



INTA
ALLIANCE
PROGRAM



INTA Foundation



For more information on sponsorships,
contact **Eloïse Santos** at [**esantos@inta.org**](mailto:esantos@inta.org)

**SPONSORSHIP
PROSPECTUS**

Foundation Sponsorships

Become a Champion for Change!



Join us in making a lasting impact by sponsoring the **INTA Foundation**. Your support will help us provide opportunities for students from underserved communities. Together, we can make a difference!

We offer various sponsorship packages to fit different budgets, ensuring that everyone can have a meaningful impact.





\$20,000

Foundation Sapphire Sponsor

Leadership Meeting

Events

Leadership Meeting Foundation Old Hollywood Event

- Five complimentary fundraiser registrations for the Foundation Old Hollywood Event (attendees must be registered for the 2025 Leadership Meeting)
- Recognition in speech at the Foundation Old Hollywood Event
- Prominent logo placement at the Foundation Old Hollywood Event
- Early access to the Foundation Old Hollywood Event
- Scheduled photos with Foundation Board Members
- Scheduled meet and great with Foundation Board Members
- Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Bulletin (weekly publication shared with 65k+ IP professionals)

- One complimentary top banner ad in a future 2025 INTA Bulletin

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page
- 200 word sponsor bio with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation)

- Dedicated social post with recognition as Sapphire Sponsor and short bio on firm
- Dedicated video interview social post with Sponsor spokesperson





\$15,000

Foundation Ruby Sponsor

Leadership Meeting

Events

Leadership Meeting Foundation Old Hollywood Event

- Three complimentary fundraiser registrations for the Foundation Old Hollywood Event (attendees must be registered for the 2025 Leadership Meeting)
- Mention in speech at the Foundation Old Hollywood Event
- Logo placement at the Foundation Old Hollywood Event
- Early access to the Foundation Old Hollywood Event
- Scheduled photos with Foundation Board Members
- Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Bulletin (weekly publication shared with 65k+ IP professionals)

- One complimentary top banner ad in a future 2025 INTA Bulletin

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page
- 200 word sponsor bio with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation)

- Dedicated social post with recognition as Ruby Sponsor and short bio on firm





\$5,000

Foundation Topaz Sponsor

Leadership Meeting Themed Event

Events

Leadership Meeting Foundation Themed Event

- Two complimentary fundraiser registration for the Foundation Themed Event (attendees must be registered for the 2025 Leadership Meeting)
- Logo placement at the Foundation Themed Event
- Mention in speech at the Foundation Old Hollywood Event
- Scheduled photos with Foundation Board Members
- Foundation Sponsor ribbon for conference badge

Online Visibility

INTA Foundation Web Page

- Logo with link to the organization's website on the INTA Foundation web page

Social Media (LinkedIn, Facebook, Instagram)

LinkedIn: @INTA Foundation, Facebook: @INTA Foundation, Instagram: @inta_foundation)

- Recognition as Topaz Sponsor on select INTA Foundation promotional materials





"The introduction course of IP for sure changed my life because of all of the things the course has offered me. We have classes where we gain knowledge, and we have practical activities that strengthen the knowledge we learn. You have no idea how much your donations help young students and young brown students. I am forever grateful."

-Stephanie Miranda

Federal University of Rio de Janeiro



"As a recipient of this award from the INTA Foundation, the aid is not only financial since it permits potential students like me to create networks and be exposed to niche opportunities without lacking resources and support. It specifically allows minority students to fill in gaps within the industry in spaces not financially feasible for minority students."

-Noah Hills

South University Law Center



"Driven by a passion for helping those in need, my unwavering commitment to providing relief and support is evident in my work. My passion is intellectual property. I want to create opportunities where those in my community can celebrate, support, and thrive by building a bridge between intellectual property and accessibility."

-Marnita Walker

South University Law Center





"Receiving this grant award allowed me to learn on the job under the tutelage of a host of archivists, lawyers, and scholars. One important thing I learned during this internship is the need to develop more equitable ways of providing legal services for the protection of intellectual property."

-Randall Hazard

North Carolina Central University School



"For me, this opportunity changed my life. I am from a little city in Rio de Janeiro. I want to one day change the world by using technology and making medicines that nowadays are so expensive, accessible for everyone. I will forever be grateful for this opportunity and honor."

-Jefferson Alves

Federal University of Rio de Janeiro

