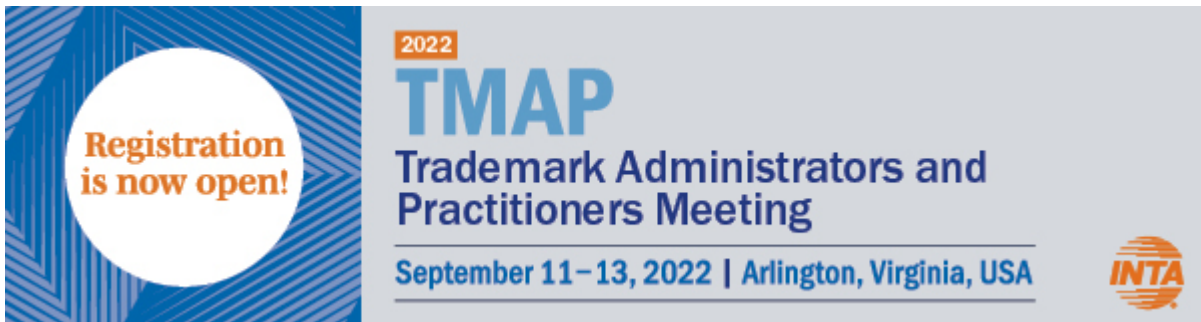


INTA Bulletin


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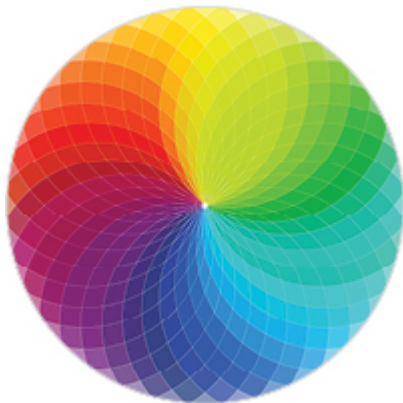


2022
TMAP
Trademark Administrators and
Practitioners Meeting
September 11–13, 2022 | Arlington, Virginia, USA

Registration is now open!



Perspectives



Protecting Colors as Trademarks (Part 1)

Brand owners that use color to distinguish themselves from their competitors should consider seeking U.S. federal protection. However, brand owners must consider several issues to secure this protection, as highlighted in a study conducted by the Non-Traditional Marks Committee—U.S. Color Marks Task Force during the 2020-2021 Committee Term.

[Read More >](#)

Law & Practice

CHINA PARIS BAGUETTE Is a Non-Registered Well-Known Trademark

COLOMBIA Stihl Obtains Registration of Famous Color Combination Mark

INDIA Mixed Ruling Issued on Bulgari's Trademark and Design Spiral

INDIA Descriptive and Laudatory Words Nixed as Trademarks

KENYA Recordation of IP Rights Required for Anticounterfeiting Purposes

UNITED STATES A Colorful Attempt Falls Short of the Mark

UNITED STATES 'Clothed' Consent Agreement Is Probative of No Confusion

IP Snippets

SOUTH AFRICA A Trademark Case with Soul

INTANews



INTA Holds First Judges' Workshop for Greek Judiciary

As part of an ongoing initiative by INTA's Enforcement Committee to hold Judges' Workshops for the judiciary worldwide, the Committee recently hosted an advanced seminar in intellectual property developments for the Greek judiciary.

[Read More >](#)



Non-Traditional Marks Committee Prepares *INTA Bulletin* Series

INTA's 2020-2021 Non-Traditional Marks Committee has authored a series of articles on the protection and enforcement of a variety of nontraditional marks, providing a broad overview of the state of global protection options and challenges for these marks.

[Read More >](#)



INTAMultimedia



Tomorrow's Leader Award YouTube

Apply by August 31, 2022, for the 2022 Tomorrow's Leader Award; more information on inta.org. Hear about last year's recipients.

[Watch Now](#)



Unreal Campaign YouTube

Have you ever set up a lemonade stand? INTA's Unreal Campaign encourages youth to become entrepreneurs.

[Watch Now](#)

INTASocial

INTA's virtual Speed Networking sessions are a great way to expand your network and develop new business

While trademark protection can contribute greatly to the success of any business, costs for registration can be an obstacle, especially for

Does affixing trademarks on goods manufactured in China exclusively for export denote use of the mark in

relationships with colleagues from around the world. When the time is up, you will not believe how many connections you have made! BD Speed Networking is sponsored by Fisher Broyles.

 [Read More >](#)

SMEs. Check out this EUIPO resource: SMEs in the EU can apply for a partial reimbursement of fees covering trademarks, designs, patents.

 [Read More >](#)

China? The country's highest court weighs in.

 [Read More >](#)

INTAEvents

2022 Trademark Administrators and Practitioners Meeting,
September 11-13, 2022 | Arlington, Virginia, USA

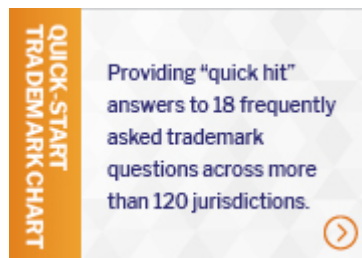
2022 Leadership Meeting, November 15-18, 2022 | Miami, Florida, USA

2023 Annual Meeting Live+, May 16–20, 2023 | Singapore

INTA TO-GO

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Available now to INTA members



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