



*The INTA Foundation is a charitable organization with a mission to expand educational opportunities that empower students and professionals to join, shape, and strengthen the IP community.*

A note from

## THE INTA FOUNDATION

In 2025, the INTA Foundation continued its work to expand access to intellectual property education and opportunity around the world. Through the support of our donors, sponsors, partners, and Board of Governors, we were able to reach students and early career professionals across multiple regions and career pathways.

This year brought meaningful growth from global partnerships to the launch of our Ambassador Program (newly renamed the Foundation Circle of Friends Program) and expanded fundraising efforts at INTA events. Each initiative reflected a shared commitment within the IP community to supporting education, and professional opportunity.

In this newsletter, we are pleased to share highlights from the year, recognize the individuals and organizations who made this work possible, and look ahead to what's next for the Foundation in 2026.

Thank you for being part of the INTA Foundation community.

## STORIES OF IMPACT

### UFRJ – FEDERAL UNIVERSITY OF RIO DE JANEIRO (BRAZIL)

The Federal University of Rio de Janeiro (UFRJ) was the INTA Foundation's first official partner following its relaunch in 2022, marking an important milestone in the Foundation's renewed mission to expand access to intellectual property education worldwide.

Through the Foundation's inaugural grant, UFRJ established a structured IP program for undergraduate law students, introducing core areas of IP law—including patents, trademarks, and copyright—alongside specialized legal English and a hands-on internships with local Brazilian law firms. At least half of participating students are selected from affirmative action programs, ensuring access for low-income, Black, Indigenous, and disabled students.

We were proud to continue this founding partnership in 2025.

#### Student Reflection:

*"This support opened new doors for my academic development and helped me understand how IP can transform ideas into real opportunities."*

Students impacted since 2023: 45

### IDIA—INCREASING DIVERSITY BY INCREASING ACCESS (INDIA)

The INTA Foundation renewed its partnership with IDIA in 2025, continuing an impactful collaboration focused on expanding access to legal and intellectual property education for students from underrepresented and marginalized communities across India. This renewal builds on strong outcomes from prior Foundation support and reflects a shared commitment to long-term, sustainable impact.

Through Foundation funding, IDIA supported law scholars pursuing degrees at leading universities, covering academic fees, living expenses, and related costs. Additional support strengthened IP focused programming, enabling structured training, mentorship, and exposure to intellectual property law as a viable career path. Scholars supported by the program have gained practical experience through internships, moot courts, and research work at top legal institutions.

This renewed partnership underscores the Foundation's investment in programs that not only change individual trajectories, but also strengthen the resilience of the legal and IP professions.

# STORIES OF IMPACT

## IDIA—INCREASING DIVERSITY BY INCREASING ACCESS (INDIA)

### Student Reflection:

*"Without this support, I would not have been able to pursue the path of IP law. The scholarship made my dream possible."*

**Students impacted since 2024: 9**

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## SAIPL—SOUTH AFRICAN INSTITUTE OF INTELLECTUAL PROPERTY LAW (SOUTH AFRICA)

The INTA Foundation partnered with the South African Institute of Intellectual Property Law (SAIPL) to support the expansion of its Bursary Program, increasing access to intellectual property education for students pursuing IP law in South Africa.

Through Foundation funding, SAIPL provides bursaries to undergraduate and postgraduate students demonstrating both financial need and a strong interest in intellectual property, particularly in non-patent IP pathways. The program expansion enables support for a broader range of students and reflects a commitment to addressing barriers to education for disadvantaged youth.

In addition to financial assistance, bursary recipients gain access to experiential learning opportunities facilitated by SAIPL member firms, including job shadowing, summer internships, and mentorship. These opportunities provide early practical exposure and help students build the skills and confidence needed to enter the IP profession.

This partnership supports SAIPL's long standing role as a leading educator of IP professionals in Africa while advancing the Foundation's mission to expand opportunity within the global IP community.

### Student Reflection:

*"This program gave me confidence and a clearer path forward in the IP field."*

**Students impacted since 2025: 2**

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## LEFKOWITZ TRAVEL SCHOLARSHIP (UNITED STATES)

In 2024, the INTA Foundation partnered with INTA to support the Lefkowitz Travel Scholarship for law students participating in the Saul Lefkowitz Moot Court Competition, helping expand access to this longstanding advocacy program by reducing financial barriers to participation.

Through the Foundation's support, selected law school teams receive financial assistance to attend regional oral argument rounds, helping offset travel and participation costs. This partnership ensures that talented students from a wide range of backgrounds can fully engage in the competition and benefit from its rigorous focus on trademark and unfair competition law.

By supporting participation in this established INTA program, the Foundation helps provide students with early, hands-on exposure to IP advocacy, along with opportunities to develop brief writing and oral argument skills and interact directly with experienced practitioners and judges.

This partnership reflects a shared commitment to ensuring financial constraints do not limit access to formative, career-defining experiences in intellectual property law.

### Student Reflection:

*"Participating in the competition was a transformative academic experience—this scholarship made it possible."*

**Students impacted since 2024: 14**

# BOARD OF GOVERNORS & LEADERSHIP

## A MESSAGE FROM THE BOARD CHAIR, Toe Su Aung

*"This year showcased what the IP community can achieve when we unite around access, opportunity, and education. Our momentum is strong, and the Foundation is poised for even greater impact in 2026."*

The Foundation is grateful for its dedicated Board of Governors, whose leadership and vision steered multiple successful initiatives throughout the year.

## 2025-2026 BOARD MEMBERS

### OFFICERS



**Toe Su Aung**  
Chair  
Elpe Limited  
United Kingdom



**Ayala Deutsch**  
Secretary  
NBA Properties  
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**Debra Hughes**  
Treasurer  
Blue Cross Blue Shield  
Association  
United States

### COUNSEL



**Megan Bannigan**  
Counsel  
Debevoise & Plimpton LLP  
United States

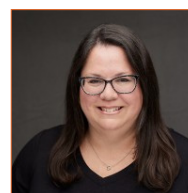
### BOARD MEMBERS



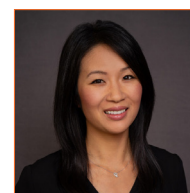
**Safr Anand**  
Anand And Anand  
Advocates  
India



**Laura Collada**  
Dumont Bergman  
Bider & Co., S.C.  
Mexico



**Susan Crane**  
Wyndham Hotels &  
Resorts, Inc.  
USA



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Incoming 2026  
Board Member  
Meta Platforms, Inc.  
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**David Lossignol**  
Novartis  
International  
Switzerland



**Marc Trachtenberg**  
Greenberg Traurig  
USA



**Jason Yao**  
Wanhuida  
Intellectual  
Property  
China

# EVENT HIGHLIGHTS FROM 2025

## INTA ANNUAL MEETING – FOUNDATION AWARENESS CAMPAIGN

- Funds Raised: \$11,000+ (net approx. \$7,500)
- Purpose: Increase awareness and generate first-time direct donations onsite
- Outcome: Established a new signature fundraising avenue

## OLD HOLLYWOOD RECEPTION – LEADERSHIP MEETING

- Funds Raised: \$47,000
- Purpose: Increased the Foundation's visibility and revenue
- Outcome: Created a fun, engaging experience that brought donors together and celebrated their impact.

## AMBASSADOR & VOLUNTEER SPOTLIGHTS

### Ambassador Program Launch (*New in 2025*)

Originally launched in 2025 as the Ambassador Program, the initiative is now known as the Circle of Friends to better reflect the community of the INTA Foundation.

### Circle of Friends Benefit

- Recognition on the INTA Foundation website
- A custom Circle of Friends email badge
- Thank-you features on Foundation social media

**Join our Circle of Friends:** Your donation of \$200+ will support scholarships, educational resources, and opportunities that empower the next generation of IP leaders.

For more information on joining our Circle of Friends contact, Eloise Santos at [esantos@inta.org](mailto:esantos@inta.org).

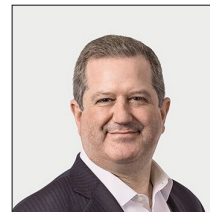
## 2025 CIRCLE OF FRIENDS SPOTLIGHT



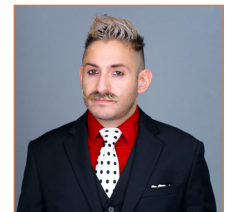
**J. Scott Evans**  
Stobbs  
USA



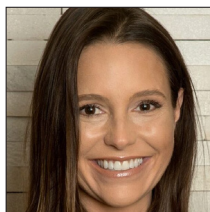
**Bharath M.S.**  
Kria Law  
USA



**Howard Hogan Gibson**  
Dunn & Crutcher LLP  
USA



**Shea Palavan**  
houstonip  
USA



**Joana de Mattos Siqueira**  
Montaury Pimenta  
Machado & Vieira de  
Mello Advogados  
Brazil



**Mark Stein**  
Mark Stein Law  
USA



**Kat Welch**  
Husch Blackwell LLP  
USA

As members of the INTA Foundation's 2025 Circle of Friends, they each contributed to elevating awareness around the Foundation's mission and inspired others through their commitment to service and IP education.

The Foundation's Circle of Friends played an essential role in promoting campaigns, participating in video content, and supporting Foundation visibility.

## DONOR & SPONSOR RECOGNITION

We extend our gratitude to our 2025 sponsors and donors whose support made our grantmaking and programming possible. Their impact extends far beyond financial contributions—they help create pathways for future IP leaders.

**Greenberg Traurig**

**MSA-IP**

**Winkler Partners**

*“Partnering with the Foundation allows us to invest directly in the future of our industry.”* – Sponsor Reflection

For more information on how to become a sponsor email Eloise Santos at [esantos@inta.org](mailto:esantos@inta.org).

## 2025 FINANCIAL & ENGAGEMENT HIGHLIGHTS

In 2025, the INTA Foundation continued to strengthen access to intellectual property education and professional development through targeted funding, strategic partnerships, and growing community engagement.

**Total Funds Raised (2025):** \$150,000 USD through the combined support of Board members, sponsors, Foundation Circle of Friends, and individual donors

**Global Reach:** Foundation grants and program support were delivered through partnerships in Brazil, India, South Africa, and the United States

**Direct Program Support:** Scholarships, bursaries, and travel assistance enabled students and early career professionals to participate in academic, experiential, and advocacy-based IP programs

**Community Engagement:** Continued growth across Foundation digital channels, reflecting increased visibility and engagement within the IP community

**Signature Events:** Old Hollywood theme reception, reinforcing donor and stakeholder support

These results reflect a year of responsible stewardship, strategic growth, and expanding opportunity aligned with the Foundation's mission.

## LOOKING AHEAD TO 2026

**In 2026, the Foundation will focus on:**

- **Deepen** partnerships across Europe, Southeast Asia, China, and Mexico to advance the Foundation's global mission.
- **Cultivate** new institutional partnerships by leveraging the Foundation Fellowship Application as a gateway for connection and program expansion.
- **Collaborate** with INTA members to identify and introduce contacts at organizations aligned with the Foundation's mission and values.
- **Expand** year-round fundraising efforts to ensure sustained program support and long-term impact.
- **Amplify** the Foundation's story through global impact videos and engaging digital content that highlight the people and programs behind our work.

## HOW YOU CAN SUPPORT IN 2026

**Making Donations**

- Donating online at [inta.org/foundation](https://inta.org/foundation)
- Selecting the option to contribute when registering for INTA events
- Attending INTA Foundation receptions
- Sponsoring an INTA Foundation event
- Joining the INTA Foundation Circle of Friends

**Spread Awareness**

- Volunteer to host fundraising events
- Follow us on our social media channels: [LinkedIn](#), [Instagram](#), and [Facebook](#)

*Thank you for being part of the INTA Foundation's mission to uplift, educate, and empower the next generation of IP leaders.*