Perspectives

Blockchain in the IP World: The Gift That Keeps on Giving

Non-fungible tokens (NFTs) are popping up across all sectors, and the art world is no exception. In this interview, attorneys Philippa Loengard and Megan Noh explore the impact of these digital assets.

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Trademarks on OEM Products for Export: Does This Denote Use in China?

China’s Supreme People’s Court has made three important judgments in recent years on whether affixing trademarks on goods manufactured in the country exclusively for export constitutes genuine use of the marks in China.

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Law & Practice

ARGENTINA Bad-Faith Cancellations Remain with Federal Court

EUROPEAN UNION Grounds for Refusal Must be Assessed upon Filing for Pre-
CHINA Anti-Unfair Competition Law Protects Non-Trademark Commercial Signs

EUROPEAN UNION Impact of Visual Elements Determine the Likelihood of Confusion

BREXIT Marks

INDIA Court Issues Directions for Trademark Show-Cause Hearings

INDIA Levi’s ‘Arcuate Stitching Design’ Declared Well-Known Nontraditional Mark

UNITED STATES Refusal to Identify Domicile Dooms Application

IP Snippets

CHINA Report Released on Conflict of Trademark and Trade Name Legal System

UNITED ARAB EMIRATES Reprographic Rights Management Association Launched

INTA News

Multiple Generations Voice Concerns about Counterfeiting

In support of World Anticounterfeiting Day, INTA members and their children share thoughts on the importance of purchasing authentic products and how we must all do our part to help put an end to counterfeiting.

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Events to Educate Youth Mark World Intellectual Property Day

With World Intellectual Property Day this year focusing on intellectual property (IP) and youth innovating for a better future, INTA took its messages about the value of IP and the dangers of counterfeits to students in various regions.

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INTA and Beijing IP Court Hold Dialogue on Bad-Faith Filings

In the latest of three recent high-impact government engagements in China, INTA held a joint policy dialogue with the Beijing Intellectual Property Court last month to discuss the Association’s Board Resolution on

INTA Engages Small Business Owners in Georgia, USA

The Association co-hosted a “Trademarks for Small Businesses” virtual discussion to help small businesses in the 4th Congressional District in the state of Georgia, USA. The event was designed to provide participants with the necessary
Bad-Faith Trademark Applications and Registrations. Read More >

INTAMultimedia

World Anticounterfeiting Day
YouTube
Marking World Anticounterfeiting Day, June 8, INTA President Zeeger Vink calls for action to stop the proliferation of counterfeit goods.

Brand & New Podcast
Is the metaverse turning the art world upside down? Guest Anne Bracegirdle of Metaversal (USA) shares her thoughts.

INTASocial
Matthew Kwan (15, Malaysia, son of INTA Unreal Campaign Committee member Pui Keng Lim) has an important message to share with consumers ahead of #WorldAnticounterfeitingDay.

INTAEvents
2022 Trademark Administrators and Practitioners Meeting, September 11-13, 2022 | Arlington, Virginia, USA

2022 Leadership Meeting, November 15-18, 2022 | Miami, Florida, USA

2023 Annual Meeting Live+, May 16–20, 2023 | Singapore