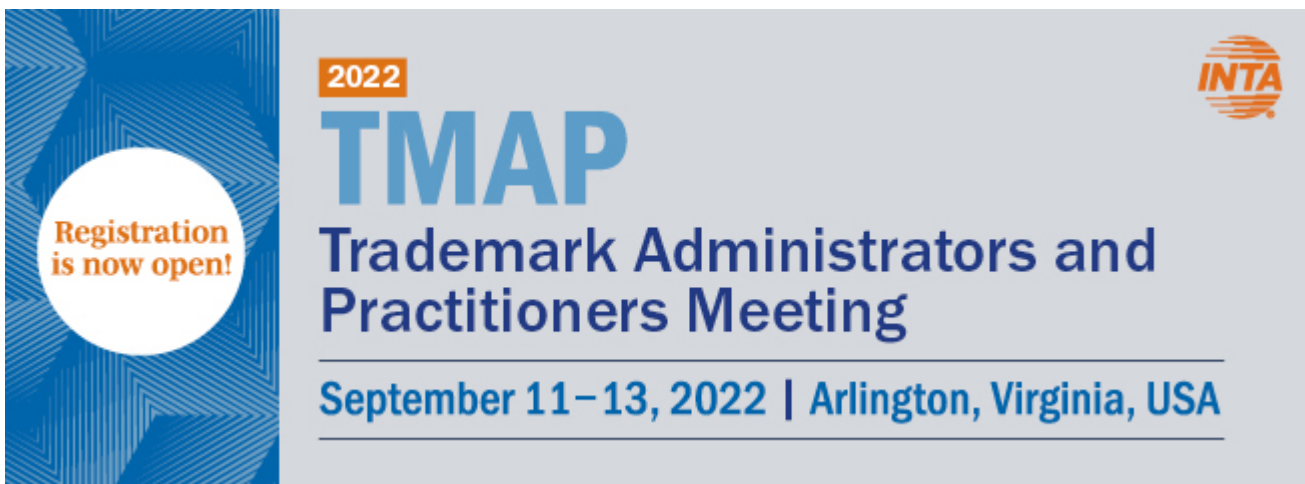


# INTA Bulletin


PLUS

June 8, 2022 | Vol. 77 Issue 21



2022  
**TMAP**  
Trademark Administrators and  
Practitioners Meeting  
September 11–13, 2022 | Arlington, Virginia, USA

Registration  
is now open!



## Perspectives



### Blockchain in the IP World: The Gift That Keeps on Giving

Non-fungible tokens (NFTs) are popping up across all sectors, and the art world is no exception. In this interview, attorneys Philippa Loengard and Megan Noh explore the impact of these digital assets.

[Read More >](#)



### Trademarks on OEM Products for Export: Does This Denote Use in China?

China's Supreme People's Court has made three important judgments in recent years on whether affixing trademarks on goods manufactured in the country exclusively for export constitutes genuine use of the marks in China.

[Read More >](#)

## Law & Practice

**ARGENTINA** Bad-Faith Cancellations  
Remain with Federal Court

**EUROPEAN UNION** Grounds for Refusal  
Must be Assessed upon Filing for Pre-

**CHINA** Anti-Unfair Competition Law Protects Non-Trademark Commercial Signs

**EUROPEAN UNION** Impact of Visual Elements Determine the Likelihood of Confusion

**BREXIT** Marks

**INDIA** Court Issues Directions for Trademark Show-Cause Hearings

**INDIA** Levi's 'Arcuate Stitching Design' Declared Well-Known Nontraditional Mark

**UNITED STATES** Refusal to Identify Domicile Dumps Application

## IP Snippets

**CHINA** Report Released on Conflict of Trademark and Trade Name Legal System

**UNITED ARAB EMIRATES** Reprographic Rights Management Association Launched

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## INTA News



### Multiple Generations Voice Concerns about Counterfeiting

In support of World Anticounterfeiting Day, INTA members and their children share thoughts on the importance of purchasing authentic products and how we must all do our part to help put an end to counterfeiting.

[Read More >](#)



### INTA and Beijing IP Court Hold Dialogue on Bad-Faith Filings

In the latest of three recent high-impact government engagements in China, INTA held a joint policy dialogue with the Beijing Intellectual Property Court last month to discuss the Association's Board Resolution on



### Events to Educate Youth Mark World Intellectual Property Day

With World Intellectual Property Day this year focusing on intellectual property (IP) and youth innovating for a better future, INTA took its messages about the value of IP and the dangers of counterfeits to students in various regions.

[Read More >](#)



### INTA Engages Small Business Owners in Georgia, USA

The Association co-hosted a "Trademarks for Small Businesses" virtual discussion to help small businesses in the 4th Congressional District in the state of Georgia, USA. The event was designed to provide participants with the necessary

Bad-Faith Trademark Applications and Registrations.

[Read More >](#)

information and tools to utilize trademarks to grow their businesses.

[Read More >](#)



## INTAMultimedia



### World Anticounterfeiting Day YouTube

Marking World Anticounterfeiting Day, June 8, INTA President Zeeger Vink calls for action to stop the proliferation of counterfeit goods.

[Watch Now](#)



### Brand & New Podcast

Is the metaverse turning the art world upside down? Guest Anne Bracegirdle of Metaversal (USA) shares her thoughts.

[Listen Now](#)

## INTASocial

Matthew Kwan (15, Malaysia, son of INTA Unreal Campaign Committee member Pui Keng Lim) has an important message to share with consumers ahead of #WorldAnticounterfeitingDay.



[Read More >](#)

Today's the day! Registration is officially open for the 2022 Trademark Administrators and Practitioners (TMAP) Meeting. Join us in Arlington, Virginia, USA on September 11-13 for a fun and fast-paced 3-day meeting.



[Read More >](#)

Incredible news and exceptional opportunities for TMAs around the world! Create your INTA profile today. ¡Noticias increíbles y oportunidades excepcionales para los TMA de todo el mundo! Crea tu perfil INTA hoy mismo.



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## INTAEvents

**2022 Trademark Administrators and Practitioners Meeting**,  
September 11-13, 2022 | Arlington, Virginia, USA

**2022 Leadership Meeting**, November 15-18, 2022 | Miami, Florida, USA

**2023 Annual Meeting Live+**, May 16–20, 2023 | Singapore

## INTA TO-GO

### On-Demand Webcasts

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Available now to INTA members

**ENFORCEMENT**

**AN INTERNATIONAL LITIGATION GUIDE**

Trademark litigation, from pre-filing requirements to remedies.



**TRADEMARK CANCELLATIONS**

**INTERNATIONAL PRACTICE AND PROCEDURES**


Covers topics such as:

- availability of cancellation proceedings
- applicable grounds
- venue for bringing such proceedings
- many more!



**QUICK-START TRADEMARK CHART**

Providing "quick hit" answers to 18 frequently asked trademark questions across more than 120 jurisdictions.



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