

INTA Bulletin

PLUS

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Perspectives



Getting Up to Speed on 5G— A Brand Owner's Guide

The development of 5G heralds an exciting new world where more is possible with better connected devices and people. In embracing this opportunity, brand owners should still be mindful of issues such as accurate claims about their products, cybersecurity, and data theft.

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Law & Practice

CANADA Line of Latitude Is Geographically Descriptive

CHILE Adheres to Madrid System

CHINA Court Grants Well-Known Trademark Protection to Champagne GI

EUROPEAN UNION Court of Justice Strengthens the 'lex fori' Principle

INDIA IP Office Releases Accessibility Guidelines for Persons with Disabilities

NEW ZEALAND Importance of Control Over Registered Trademark

PERU Accedes to the Nice Agreement

UNITED STATES 'Local' Bread Baked Out of State Not False Advertising

IP Snippets

CHINA CNIPA's Q&As on Well Known and Bad Faith Trademarks

CHINA Contingency Fee Banned in Lawsuit Against IP Office

Community News

In Memoriam: Peter Harvey

It is with great sadness we announce that INTA Past Counsel Peter Harvey passed away on May 15, 2022, at age 74. He was both a longtime and



highly respected leader within the intellectual property field and a dear friend and colleague to many in the INTA community. He served as INTA Counsel from 2008 to 2009.

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INTAMultimedia



INTA Foundation YouTube

Ayala Deutsch (NBA Properties, USA) discusses how being a Board Member of the INTA Foundation aligns with her passions.

[Watch Now](#)



InsideINTA YouTube

Trademark administrators: raise your visibility! Learn about INTA's Trademark Administrators Committee "Sign Me Up" campaign.

[Watch Now](#)

INTASocial

Quebec adopts #Bill96, which proposes tougher language requirements, amidst bitter opposition. This bill will change the ability to use non-French #trademarks on packaging in Quebec, reports say.



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In the leadup to #WorldAnticounterfeitingDay INTA members are discussing the importance of educating the youth on the benefits of #IP and #fightingfakes. Check out what INTA Anticounterfeiting Committee Member Ivan Matic (PETOSEVIC, Serbia) has to say.



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For Mental Health Awareness Month, today's Let's Get Social session for INTA members focused on practicing self-care, including these 10 ways you can prioritize your mental health throughout the day.



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INTAEvents

2022 Trademark Administrators and Practitioners Meeting,
September 11-13, 2022 | Arlington, Virginia, USA

2022 Leadership Meeting, November 15-18, 2022 | Miami, Florida, USA

INTA TO-GO

On-Demand Webcasts

Available now to INTA members

ENFORCEMENT

AN INTERNATIONAL LITIGATION GUIDE

Trademark litigation, from pre-filing requirements to remedies.



TRADEMARK CANCELLATIONS

INTERNATIONAL PRACTICE AND PROCEDURES


Covers topics such as:

- availability of cancellation proceedings
- applicable grounds
- venue for bringing such proceedings
- many more!



QUICK-START TRADEMARK CHART

Providing "quick hit" answers to 18 frequently asked trademark questions across more than 120 jurisdictions.



INTA Bulletins Editorial Board



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