

INTA Bulletin

PLUS

March 9, 2022 | Vol. 77 Issue 10

2022
ANNUAL
MEETING
LIVE+
APRIL 30–MAY 4, 2022
WASHINGTON, D.C.

Register Today!

INTA's Annual Meeting will once again bring together the most influential brand professionals from across the globe and across industries at the largest gathering of its kind!



Perspectives



Pulling Back the Curtain on the 2022 Annual Meeting Live+

In an interview with the *INTA Bulletin*, 2022 Annual Meeting Co-Chairs Sergio Barragan and Stacey Watson reflect on the tremendous amount of work that has gone into organizing the event, offer insider tips, and share their excitement ahead of the Association's first in-person Annual Meeting in three years.

[Read More >](#)



A Look at Nontraditional Marks in Latin America and the Caribbean

Research reveals that while protection for nontraditional marks such as those for color, scent, and sound is not uniform throughout Latin America and the Caribbean, many countries have a good legal basis for evolution in this area.

[Read More >](#)

Law & Practice

AFRICA Recent Amendments to the

INDIA Tictok Loses the 'Baazi'

Bangui Agreement

CHINA Proof in Civil Cases of Trade Secret Infringement

EU Ruling on Likelihood of Confusion Between Figurative Marks with a Word Element

PERU Ascension to Vienna Agreement

SINGAPORE Beyond the Horizon

UNITED STATES Spotify Successfully Opposes POTIFY



INTA News



Educational Programming at INTA's 2022 Annual Meeting: Get Ready to Expand Your Knowledge

Whether applicable for daily work or forward-looking planning, the 2022 Annual Meeting Live+ will feature an interesting gamut of educational programming and more than 100 speakers from around the world.

[Read More >](#)



INTA's Europe Amicus Subcommittee Marks Unprecedented Activity

INTA submitted a dozen amicus briefs in Europe on various trademark and design law matters during the 2020-2021 Committee Term—weighing in on an unrivaled number of cases.

[Read More >](#)



Addressing Inconsistencies in the Classification of 'Kits'

An INTA Task Force has compiled a WIPO examination guidelines chart to help members navigate inconsistencies in how different IP offices approach applications that consist of "kits" or sets of items.

[Read More >](#)



INTA Multimedia



International Women's Day

YouTube

The champion of INTA's Women's Leadership Initiative, INTA Past President Ayala Deutsch reminds each of us that "we need to break the bias not only today, but every day."

[Watch Now](#)



2022 Annual Meeting Live+

YouTube

José Antonio Arochi (Arochi & Lindner S.C., Mexico) is bringing a 20-member team from Barcelona, Madrid, and Mexico to INTA's in-person 2022 Annual Meeting. Hear why.

[Watch Now](#)

INTA Social

The world has changed, so as we return to in-person meetings, @AssociationsNow offers tips to acclimate to meetings etiquette in 2022. Try out these tips at INTA's 2022 Annual Meeting.

 [Read More >](#)

Looking for #brand visibility? #INTA2022, the world's largest gathering of #intellectualproperty professionals offers that-- and so much more! 4,600 registrants in person and virtually so far. See who has already signed on as sponsors and exhibitors at our Brand Marketplace and join them.

 [Read More >](#)

16 experts weigh in on why all companies should implement a strategy related to #artificialintelligence— even if they don't act on it immediately, @Forbes

 [Read More >](#)

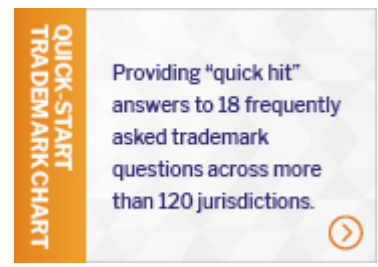
INTA Events

2022 Annual Meeting Live+

INTA TO-GO

On-Demand Webcasts

Available now to INTA members



INTA Bulletins Editorial Board



© 2022 International Trademark Association (INTA) All rights reserved.
675 Third Avenue, 3rd Floor | New York, NY 10017
www.inta.org

[Unsubscribe](#)