

INTA Bulletin

PLUS

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2022
ANNUAL MEETING
LIVE+
APRIL 30–MAY 4, 2022
WASHINGTON, D.C.

Early-Bird Registration Ends March 4

INTA's Annual Meeting will once again bring together the most influential brand professionals from across the globe and across industries at the largest gathering of its kind!



Perspectives



Inside INTA's U.S. Advocacy

With delegates from around the world preparing to visit Washington, D.C., next month for the 2022 Annual Meeting Live+, INTA's Director of Government Relations, Jennifer Simmons, sat down with the *INTA Bulletin* to shed some light on how the Association interacts with U.S. policymakers and advances its policy agenda on Capitol Hill.

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Protecting Pattern Marks in Turkey

Patterns can be important in helping consumers distinguish the source of a product, but in many cases, it has been difficult to protect and enforce pattern trademarks in Turkey. Thorough preparation of evidence is necessary to secure the registration of pattern marks.

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Law & Practice

ARGENTINA Equal Number of Characters Allowed in '.ar' Domain Names

INDIA Court Recognizes Levi's Distinctive Back Pocket Design

INDIA Phishers Are Tiled!

BRAZIL PTO Publishes Collection of Trademark Decisions

CHINA Strict Penalties for Perjury

EUROPEAN UNION ARCH FIT Not Registrable as EU Trademark for Footwear

UNITED KINGDOM Courts Can Grant EU-Wide Relief in Cases Falling into Brexit Transition

Snippets

UNITED STATES Attention USPTO Account Holders!



INTA News



Corporates Are Flocking to 2022 Annual Meeting for Critical Side Conversations

While brand professionals attend INTA's Annual Meeting for myriad purposes, one big incentive is to have face-to-face meetings with external counsel, vendors, and others. This year's event is proving to be no different.

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Eye on Latin America and the Caribbean: INTA's 2022 Policy Priorities and Key Activities

In a region where the protection of intellectual property varies broadly among countries, INTA's Latin America and the Caribbean



Genericide Survey Highlights Differences in Cancellation Actions Worldwide

A global survey undertaken by the Famous and Well-Known Marks Committee informs brand owners and trademark practitioners of the specific

Representative Office is effectively advancing the Association's policy agenda, and working with key stakeholders to promote a more efficient IP rights system.

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actions that must be taken to avoid genericide in various jurisdictions.

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INTA Multimedia



Maximize Membership YouTube

INTA Senior Advisor, Europe Office, Miles Gorthandas believes educational roundtables are a great way to "maximize your membership."

[Watch Now](#)



Annual Meeting YouTube

Why should government officials register for the 2022 Annual Meeting? INTA CEO Etienne Sanz de Acedo shares his thoughts.

[Watch Now](#)

INTA Social

Do you have the entrepreneurial spirit, and need help protecting your #intellectualproperty assets? Participate in INTA's free virtual #legal clinic on March 8, in celebration of International Women's Day. Apply by March 4.

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India's Finance Minister Nirmala Sitharaman emphasizes importance of #intellectualproperty rights and innovation to country's economic strength.

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See what technologies are dominating #patent activity, especially on 5G innovation, per new report @USPTO. Join us at the Patent Reception at INTA's 2022 Annual Meeting, 4/30-5/4.

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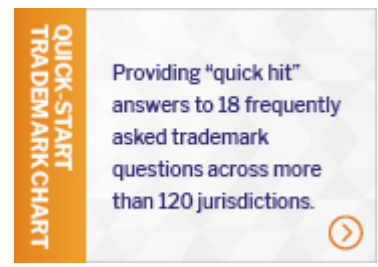
INTA Events

2022 Annual Meeting Live+

INTA TO-GO

On-Demand Webcasts

Available now to INTA members



INTA Bulletins Editorial Board



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