Perspectives

Inside INTA's U.S. Advocacy

With delegates from around the world preparing to visit Washington, D.C., next month for the 2022 Annual Meeting Live+, INTA's Director of Government Relations, Jennifer Simmons, sat down with the INTA Bulletin to shed some light on how the Association interacts with U.S. policymakers and advances its policy agenda on Capitol Hill.

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Protecting Pattern Marks in Turkey

Patterns can be important in helping consumers distinguish the source of a product, but in many cases, it has been difficult to protect and enforce pattern trademarks in Turkey. Thorough preparation of evidence is necessary to secure the registration of pattern marks.

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Law & Practice

ARGENTINA Equal Number of Characters Allowed in '.ar' Domain Names

INDIA Court Recognizes Levi's Distinctive Back Pocket Design

INDIA Phishers Are Tiled!
Snippets

UNITED STATES Attention USPTO Account Holders!

INTA News

Corporates Are Flocking to 2022 Annual Meeting for Critical Side Conversations

While brand professionals attend INTA’s Annual Meeting for myriad purposes, one big incentive is to have face-to-face meetings with external counsel, vendors, and others. This year’s event is proving to be no different.

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Eye on Latin America and the Caribbean: INTA’s 2022 Policy Priorities and Key Activities

In a region where the protection of intellectual property varies broadly among countries, INTA’s Latin America and the Caribbean

Genericide Survey Highlights Differences in Cancellation Actions Worldwide

A global survey undertaken by the Famous and Well-Known Marks Committee informs brand owners and trademark practitioners of the specific
Representative Office is effectively advancing the Association's policy agenda, and working with key stakeholders to promote a more efficient IP rights system.

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