer branded gifts to INTA Foundation Themed Event attendees	X	X	
INTA Foundation Sponsor ribbon for conference badge	X	X	X

FOUNDATION SPONSORSHIPS: **SPONSORSHIPS-AT-A-GLANCE**

Online Visibility	Foundation Sapphire Sponsor	Foundation Ruby Sponsor	Foundation Topaz Sponsor
	\$20,000	\$15,000	\$5,000
INTA Bulletin (weekly publication shared with 65k+ IP professionals)	Top Banner Ad	Top Banner Ad	
INTA Foundation Web Page	Logo with Link; 250-word sponsor bio	Logo with Link; 200-word sponsor bio	
Social Media (LinkedIn, Facebook, Instagram)	Three Dedicated social posts; dedicated video interview; featured on select social posts	Two Dedicated social posts; featured on select social posts	Recognition as Topaz Sponsor on select INTA Foundation promotional materials; featured on select social posts



Up to \$5,000

Foundation Matching Sponsor

Leadership Meeting Themed Event

Become a Matching Champion Sponsor and amplify the impact of individual giving by matching donations received at the INTA Foundation Themed Event during the Leadership Meeting—encouraging increased participation while demonstrating a deep commitment to the Foundation’s mission. The Matching Champion Sponsor will match all donations collected during the Foundation Themed Event, up to a maximum of \$5,000, effectively doubling the impact of attendee contributions in support of global IP education and access.

Events

Leadership Meeting INTA Foundation Themed Event

- Verbal recognition during the Foundation Themed Event remarks as the Matching Sponsor
- Opportunity to match all attendee donations received during the event (up to \$5,000)
- Opportunity for the sponsor to provide branded giveaways to attendees at the Foundation Themed Event
- Early access to the INTA Foundation Themed Event
- Scheduled photos with INTA Foundation Board Members

Online Visibility

INTA Foundation Web Page

- Logo with link to the organization’s website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation)

- One dedicated social posts with recognition as Matching Sponsor
- Featured on select social media posts throughout the year
 - Firm and sponsor point of contact will be tagged





\$20,000

Foundation Sapphire Sponsor

Leadership Meeting Themed Event

Events

Leadership Meeting INTA Foundation Themed Event

- Five complimentary fundraiser registrations for the INTA Foundation Themed Event (attendees must be registered for the 2026 Leadership Meeting)
- Prominent recognition in speech at the INTA Foundation Themed Event
- Speaking opportunity at the INTA Foundation Themed Event
- Prominent logo placement at the INTA Foundation Themed Event
- Early access to the INTA Foundation Themed Event
- Scheduled photos with INTA Foundation Board Members
- Scheduled meet and great with INTA Foundation Board Members
- Opportunity for sponsor to offer branded gifts to INTA Foundation Themed Event attendees
- INTA Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Bulletin (weekly publication shared with 65k+ IP professionals)

- One complimentary top banner ad in a future 2026 INTA Bulletin issue

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page
- 250 word sponsor bio with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation)

- Three dedicated social posts with recognition as Sapphire Sponsor and short bio on firm
- Dedicated video interview social post with Sponsor spokesperson
- Featured on select social media posts throughout the year
 - Firm and sponsor point of contact will be tagged





\$15,000

Foundation Ruby Sponsor

Leadership Meeting Themed Event

Events

Leadership Meeting INTA Foundation Themed Event

- Three complimentary fundraiser registrations for the INTA Foundation Themed Event (attendees must be registered for the 2026 Leadership Meeting)
- Mention in speech at the INTA Foundation Themed Event
- Logo placement at the INTA Foundation Themed Event
- Early access to the INTA Foundation Themed Event
- Scheduled photos with INTA Foundation Board Members
- Opportunity for sponsor to offer branded gifts to INTA Foundation Themed Event attendees
- INTA Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Bulletin (weekly publication shared with 65k+ IP professionals)

- One complimentary top banner ad in a future 2026 INTA Bulletin issue

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page
- 200 word sponsor bio with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation)

- Two dedicated social post with recognition as Ruby Sponsor and short bio on firm
- Featured on select social media posts throughout the year
 - Firm and sponsor point of contact will be tagged





\$5,000

Foundation Topaz Sponsor

Leadership Meeting Themed Event

Events

Leadership Meeting Foundation Themed Event

- Two complimentary fundraiser registration for the INTA Foundation Themed Event (attendees must be registered for the 2026 Leadership Meeting)
- Logo placement at the INTA Foundation Themed Event
- Mention in speech at the INTA Foundation Themed Event
- Scheduled photos with INTA Foundation Board Members
- INTA Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation)

- Recognition as Topaz Sponsor on select INTA Foundation promotional materials
- Featured on select social media posts throughout the year
 - Firm and sponsor point of contact will be tagged



\$500 and up

Foundation Custom Sponsor

Year Round

- Custom sponsorship packages start at \$500 and give you complete flexibility.
- Lower-tier custom packages can support social media campaigns, such as sponsoring a single post or a series of posts throughout the year.
- You can also choose a sponsorship tier and enhance it by adding extra benefits—or mix and match your favorite options from all tiers to create your own unique package.
- Whether it's a \$500 social post or a \$25,000 multi-channel campaign, you have the freedom to design a sponsorship that fits your goals.



"The introduction course of IP for sure changed my life because of all of the things the course has offered me. We have classes where we gain knowledge, and we have practical activities that strengthen the knowledge we learn. You have no idea how much your donations help young students and young brown students. I am forever grateful."

-Stephanie Miranda

Federal University of Rio de Janeiro



"As a recipient of this award from the INTA Foundation, the aid is not only financial since it permits potential students like me to create networks and be exposed to niche opportunities without lacking resources and support. It specifically allows minority students to fill in gaps within the industry in spaces not financially feasible for minority students."

-Noah Hills

South University Law Center



"Driven by a passion for helping those in need, my unwavering commitment to providing relief and support is evident in my work. My passion is intellectual property. I want to create opportunities where those in my community can celebrate, support, and thrive by building a bridge between intellectual property and accessibility."

-Marnita Walker

South University Law Center





"Receiving this grant award allowed me to learn on the job under the tutelage of a host of archivists, lawyers, and scholars. One important thing I learned during this internship is the need to develop more equitable ways of providing legal services for the protection of intellectual property."

-Randall Hazard

North Carolina Central University School



"For me, this opportunity changed my life. I am from a little city in Rio de Janeiro. I want to one day change the world by using technology and making medicines that nowadays are so expensive, accessible for everyone. I will forever be grateful for this opportunity and honor."

-Jefferson Alves

Federal University of Rio de Janeiro

